### 502119585 11/06/2012

# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Execution Date
Connectivity Data Systems LLC	09/20/2012

#### **RECEIVING PARTY DATA**

Name:	Relationship Science LLC	
Street Address:	134 West 37th Street	
Internal Address:	7th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13547948

# **CORRESPONDENCE DATA**

**Fax Number**: 4088724735

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: pto-inbox@akachanlaw.com

Correspondent Name: AKA CHAN LLP Melvin D. Chan

Address Line 1: 900 Lafayette Street

Address Line 2: Suite 710

Address Line 4: Santa Clara, CALIFORNIA 95050

ATTORNEY DOCKET NUMBER:	CRPTP022
NAME OF SUBMITTER:	Anne Carr

Total Attachments: 3

source=20120920\_Name\_Chg\_Relationship\_Sci#page1.tif source=20120920\_Name\_Chg\_Relationship\_Sci#page2.tif source=20120920\_Name\_Chg\_Relationship\_Sci#page3.tif

PATENT REEL: 029252 FRAME: 0706 OP \$40,00 13547948

502119585



# The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CONNECTIVITY DATA SYSTEMS LLC", CHANGING ITS NAME FROM "CONNECTIVITY DATA SYSTEMS LLC" TO "RELATIONSHIP SCIENCE LLC", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF SEPTEMBER, A.D. 2012, AT 2:18 O'CLOCK P.M.

4871339 8100

DATE: 09-20-12

AUTHENT\[CATION: 9859994

**PATENT** REEL: 029252 FRAME: 0707

Jeffrey W. Bullock, Secretary of State

121050213

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 02:21 PM 09/20/2012 FILED 02:18 PM 09/20/2012 SRV 121050213 - 4871339 FILE

#### CERTIFICATE OF AMENDMENT

TO

#### CERTIFICATE OF FORMATION

OF

# CONNECTIVITY DATA SYSTEMS LLC

Connectivity Data Systems LLC, a limited liability company formed and existing under and by virtue of the Delaware Limited Liability Company Act (the "LLC") hereby certifies as follows:

- 1. The name of the LLC is Connectivity Data Systems LLC. The LLC's original Certificate of Formation was filed with the Secretary of State of the State of Delaware on September 14, 2010.
- 2. This Certificate of Amendment to Certificate of Formation has been duly executed and is being filed in accordance with the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.) and amends the provisions of the LLC's Certificate of Formation.
- 3. Section 1 of the Certificate of Formation is hereby amended to read in its entirety as follows:

"Name of Limited Liability Company. The name of the limited liability company (the "Company") is: Relationship Science LLC."

(Remainder of this Page Intentionally Left Blank)

PATENT REEL: 029252 FRAME: 0708 IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to Certificate of Formation of Connectivity Data Systems LLC this <u>20<sup>th</sup></u> day of September, 2012.

By: <u>/s/ Neal D. Goldman</u>
Name: Neal D. Goldman Title: Authorized Person

> **PATENT REEL: 029252 FRAME: 0709**

**RECORDED: 11/06/2012**