

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Andrew V. Daigle III</td> <td>11/02/2012</td> </tr> <tr> <td>Elske F. Daigle</td> <td>11/03/2012</td> </tr> </tbody> </table>		Name	Execution Date	Andrew V. Daigle III	11/02/2012	Elske F. Daigle	11/03/2012				
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<table border="1"> <tr> <td>Name:</td> <td>HOLO HOLO, LLC.</td> </tr> <tr> <td>Street Address:</td> <td>764 Mesa Vista Lane</td> </tr> <tr> <td>City:</td> <td>Solvang</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>93463</td> </tr> </table>		Name:	HOLO HOLO, LLC.	Street Address:	764 Mesa Vista Lane	City:	Solvang	State/Country:	CALIFORNIA	Postal Code:	93463
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CORRESPONDENCE DATA											
<p>Fax Number: 7147952995 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 714-839-3800 Email: skim@bluecapitallaw.com Correspondent Name: BLUE CAPITAL LAW FIRM, P.C. Address Line 1: 600 Anton Blvd., Suite 1000 Address Line 4: Costa Mesa, CALIFORNIA 92626</p>											
ATTORNEY DOCKET NUMBER:	83339.0002DA										
NAME OF SUBMITTER:	Andrew B. Chen										
<p>Total Attachments: 1 source=83339-0002DA--AssignAsFiled11072012#page1.tif</p>											

OP \$40.00 29393637

ASSIGNMENT

This Assignment made by ANDREW V. DAIGLE, III of Solvang, California, ELSKE F. DAIGLE of Solvang, California, Assignors, to HOLO HOLO, LLC., a California Corporation, Assignee, having a place of business at 764 Mesa Vista Lane, Solvang, CA 93463;

WHEREAS, Assignors have invented a new LINEAR FOUR-PACK BEVERAGE CARRIER for which a design application for United States Letters Patent has been executed by them; and WHEREAS, Assignors believe themselves to be the original first inventors of the invention disclosed and claimed as filed on June 7, 2011 and assigned U.S. Application Number 29/393,637; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the entire right, title and interest in and to said invention, said application, and any Letters Patent that may be granted for said invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents hereby sell, assign, transfer and set over to Assignee all of Assignors' right, title and interest in, to and under said invention(s) and said Application, including (a) the right to apply for patents in the United States of America and in all foreign countries for said invention(s), (b) all Application for patents for said invention(s) or based on said Application in all countries, now filed or to be filed, including all non-provisional, divisional, renewal, substitute, continuation, continuation-in-part and convention Application based in whole or in part upon said invention(s) or upon said Application, (c) all patents which may issue on said invention(s) and on any application transferred by this Assignment in the United States and foreign countries, and any and all reissues, extensions, divisions, renewals, substitutes, continuations or continuations-in-part of patents granted for said invention(s) or upon such Application, for the full term or terms for which the patents may be issued, and (d) every priority right that is or may be predicated upon or arise from said invention(s), said Application and such patents under any applicable international or bilateral treaty, agreement or convention. Assignors hereby authorize Assignee to file a patent Application in all countries for any or all of said invention(s) in Assignors' name, or in Assignee's name, or otherwise as Assignee may deem advisable, under any international or bilateral treaty, agreement or convention, or otherwise.

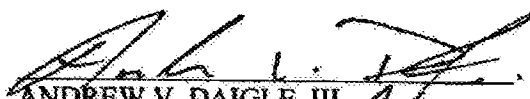
Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representative(s) and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing or enforcing a Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Letters Patent granted for said invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the dates written hereinbelow.

Assignor(s):

Dated: 11-2-12


ANDREW V. DAIGLE, III

Dated: 11-3-12


ELSKE F. DAIGLE

PATENT