### 502114340 11/01/2012

## PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Chang-Joon LEE	10/18/2012

#### RECEIVING PARTY DATA

Name:	Samsung Electronics Co., Ltd.	
Street Address:	129, Samsung-ro, Yeongtong-gu	
City:	Suwon-si, Gyeonggi-do	
State/Country:	KOREA, REPUBLIC OF	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	13666292

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-293-0804

Email: usdocketing@jeffersonip.com

Correspondent Name: Jefferson IP Law, LLP
Address Line 1: 1130 Connecticut Ave., NW

Address Line 2: Suite 420

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER: 0201-0479

NAME OF SUBMITTER: Raymond B. Persino

Total Attachments: 3

source=0201-0479AssignmentAsFiled#page1.tif source=0201-0479AssignmentAsFiled#page2.tif source=0201-0479AssignmentAsFiled#page3.tif

> PATENT REEL: 029225 FRAME: 0919

OF \$40.00 15666292

Form **PTO-1595** (Rev. 07/05) OMB No. 0651-0027 (exp. 6/30/2008)

RECORDATION FORM COVER SHEET PATENTS ONLY				
	se record the attached documents or the new address(es) below.			
1. Name of conveying party(ies)  1) Chang-Joon LEE	2. Name and address of receiving party(ies)  Name: Samsung Electronics Co., Ltd.  Internal Address:			
Additional name(s) of conveying party(ies) attached? Yes No  3. Nature of conveyance/Execution Date(s):  Execution Date(s) October 18, 2012	Street Address: 129, Samsung-ro, Yeongtong-gu			
Assignment Merger  Security Agreement Change of Name  Joint Research Agreement  Government Interest Assignment  Executive Order 9424, Confirmatory License  Other	City: Suwon-si, Gyeonggi-do  State:  Country: Republic of KoreaZip:			
	Additional name(s) & address(es) attached? Yes No document is being filed together with a new application.  B. Patent No.(s)  tached? Yes No			
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: One			
Name: Jefferson IP Law, LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$			
Internal Address: Quasim A. Shah	Authorized to be charged by credit card  Authorized to be charged to deposit account			
Street Address: 1130 Connecticut Ave., NW, Suite 420	Enclosed  None required (government interest not affecting title)			
City: Washington	8. Payment Information			
State: DC Zip:20036	a. Credit Card Last 4 Numbers Expiration Date			
Phone Number: <u>202-293-0804</u>	b. Deposit Account Number			
Fax Number: <u>202-403-3587</u>	Authorized User Name			
Email Address: usdocketing@jeffersonip.com	Authonzed Oser Ivallie			
9. Signature:  /Quasim A. SHAH/ Reg. No. Signature  Quasim A. Shah  Name of Person Signing	69,982 November 1, 2012  Date  Total number of pages including cover sheet, attachments, and documents:			

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

**REEL: 029225 FRAME: 0920** 

# **Assignment**

WHEREAS, the following inventor, namely 1) Chang-Joon LEE, citizens of the Republic of Korea (hereinafter called "Assignor"), having made or discovered certain new, useful and non-obvious improvements in an invention having a working title of:

# METHOD AND APPARATUS FOR SEEKING A FRAME IN MULTIMEDIA CONTENTS.

for which a United States Patent Application is being filed concurrently herewith or, if not being concurrently filed, was filed on November 1, 2012, and assigned Serial No. 13/666,292; and,

WHEREAS, Samsung Electronics Co., Ltd., a corporation duly organized under the laws of the Republic of Korea, located and doing business at 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, 443-742 (hereinafter called "Assignee"), is desirous of acquiring the entire right, title and interest therein;

NOW, THEREFORE, BE IT KNOWN that for and in good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee the entire and exclusive worldwide right, title and interest in and to all said inventions and discoveries disclosed in said application, and in and to said application, any and all substitutions, divisions, provisionals, conversions of provisionals and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals and reissues thereof; and the right to file any foreign application and/or claim priority under the provisions of any international treaty or convention arising from this application or any divisional, continuing, substitute or reissue application therefrom. The aforesaid assignment includes the right in and to all income, royalties, damages and payments, now or hereafter due or payable with respect to any Letters Patent which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment, as fully and entirely as the same would have been held and enjoyed by Assignor if this sale, assignment and transfer had not been made.

Assignor covenants and agrees, without further compensation to said Assignor but at Assignee's expense:

- a. to execute:
  - all papers to be used in connection with this application and any divisional, continuing, substitute or reissue application thereof, as the Assignee may deem necessary or expedient, and
  - all papers in connection with any interference, litigation, mediation, arbitration or other proceeding relating to this application or any divisional, continuing, substitute or reissue application thereof, as may be necessary or expedient;

2

- to cooperate with the Assignee in every way possible in obtaining evidence and going forward in any interference, litigation, mediation, arbitration or other proceeding relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof;
- to communicate to the Assignee any facts relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof, including evidence for any interference, litigation, mediation, arbitration or other proceeding relating to said invention, whenever requested;
- to testify in any interference, litigation, mediation, arbitration or other proceeding relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof whenever requested; and
- e. to perform all other affirmative acts which may be necessary or desirable to secure full and complete protection of the inventions and discoveries or that may be necessary or desirable to vest in Assignee the complete title to the inventions and discoveries and Letters Patent hereby conveyed and to enable Assignee to record title.

Assignor hereby authorizes and requests the United States Patent and Trademark Office or any other issuing authority to issue any and all Letters Patent that may be granted upon this invention and/or this application or any divisional, continuing, substitute or reissue application thereof to the Assignee, its legal representatives, successors and assigns.

Assignor hereby represents, covenants and warrants that he or she has the full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

The provisions of this Assignment are binding upon Assignor's heirs, legal representatives and/or administrators and assigns.

Assignor hereby grants to the law firm of Jefferson IP Law, LLP of Washington, DC and its attorneys and agents as associated with Customer No. 68103 the authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office or a Patent Office of any foreign country.

Signature of Inventor:

Chang-Joon LEE

Ort. (8, 201)

Date