

## PATENT ASSIGNMENT

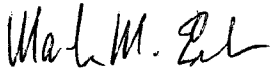
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mark M. Erb	11/05/2012
RECEIVING PARTY DATA	
Name:	Exciting Inc
Street Address:	33 N French St
City:	Alexandria
State/Country:	VIRGINIA
Postal Code:	22304-2629
PROPERTY NUMBERS Total: 4	
Property Type	Number
Application Number:	13616457
Application Number:	12961472
Application Number:	11879144
Patent Number:	7850238
CORRESPONDENCE DATA	
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Phone:	703 962-0323
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Correspondent Name:	Mark M. Erb
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Address Line 4:	Alexandria, VIRGINIA 22304-2629
NAME OF SUBMITTER:	Mark M. Erb
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 1 source=PatentRightsForExcitingInc#page1.tif	

OP \$160.00 13616457

November 5, 2012

I hereby assign my patent rights – granted under patent 7850238, and any granted under patents granted from patent applications 11/879144, 12/961472, and 13/616457 – to Exciting, Inc of Alexandria, Virginia (US) EIN 54-1562676.

A handwritten signature in black ink, appearing to read "Mark M. Erb". The signature is fluid and cursive, with the first name "Mark" and last name "Erb" clearly distinguishable.

Mark M. Erb