

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
Sara Lee Corporation	06/28/2012
RECEIVING PARTY DATA	
Name:	The Hillshire Brands Company
Street Address:	3500 Lacey Road
City:	Downers Grove
State/Country:	ILLINOIS
Postal Code:	60515
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12197805
CORRESPONDENCE DATA	
Fax Number:	2026725399
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(414) 271-2400
Email:	IPDocketing@foley.com, jkrusell@foley.com
Correspondent Name:	Matthew J. Swietlik
Address Line 1:	3000 K Street N.W.
Address Line 2:	Suite 600
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007-5109
ATTORNEY DOCKET NUMBER:	079811-0223
NAME OF SUBMITTER:	Matthew J. Swietlik
Total Attachments: 1 source=079811_0223_NameChange#page1.tif	

OP \$40.00 12197805

**SARA LEE CORPORATION**  
**ARTICLES OF AMENDMENT**

RECEIVED  
JUN 28 P 4:05

THIS IS TO CERTIFY THAT:

**FIRST:** Article SECOND of the charter of Sara Lee Corporation, a Maryland corporation (the "Corporation"), is hereby amended, to become effective at 5:01 p.m. EDT on June 28, 2012, to change the name of the Corporation to:

**The Hillshire Brands Company**

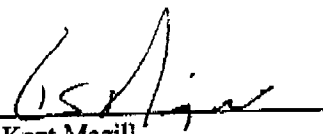
**SECOND:** The foregoing amendment to the charter of the Corporation was approved by a majority of the entire Board of Directors of the Corporation and was limited to a change expressly authorized by Section 2-605(a)(1) of the Maryland General Corporation Law without action by the stockholders.

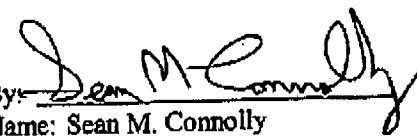
**THIRD:** The undersigned officer of the Corporation acknowledges these Articles of Amendment to be the corporate act of the Corporation and, as to all matters or facts required to be verified under oath, the undersigned officer acknowledges that, to the best of his knowledge, information and belief, these matters and facts are true in all material respects and that this statement is made under the penalties for perjury.

IN WITNESS WHEREOF, the Corporation has caused these Articles of Amendment to be executed in its name and on its behalf by its Chief Executive Officer and attested to by its Secretary on this 28<sup>th</sup> day of June, 2012.

ATTEST:

Sara Lee Corporation.

By:   
Name: Kent Magill  
Title: Secretary

By:   
Name: Sean M. Connolly  
Title: Chief Executive Officer