

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sridhar Kunisetty	11/07/2012
RECEIVING PARTY DATA	
Name:	General Instrument Corporation
Street Address:	101 Tournament Drive
City:	Horsham
State/Country:	PENNSYLVANIA
Postal Code:	19044
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13671696
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NAME OF SUBMITTER:	Nanette B. Orr
Total Attachments: 3 source=CS39960_ASSIGNMENT#page1.tif source=CS39960_ASSIGNMENT#page2.tif source=CS39960_ASSIGNMENT#page3.tif	

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ASSIGNMENT AND AGREEMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I, **SRIDHAR KUNISETTY, FREMONT, CALIFORNIA** have sold, assigned and transferred, and do hereby sell, assign and transfer, unto GENERAL INSTRUMENT CORPORATION, a corporation of the State of Delaware, having its principal office in Horsham, State of Pennsylvania, United States of America, and its successors, assigns, and legal representatives, the entire right, title and interest for the United States of America in and to certain inventions entitled "**A System for Coordinated Content Discovery With User Feedback**" as described, illustrated in Disclosure ID **(64125) CS39960** and as described, illustrated and claimed in the following applications:

- 1.) U.S. Application filed herewith entitled "**ELECTRONIC PROGRAM GUIDE WITH DISPLAY OF ALTERNATIVE-SOURCE MULTIMEDIA PROGRAM OPTIONS AND ESTIMATED AVAILABILITY PARAMETERS.**"

I hereby also sell, assign and transfer unto Assignee, the entire right, title and interest in and to other applications for Letters Patent on the inventions referenced in this Assignment and Agreement, and all rights, title and interest in and to all applications for Letters Patent in respect of the invention filed under any and all international conventions and treaties together with the entire right, title and interest in and to Letters Patent which may be issued upon the application(s) or any application(s) otherwise claiming priority thereto, and upon any divisions, extensions, continuations, reissues and/or re-examinations of such application(s).

I further authorize Assignee to apply for Letters Patent directly in its own name where applicable, and to claim priority of the filing date of the application for Letters Patent filed under the laws of the applicable country and under the provisions of any and all international conventions and treaties.

I hereby authorize Assignee to request the Commissioner of Patents of the United States of America to issue any Letters Patents upon the aforesaid application, divisions, extensions, continuations, reissues or re-examinations, to Assignee, for the sole use and benefit of Assignee, to the full end of the term for which Letters Patent may be granted, the same as they would have been held and enjoyed by me had this assignment not been

made, and I hereby authorize Assignee to request the equivalent authorities in foreign countries to issue the patents of their respective countries to Assignee.

I agree that, when requested, I will, without charge to Assignee, but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing, maintaining and enforcing patents for the inventions in any and all countries and for vesting title thereto in Assignee.

I covenant with Assignee that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

Sridhar
Sridhar Kunisetty

DATE: 11/7/2012

Signed In:

City: Santa Clara

Country: USA

Vinay / 11/7/12
Witness No.1 Signature

Date: 11/07/2012

Vinay / 11/7/12
Witness No.1 Name

3653 Copperfield Dr, Apt 105
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Witness No.1 Residential Address

Rajat
Witness No.2 Signature

Date: 11/7/2012

RAJAT BATRA
Witness No.2 Name

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