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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Benjamin Leif-Lars Friedemann Holefleisch	10/29/2012

RECEIVING PARTY DATA

Name:	Royalty Bugaboo GmbH
Street Address:	Schmidgasse 3
City:	6300 ZUG
State/Country:	SWITZERLAND

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29436149

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	RBUG 1204724
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Andrew W Briggie

Total Attachments: 1

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PATENT REEL: 029229 FRAME: 0261 CH \$40.00 294361

ASSIGNMENT

WHEREAS, I, Benjamin Leif-Lars Friedemann Holefleisch ("Assignor"), a citizen of Germany, have invented a new, original, and ornamental design for a

BAG (DIAPER BAG 2012)

as described or intended to be described and set forth in United States Design Patent Application Serial No. 29/436149, executed me of even date herewith, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, Royalty Bugaboo GmbH ("Assignee"), a limited company operating and existing under the laws of Switzerland, having a place of business at Schmidgasse 3, 6300 ZUG, Switzerland, is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, design application executed of even date herewith, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said invention, and all my rights under the International Convention in respect to said invention and application. And I hereby agree to communicate to the Assignee or its representatives any facts known to me respecting said invention and improvements, to testify in any legal proceeding relating thereto, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and in addition to execute any and all documents that may be required in order that the Assignee may make application for Letters Patent on said invention in foreign countries in its own name. And I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

Assignor hereby authorizes and requests my appointed attorneys to insert above the application number said application when known.

(Date)

(Signature - Inventor)

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