## 502119290 11/06/2012

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
David Schmoll	11/05/2012

## **RECEIVING PARTY DATA**

Name:	Elan-Polo, Inc.
Street Address:	2005 Walton Road
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	64114

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29436499

#### **CORRESPONDENCE DATA**

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NAME OF SUBMITTER: Tim F. Williams

Total Attachments: 2

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PATENT REEL: 029250 FRAME: 0071

ATTORNEY DOCKET NO.: BHB-245-D

## ASSIGNMENT

WHEREAS, I, <u>DAVID SCHMOLL</u>, a citizen of the United States, residing at <u>5124</u>
Heege Road, Saint Louis, <u>Missouri</u>, 63123, <u>United States of America</u>, as assignor, have made an invention entitled "DECORATIVE FEATURES FOR A SHOE" as described in a design patent application for U.S. Letters Patent executed by me on even date herewith, which is about to be filed in the U.S. Patent and Trademark Office; and

WHEREAS, Elan-Polo, Inc., and whose address is 2005 Walton Road, St. Louis, Missouri, 64114, as assignee, is desirous of securing the entire right, title and interest in and to said invention or inventions and any and all patents obtained therefor;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and other good and valuable considerations, I do hereby sell, assign and transfer unto said assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application, and in and to any applications filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of International Convention; also any improvements on said invention or inventions now or hereafter made by me during the period of my employment; also the entire right, title and interest in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said invention, inventions, or improvements and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon said invention, inventions, or improvements in this or any foreign country, and I hereby

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PATENT REEL: 029250 FRAME: 0072

D&M: 01/2006

authorize and request the issuing authority to issue any and all patents on said application or

applications to said assignee of the entire interest.

I further agree, without any payment by assignee, other than expenses incurred by the undersigned, to communicate to said assignee, its representatives or agents, any facts relating to said invention, inventions or improvements, including evidence for interference purposes or for

other legal proceedings, whenever requested; and to execute and deliver, on request, all lawful

papers required to make any of the foregoing provisions effective.

IN WITNESS WHEREOF, Assignor has executed this document on the date indicated below.

Paris A. Selmall Date: 11/5/12

David SCHMOLL

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