

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Taraka Subrahmanya Prasad Siripurapu</td> <td>01/16/2012</td> </tr> <tr> <td>Wang Chee Lam</td> <td>01/16/2012</td> </tr> <tr> <td>Digvijay Singh Lamba</td> <td>01/16/2012</td> </tr> <tr> <td>Anand Rajaraman</td> <td>01/16/2012</td> </tr> </tbody> </table>		Name	Execution Date	Taraka Subrahmanya Prasad Siripurapu	01/16/2012	Wang Chee Lam	01/16/2012	Digvijay Singh Lamba	01/16/2012	Anand Rajaraman	01/16/2012
Name	Execution Date										
Taraka Subrahmanya Prasad Siripurapu	01/16/2012										
Wang Chee Lam	01/16/2012										
Digvijay Singh Lamba	01/16/2012										
Anand Rajaraman	01/16/2012										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Wal-Mart Stores, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>702 S.W. 8th St.</td> </tr> <tr> <td>City:</td> <td>Bentonville</td> </tr> <tr> <td>State/Country:</td> <td>ARKANSAS</td> </tr> <tr> <td>Postal Code:</td> <td>72716</td> </tr> </table>		Name:	Wal-Mart Stores, Inc.	Street Address:	702 S.W. 8th St.	City:	Bentonville	State/Country:	ARKANSAS	Postal Code:	72716
Name:	Wal-Mart Stores, Inc.										
Street Address:	702 S.W. 8th St.										
City:	Bentonville										
State/Country:	ARKANSAS										
Postal Code:	72716										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13300524</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13300524						
Property Type	Number										
Application Number:	13300524										
CORRESPONDENCE DATA											
<p>Fax Number: 4082887542  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 408-288-7588        Email: TRAM.NGUYEN@STEVENS LAW GROUP.COM        Correspondent Name: STEVENS LAW GROUP        Address Line 1: 1754 TECHNOLOGY DR., STE. 226        Address Line 4: SAN JOSE, CALIFORNIA 95110</p>											
ATTORNEY DOCKET NUMBER:	WLMT-10901										
NAME OF SUBMITTER:	David R. Stevens										
<p>Total Attachments: 3        source=Assignment_Executed#page1.tif        source=Assignment_Executed#page2.tif        source=Assignment_Executed#page3.tif</p>											

CH \$40.00 13300524

### ASSIGNMENT

We, Taraka Subrahmanya Prasad Siripurapu of San Bruno, CA; Wang Chee Lam of San Bruno, CA; Digvijay Singh Lamba of San Bruno, CA; and Anand Rajaraman of Palo Alto, CA, respectively, in consideration of One Dollar and other valuable consideration paid to us by

Wal-Mart Stores, Inc.

a Corporation of Delaware, having its principal place of business at 702 S.W. 8th Street, Bentonville, AR 72716-0520, the receipt of which is hereby acknowledged, do hereby sell, assign and transfer unto said

Wal-Mart Stores, Inc.

its successors and assigns, the entire interest for the United States of America and all foreign countries including all rights of priority under the International Convention for the Protection of Industrial Property in a certain invention or improvement in

### PROCESSING DATA FEEDS

described in the following applications:

☒ United States Patent Application No. 13/300,524, filed on November 18, 2011

in the United States Patent and Trademark Office, and in all Letters Patent of the United States and all foreign countries which may or shall be granted on said invention, or any parts thereof, or on said application, or any divisional, continuing, reissue or other applications based in whole or in part thereon. And we agree, for ourselves and our executors and administrators, with said Corporation and its successors and assigns but at its or their expense and charges, hereafter to execute all applications, amended specifications, deed or other instrument, and to do all acts necessary or proper to secure the grant of Letters Patent in the United States and in all other countries to said Corporation, with specifications and claims in such form as shall be approved by the counsel of said Corporation and to vest and confirm in said Corporation, its successors and assigns, the legal title to all such patents.

And we do hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said Corporation, its successors and assigns.

And we do further hereby grant the attorneys/agents of McCarter & English, LLP, the power to insert on this Assignment the filing date and/or application number of said application.

1/16/12  
Date

S.T.S. Prasad  
Taraka Subrahmanya Prasad Sirpurapu

1/16/12  
Date  
1/16/12  
Date

[Signature]  
Witness: B. Symmonds  
[Signature]  
Witness: T. Adelman

16 Jan 2012  
Date

[Signature]  
Wang Chee Lam

1/16/12  
Date  
1/16/12  
Date

[Signature]  
Witness: B. Symmonds  
[Signature]  
Witness: T. Adelman

01/16/12  
Date

[Signature]  
Digvijay Singh Lamba

1/16/12  
Date  
1/16/12  
Date

[Signature]  
Witness: B. Symmonds  
[Signature]  
Witness: T. Adelman

Date 1/16/12

Anand Rajaraman  
Anand Rajaraman

Date 1/16/12

Date 1/16/12

B. Simmer  
Witness: B. Simmer  
T. Allman  
Witness: T. Allman