

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
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RECEIVING PARTY DATA																			
<table border="1"> <tr> <td>Name:</td> <td>General Mills, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>Number One General Mills Blvd.</td> </tr> <tr> <td>City:</td> <td>Minneapolis</td> </tr> <tr> <td>State/Country:</td> <td>MINNESOTA</td> </tr> <tr> <td>Postal Code:</td> <td>55426</td> </tr> </table>		Name:	General Mills, Inc.	Street Address:	Number One General Mills Blvd.	City:	Minneapolis	State/Country:	MINNESOTA	Postal Code:	55426								
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13624002</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13624002														
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CORRESPONDENCE DATA																			
<p>Fax Number:</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: gmi.patents@genmills.com</p> <p>Correspondent Name: General Mills, Inc.</p> <p>Address Line 1: Number One General Mills Blvd.</p> <p>Address Line 4: Minneapolis, MINNESOTA 55426</p>																			
ATTORNEY DOCKET NUMBER:	7547US02																		

NAME OF SUBMITTER:

Jo L. Brecht

Total Attachments: 5

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ASSIGNMENT

U.S. Application Serial No.: 61/537,354

Filed: September 21, 2011

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we hereby assign to General Mills IP Holdings II, LLC a corporation of Delaware hereinafter referred to as "Assignee", its successors, legal representatives and assigns the entire right, title and interest in and to our invention or improvements in

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and in and to the application for Letters Patent of the United States therefor, executed by us on or about the 21st day of December, 2011, and in and to any continuation, continuation-in-part, divisional and substitute applications therefor, and in and to any reissue or extension of any Letters Patent that may be granted upon any such applications. We hereby authorize and request the Commissioner of Patents to issue said Letters Patent to said Assignee.

We hereby authorize the above-mentioned assignee, its successors and assigns or anyone it may properly designate, to insert in this instrument the filing date and Serial Number of said application when ascertained.

For said consideration we hereby agree, upon request of said Assignee, its successors, legal representatives or assigns, to execute any and all continuation, continuation-in-part, divisional and substitute applications for said invention or improvements, and make any rightful oath or supplemental oath or affidavit relating thereto, and any application for reissue or extension of any Letters Patent that may be granted upon any such applications that said Assignee, its successors, legal representatives or assigns may deem necessary or expedient, and for said consideration we further agree upon the request of said Assignee, its successors, legal representatives or assigns, in the event of said application or any continuation, continuation-in-part, divisional or substitute therefor, or Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in Interference, to cooperate to the best of our ability with said Assignee, its successors, legal representatives or assigns in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and we hereby agree to perform, upon such request, any and all lawful affirmative acts to obtain said Letters Patent and vest all rights therein hereby conveyed in said Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made. And for said consideration we hereby assign to said Assignee, its successors, legal representatives and assigns the entire right, title and interest in and to said invention or improvements for any and all foreign countries including our rights under the International Convention for the Protection of Industrial Property and agree upon request of the said Assignee, its successors, legal representatives or assigns to execute any and all documents that shall be required of us, to be executed in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary

to invest title in said foreign applications and patents in said Assignee, its successors, legal representatives and assigns.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seal as dated below.

Date: 12/14/11


Barrett, Christopher J.

WITNESSED BY:

Name: Jane E. Nelson

Date: 12-14-11

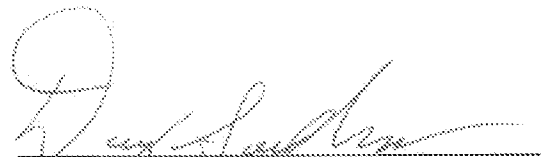
Address: 2555 County Road 90
Independence, MN 55359

Name: Julia Salmon

Date: 12-14-11

Address: 8321 50th Ave No
New Hope, MN 55428

Date: 12-16-11


Goedecken, Douglas L.

WITNESSED BY:

Name: Jane E. Nelson

Date: 12-16-11

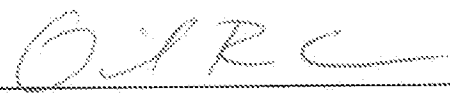
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Independence, MN 55359

Name: Julia Salmon

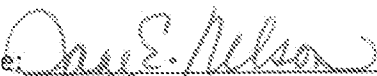
Date: 12-16-11

Address: 8321 50th Ave No
New Hope, MN 55428

Date: December 12, 2011


Green, Daniel R.

WITNESSED BY:

Name: 

Date: 12-12-11

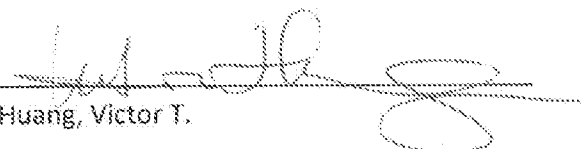
Address: 5555 County Road 90
Independence, MN 55359

Name: Julie E. Nelson

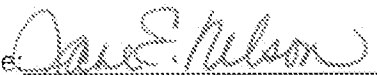
Date: 12-12-11

Address: 8321 50th Ave NW
New Hope, MN 55428

Date: December 8, 2011


Huang, Victor T.

WITNESSED BY:

Name: 

Date: 12-8-11

Address: 5555 County Road 90
Independence, MN 55359

Name: Julie E. Nelson

Date: 12-8-11

Address: 8321 50th Ave NW
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Date: 12/19/11

Lauren A. Jacobson
Jacobson, Lauren A.

WITNESSED BY:

Name: Jane E. Nelson

Date: 12-19-11

Address: 2556 COUNTY ROAD 80
INDEPENDENCE, MN 55359

Name: J. L. Brub

Date: 12-19-11

Address: 7561 Wedgewood Way
Maple Grove, MN 55311

Date: December 21, 2011

Christine M. Nowakowski
Nowakowski, Christine M.

WITNESSED BY:

Name: Jane E. Nelson

Date: 12-21-11

Address: 2556 COUNTY ROAD 80
INDEPENDENCE, MN 55359

Name: Julie Spina

Date: 12-21-11

Address: 8321 50th Ave NE
New Hope, MN 55428

Date: 12-15-11

Scott Whitman

Whitman, Scott K.

WITNESSED BY:

Name: J. A. Bunker

Date: 12-15-11

Address: 7561 Wedgewood Way
Maple Grove, MN 55611

Name: Julie Salmen

Date: 12-15-11

Address: 8321 50th Ave N
New Hope, MN 55428

Date: 12/20/11

Danielle C

Wojdyla Christensen, Danielle M.

WITNESSED BY:

Name: Jan E. Nelson

Date: 12-20-11

Address: 2585 COUNTY ROAD 20
INDEPENDENCE MN 55350

Name: Julie Salmen

Date: 12-20-11

Address: 8321 50th Ave N
New Hope, MN 55428