

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Earl Votolato	11/09/2012
RECEIVING PARTY DATA	
Name:	Spellbound Development Group, Inc.
Street Address:	P.O. Box 1639
City:	Newport Beach
State/Country:	CALIFORNIA
Postal Code:	92659
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29436830
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NAME OF SUBMITTER:	Robert Lauson
Total Attachments: 1 source=Assignment#page1.tif	

OP \$40.00 29436830

ASSIGNMENT OF INVENTION

Whereas, I, Earl Votolato of Newport Beach, California am the sole inventor of subject matter disclosed and claimed in U.S. design patent application entitled "Aisle Barrier," herein referred to as the "Invention."

Whereas Spellbound Development Group, Inc. a California Corporation, whose mailing address is P.O. Box 1639, Newport Beach, California 92659, herein referred to as "Assignee," is desirous of acquiring the entire right, title and interest in the same.

Now, therefore, in consideration of good and valuable consideration, the receipt and sufficiency whereof is acknowledged, I do hereby sell, assign and transfer unto said Assignee the full and exclusive right to the said Invention and the entire rights, title and interest in and to any and all pending patents and patents which may be filed therefor, for its sole use and behoof, and for the use and behoof of its legal representatives, to the full end of the term for which said patent(s) may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

As per 37 CFR 3.21 and MPEP 302.3, I hereby authorize and request attorney Robert J. Lawson, of Lawson & Tarver LLP, 880 Apollo Street, Suite 301, El Segundo, California 90245, to insert here in parentheses (app. no. 29/436,830 filed 11/09/2012) the pending patent number(s) and filing date(s) of said application(s) when known, for recordation of this assignment with the U.S. Patent & Trademark Office.

Executed this 8th day of November, 2012 at Irvine, CA.


Earl Votolato