

## PATENT ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Linda Roberts</td> <td>11/03/2009</td> </tr> <tr> <td>E-Lee Chang</td> <td>11/05/2009</td> </tr> <tr> <td>Ja-Young Sung</td> <td>11/10/2009</td> </tr> <tr> <td>Natasha Barrett Schultz</td> <td>11/04/2009</td> </tr> <tr> <td>Robert Arthur King</td> <td>11/04/2009</td> </tr> </tbody> </table>		Name	Execution Date	Linda Roberts	11/03/2009	E-Lee Chang	11/05/2009	Ja-Young Sung	11/10/2009	Natasha Barrett Schultz	11/04/2009	Robert Arthur King	11/04/2009
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Ja-Young Sung	11/10/2009												
Natasha Barrett Schultz	11/04/2009												
Robert Arthur King	11/04/2009												
RECEIVING PARTY DATA													
Name:	AT&T Intellectual Property I, LP												
Street Address:	675 W. Peachtree Street												
Internal Address:	Suite 4000												
City:	Atlanta												
State/Country:	GEORGIA												
Postal Code:	30375												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13658168</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13658168								
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Application Number:	13658168												
CORRESPONDENCE DATA													
Fax Number:	8475100710												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Email:	docketing@gmgip.com												
Correspondent Name:	AT&T LEGAL DEPARTMENT - GMG ATTN: PATENT												
Address Line 1:	ROOM 2A-207												
Address Line 2:	ONE AT&T WAY												
Address Line 4:	BEDMINSTER,, NEW JERSEY 07921												
ATTORNEY DOCKET NUMBER:	7785-0620-02												
NAME OF SUBMITTER:	Ralph Trementozzi												

CH \$40.00 13658168

**Total Attachments: 6**

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**ASSIGNMENT**

WHEREAS, Linda Roberts, a citizen of United States of America, residing in Decatur, GA, E-Lee Chang, a citizen of United States of America, residing in, Mableton, GA, Ja-Young Sung, a citizen of South Korea, residing in Atlanta, GA, Natasha Barrett Schultz, a citizen of United States of America, residing in Lawrenceville, GA, and Robert Arthur King, a citizen of United States of America, residing in Roswell, GA, hereinafter called the "Assignor(s)", have made the invention described in the United States Patent Application entitled "METHOD AND APPARATUS FOR PRESENTING MEDIA PROGRAMS" Attorney Docket No. 2009-0366\_7785-620, US Patent Application no. 12/615,850 for a full description of which reference is here made to an application for Letters Patent of the United States filed on herewith and,

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor(s) have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor(s) hereby covenant and agree, for both the Assignor(s) and the Assignor(s)' legal representatives, that the Assignor(s) will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor(s) will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignor(s) authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignor(s) authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

The ASSIGNOR(S) hereby appoint registered patent practitioners associated with the patent application identified above as my representatives with full power of substitution and revocation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, to amend the specification, to appeal in case of rejection, as may be deemed advisable, to receive the patent when granted and generally to do all matters and things needful and additionally to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor(s), on the date(s) listed below.

Linda Roberts                      11/3/09  
Linda Roberts                                      Date

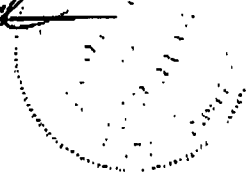
STATE OF Georgia ) SS  
COUNTY OF Fulton )

The foregoing instrument was sworn to and subscribed before me this 3rd day of November 2009, by Linda Roberts who is:

- personally known to me; or
- produced identification; identification type: \_\_\_\_\_

RICHARD J. GERLACH  
Notary Public, Fulton County, Georgia  
My Commission Expires January 25, 2011

Richard J. Gerlach  
Notary Signature  
Print, type or stamp name of notary



{CYCBB  
677/1}

PATENT  
REEL: 023509 FRAME: 0070

PATENT  
REEL: 029268 FRAME: 0209

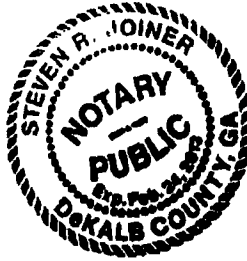
E-Lee Chang 11/05/09  
E-Lee Chang Date

STATE OF Georgia ) SS  
COUNTY OF DeKalb )

The foregoing instrument was sworn to and subscribed before me this 5 day of Nov 2009, by E-Lee Chang who is:

- personally known to me; or
- produced identification; identification type: \_\_\_\_\_

Steven R. Joiner  
Notary Signature  
Print, type or stamp name of notary



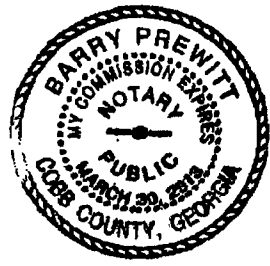
{TY088  
677;1}

Ja-Young Sung 11.10.2009  
Date

STATE OF Georgia ) SS  
COUNTY OF Clk )

The foregoing instrument was sworn to and subscribed before me this 10 day of November 2009, by Ja-Young Sung who is:

- personally known to me; or
- produced identification; Identification type: GA DL



BzP  
Notary Signature  
Print, type or stamp name of notary

{TX088  
677;11

PATENT  
REEL: 023509 FRAME: 0072

PATENT  
REEL: 029268 FRAME: 0211

Natasha Barrett Schultz 11-4-09  
Natasha Barrett Schultz Date

STATE OF Georgia ) SS  
COUNTY OF Fulton )

The foregoing instrument was sworn to and subscribed before me this 4<sup>th</sup> day of November 2009, by Natasha Barrett Schultz who is:

- personally known to me; or
- produced identification; identification type: \_\_\_\_\_

RICHARD J. GERLACH  
Notary Public, Fulton County, Georgia  
My Commission Expires January 25, 2011

Richard J. Gerlach  
Notary Signature  
Print, type or stamp name of notary

{TY088  
677;1}

PATENT  
REEL: 023509 FRAME: 0073

PATENT  
REEL: 029268 FRAME: 0212

Robert Arthur King 11/9/09  
Date

STATE OF Georgia ) SS  
COUNTY OF Fulton )

The foregoing instrument was sworn to and subscribed before me this 4<sup>th</sup> day of November 2009, by Robert Arthur King who is:

- personally known to me; or
- produced identification; identification type: \_\_\_\_\_

RICHARD J. GERLACH  
Notary Public, Fulton County, Georgia  
My Commission Expires January 26, 2011

Richard J. Gerlach  
Notary Signature  
Print, type or stamp name of notary

(TX098  
677:11)

RECORDED: 11/12/2009

PATENT  
REEL: 023509 FRAME: 0074

RECORDED: 11/09/2012

PATENT  
REEL: 029268 FRAME: 0213