

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Martin Long	10/26/2012
RECEIVING PARTY DATA	
Name:	salesforce.com, inc.
Street Address:	The Landmark @ One Market
Internal Address:	Suite 300
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13653337
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ATTORNEY DOCKET NUMBER:	SFC1P189/808US
NAME OF SUBMITTER:	Jamie L. Rossi
Total Attachments: 1 source=SFC1P189_Signed combined Declaration and Assignment#page1.tif	

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**COMBINED DECLARATION (37 C.F.R. 1.63) AND ASSIGNMENT FOR UTILITY
APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76)**

Title of Invention: SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR SYNCHRONIZING DATA USING
DATA IDENTIFYING MESSAGES

As the below named inventor, I hereby declare that:

This declaration is directed to the attached application, or (if following box is checked)

☒ United States application or PCT international application number 13/653,337, filed on October 16, 2012.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby state that I have reviewed and understand the contents of the above-identified application, including the claims.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, CFR § 1.56.

Whereas, I the undersigned inventor have invented certain new and useful improvements as set forth in the above-identified patent application and further identified by the Attorney Docket Number provided above in the header of this document.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I the undersigned inventor hereby:

1) Sell(s), assign(s) and transfer(s) to salesforce.com, inc., a Delaware corporation having a place of business at The Landmark @ One Market, Suite 300, San Francisco, CA 94105, (hereinafter referred to as ("ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.

2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.

3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

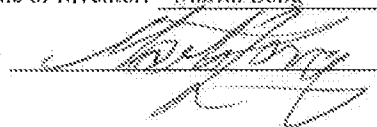
4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.

5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Signed on the date indicated beside my signature.

Legal Name of Inventor: Martin Long

Signature: 

Date: 10/26/12