

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Robert Brunner</td> <td>05/18/2012</td> </tr> <tr> <td>Christopher Kuh</td> <td>05/18/2012</td> </tr> </tbody> </table>		Name	Execution Date	Robert Brunner	05/18/2012	Christopher Kuh	05/18/2012						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Beats Electronics, LLC</td> </tr> <tr> <td>Street Address:</td> <td>1601 Colorado Avenue</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 5000N</td> </tr> <tr> <td>City:</td> <td>Santa Monica</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90404</td> </tr> </table>		Name:	Beats Electronics, LLC	Street Address:	1601 Colorado Avenue	Internal Address:	Suite 5000N	City:	Santa Monica	State/Country:	CALIFORNIA	Postal Code:	90404
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
<p>Fax Number: 3129800728 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312-269-8000 Email: mhall@ngelaw.com Correspondent Name: Michael G. Kelber Address Line 1: Two North LaSalle Street, Suite 1700 Address Line 2: Attn: Patent Administrator Address Line 4: Chicago, ILLINOIS 60602</p>													
ATTORNEY DOCKET NUMBER:	22552.22US1												
NAME OF SUBMITTER:	Michael G. Kelber												
<p>Total Attachments: 2 source=Assignment22US1#page1.tif source=Assignment22US1#page2.tif</p>													

CH \$40.00 29410587

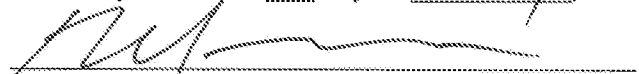
PATENT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, Robert Brunner of 642 Carolina Street, San Francisco, California 94108, and Christopher Kuh of 888 Waller Street, Apt. #6, San Francisco, California 94117, do hereby sell and assign to Beats Electronics, LLC ("Assignee"), a Limited Liability Company organized and existing under the laws of the State of Delaware, having its principal place of business at 1601 Cloverfield Blvd, Suite 5000N, Santa Monica, California 90404, its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention entitled "**CONTROLLER BOX**" invented by us, and the application for United States patent therefore, which has been assigned Serial Number No. 29/410587, and any and all other applications therefor or arising therefrom, including all applications claiming the benefit thereof, and all original and reissued patents granted on any such application, and all divisions and continuations of any such application, including the subject matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents, registered designs and Utility Model Registrations which may be granted thereon in any foreign countries. We hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent, Registered Design or Utility Model Registration to the Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned.

We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to the Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when the Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer.

We further covenant and agree that we will, at any time upon request, do everything legally possible to aid the Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent, registered design and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of the Assignee, its successors, assigns, nominees, or other legal representatives.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 19 day of May, 2012.

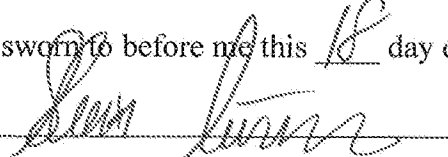

Robert Brunner

NOTARIAL CERTIFICATE

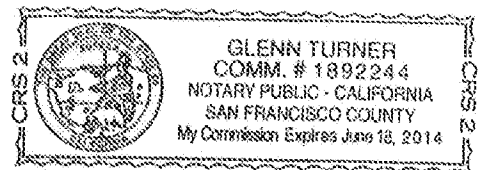
State of: California

County of: San Francisco

Subscribed and sworn to before me this 18 day of May, 2012.

Notary Public: 

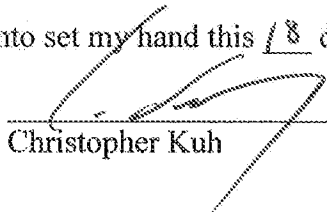
My commission expires: 6/18/2014



PATENT

REEL: 029276 FRAME: 0786

IN TESTIMONY WHEREOF, I have hereunto set my hand this 18 day of MAY, 2012.



Christopher Kuh

NOTARIAL CERTIFICATE

State of:

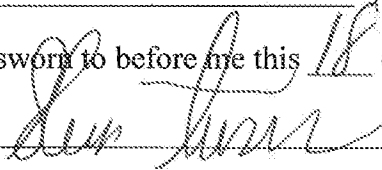
CALIFORNIA

County of:

SAN FRANCISCO

Subscribed and sworn to before me this 18 day of MAY, 2012.

Notary Public:



My commission expires:

6/18/2014

