

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Cagatay Berk Kapicioglu</td> <td>09/23/2012</td> </tr> <tr> <td>David Rosenberg</td> <td>10/15/2012</td> </tr> </tbody> </table>		Name	Execution Date	Cagatay Berk Kapicioglu	09/23/2012	David Rosenberg	10/15/2012						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Sense Networks, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1123 Broadway</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 817</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10010</td> </tr> </table>		Name:	Sense Networks, Inc.	Street Address:	1123 Broadway	Internal Address:	Suite 817	City:	New York	State/Country:	NEW YORK	Postal Code:	10010
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CORRESPONDENCE DATA													
<p>Fax Number: 7325780104  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 732-578-0103        Email: docketing@kbsolaw.com        Correspondent Name: Kaplan Breyer Schwarz &amp; Ottesen LLP        Address Line 1: 100 Commons Way        Address Line 2: Suite 250        Address Line 4: Holmdel, NEW JERSEY 07733</p>													
ATTORNEY DOCKET NUMBER:	375-012US1												
NAME OF SUBMITTER:	Kenneth Ottesen												
<p>Total Attachments: 3        source=assignment_375-012us1#page1.tif        source=assignment_375-012us1#page2.tif        source=assignment_375-012us1#page3.tif</p>													

OP \$40.00 13668602

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Assignment and Agreement

For value received, I, **Cagatay Berk Kapicioglu**, of New York, New York, US, **Tony Jebara** of New York, New York, US, **David Rosenberg** of New York, NY, US, hereby sell, assign and transfer to Sense Networks, Inc., having an office at 1123 Broadway, Suite 817, New York, New York, 10010, United States of America, and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to all of the inventions in the patent application entitled **Method for Analyzing and Ranking Venues** and identified by Kaplan Breyer Schwarz & Ottesen's Attorney Docket as **375-012US1**, Serial Number 13/668602, filed on Nov. 5, 2012, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions.

I also concurrently hereby sell, assign and transfer to Sense Networks, Inc. the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

Because the application serial number and/or filing date of this application is not known at the time of the execution of this Assignment and Agreement, I authorize the duly-appointed attorneys in this application plus Jason Paul DeMont, Reg. No. 35,793, Wayne S. Breyer, Reg. No. 38,089, and Kenneth Ottesen, Reg. No. 54,353 to insert the filing date and application serial number of this application in the above paragraph when known.

I authorize Sense Networks, Inc. to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Sense Networks, Inc. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

I hereby acknowledge that in the event of a conflict of interest between Sense Networks, Inc. and me, the firm of Kaplan Breyer Schwarz & Ottesen, LLP is the attorney for Sense Networks, Inc. and is not my attorney.

I request that any and all patents for said inventions be issued to Sense Networks, Inc. in the United States and in all countries foreign to the United States, or to such nominees as Sense Networks, Inc. may designate.

I agree that, when requested, I shall, without charge to Sense Networks, Inc. but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

 09/23/2012  
\_\_\_\_\_  
**Cagatay Berk Kapicioglu** and Date

\_\_\_\_\_  
**Tony Jebara** and Date

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**David Rosenberg** and Date

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**Cagatay Berk Kapicioglu** and Date

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**Tony Jebara** and Date

*David S. Rosenberg* October 15, 2012  
**David Rosenberg** and Date