502123341 11/09/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jay Velitario Bermal	11/08/2012

RECEIVING PARTY DATA

Name:	Reincarnate, Inc.	
Street Address:	12845 Starwood Lane	
City:	San Diego	
State/Country:	CALIFORNIA	
Postal Code:	92131	

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	13467046
PCT Number:	US2012039575
Application Number:	61583780

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	BERM-UP-2
NAME OF SUBMITTER:	Todd Langford

Total Attachments: 3

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> PATENT REEL: 029269 FRAME: 0702

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Assignment

WHEREAS, Jay Velitario Bermal, an individual residing in San Diego, California, United States of America, the undersigned inventor and ASSIGNOR herein, is the original, first, and sole inventor of the following applications for Letters Patent:

Title: Skateboard Truck

Country/Region: USA

Serial Number: US 13/467,046

Filing Date: May 9, 2012

Title: Skateboard Truck

Country/Region: PCT

Serial Number: PCT/US12/39575

Filing Date: May 25, 2012

Title: Skateboard Truck

Country/Region: US

Serial Number: US 61/583,780

Filing Date: January 6, 2012

and of which inventions and improvements ASSIGNOR is the owner of; and

WHEREAS Reincarnate, Inc., a California corporation having a principal place of business at 12845 Starwood Lane, San Diego, California 92131, the ASSIGNEE herein, desires to acquire the entire right, title, and interest in and to said inventions, applications, and Letters Patent to be granted and issued thereon;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to ASSIGNOR paid, and other valuable consideration, the receipt and legal sufficiency of all of which is hereby acknowledged, the said ASSIGNOR, has sold and does hereby sell, assign, transfer and set over unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said inventions and all improvements thereon, in and to said application for Letters Patent thereon, in and to applications pertaining to or

based upon said inventions and applications, including divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent, reexaminations, reissues, extensions and renewals, which may be or have been granted and issued on said inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment, and together with any related intellectual property rights such as utility model registrations, inventor's certificates, and the like;

And for the above-named considerations, ASSISGNOR does hereby agree that ASSIGNOR will, at the request of said ASSIGNEE, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts, at ASSIGNEE's expense, that said ASSIGNEE may deem necessary or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent;

And for the above-named considerations, ASSIGNOR does hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained, and authorize and request the Director of the United States Patent and Trademark Office and any officials of foreign countries whose duty it is to issue patents or applications, to issue all patents for said inventor to ASSIGNEE in accordance with the forms of this Assignment;

And ASSIGNOR hereby further covenants and agrees that ASSIGNOR will communicate to ASSIGNEE any facts known to ASSIGNOR respecting said improvements, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid ASIGNEE to obtain and enforce proper patent protection for said improvements in all countries;

And ASSIGNOR has read and understands the terms of this document, and executes this document knowingly and freely.

For ASSIGNOR

Inventor and ASSIGNOR

day of <u>Povember</u>, 2012 before me, Alex Clallo,

Notary Public, personally appeared Jay Velitario Bernal who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

Witness my hand and official seal.

Place Notary Seal Above

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ALEX FIALHO Commission # 1933488 Notary Public - California

San Diego County My Comm. Expires Apr 22, 2015