## PATENT ASSIGNMENT

## Electronic Version v1.1

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SUBMISSION TYPI	E:	NEW ASSIGNMENT	NEW ASSIGNMENT				
NATURE OF CONV	/EYANCE:	ASSIGNMENT	ASSIGNMENT				
CONVEYING PART	Y DATA						
		Name	Execution Date				
Christopher E. Chu	ірр		09/27/2004				
Michael S. Gramels	spacher	09/27/2004					
Jesse J. Chounard		09/27/2004					
James G. Withers		09/27/2004					
Yousri H. Barsoum		09/27/2004					
Michael C. Reynold			09/27/2004				
RECEIVING PARTY DATA							
Name:	Koplar Interac	Koplar Interactive Systems International, L.L.C.					
Street Address:	One Memoria	One Memorial Drive					
City:	St Louis	St Louis					
State/Country:	MISSOURI	MISSOURI					
Postal Code:	63102	63102					
PROPERTY NUMBERS Total: 1 Property Type Number							
		7692723					
CORRESPONDEN	CE DATA						
Fax Number: 3145844061							
-		Mail when the fax attempt is unsucce	essful.				
Phone: 3145844080							
Email: docket@splglaw.com							
Correspondent Name:       The Small Patent Law Group LLC         Address Line 1:       225 S. Meramec Ave.							
Address Line 2: Ste 725							
Address Line 4: Clayton, MISSOURI 63105							
ATTORNEY DOCKET NUMBER:		328-11US6					
502125207			PATENT REEL: 029279 FRAME: 0794				

Total Attachments: 4

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## ASSIGNMENT

WHEREAS, WE, Christopher E. CHUPP, a citizen of the United States, resident of St. Louis, Missouri; Michael S. GRAMELSPACHER, a citizen of the United States, resident of St. Louis, Missouri; Jesse J. CHOUNARD II, a citizen of the United States, resident of Ballwin, Missouri; James G. WITHERS, a citizen of the United States, resident of Chesterfield, Missouri; Yousri H. BARSOUM, a citizen of the United States, resident of St. Louis, Missouri; and Michael C. REYNOLDS, a citizen of the United States, resident of Ballwin, Missouri (collectively hereinafter "ASSIGNORS"); have invented certain improvements in a METHOD AND SYSTEM FOR ENHANCED MODULATION OF VIDEO SIGNALS, and have filed a patent application with the U.S. Patent and Trademark Office for said invention on July 9, 2004, said application being assigned U.S. Patent Application No. 10/888,919.

AND, WHEREAS, KOPLAR INTERACTIVE SYSTEMS INTERNATIONAL, L.L.C., a Missouri Limited Liability Company, with offices at One Memorial Drive, St. Louis, Missouri 63102 (hereinafter "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said inventions and all patent rights therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS do hereby sell, assign, transfer and set over unto said ASSIGNEE, the entire right, title and interest in and to said inventions, and in and to all Letters Patent and patent rights which may be granted or issued therefor, in the United States and all foreign countries, and every reissue, reexamination, continuation-in-part, division, cognate or extension thereof, including the right to sue for all past infringements thereof, to be held and enjoyed by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by us if this Assignment had not been made; and we agree to execute such further applications, powers of attorney, assignments and every other documents as may be necessary or desirable to effectuate this Agreement.

AND WE DO HEREBY authorize and request the Commissioner of Patents and Trademarks and all comparable patent authorities, patent offices and officials of all other countries foreign to the United States, to issue said Letters Patent, to said ASSIGNEE, its successors and assigns, as assignees of the entire right, title and interest in and to said improvements, for the sole use and behoof of said ASSIGNEE, and for its successors and assigns, to the full ends of the terms for which Letters Patent may be granted.

AND we further grant to ASSIGNEE, its successors and assigns, the right to claim for any application for patent for said inventions the full benefit of any international agreement between the United States and any foreign country or countries.

9/27/04 Date: Christopher E. CHUPP STATE OF MISSOURI ) SS. CITY OF ST. LOUIS Lever tempered, 2004, before me, a Notary Public, On this day of \_ personally appeared Christopher/E. CHUPP, to me known to be the person named in and who executed the above Assignment, and acknowledged to me that he executed the same for the uses and purposes therein mentioned, as his own free act and deed. Notary Public My Commission Expires: 01/05/2000 JAMIE L. LIPPERT Notary Public - Notary Seal State of Missouri City of St Louis My Commission Exp. 01/05/2008 Date: GR Michael S. MELSPACHER STATE OF MISSOURI ) SS. CITY OF ST. LOUIS On this day of , 2004, before me, a Notary Public, Lotim personally appeared Michael \$. GRAMELSPACHER, to me known to be the person named in and who executed the above Assignment, and acknowledged to me that he executed the same for the uses and purposes therein mentioned, as his own free act and deed. tary Public JAMIE LLIPPERT Notary Public about of Scal State of As City of La My Commission Expires: 01/05/2008 My Commission Ex 01/05/2008

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Date: <u>9/21/01</u> Jesse J. CHOUNARD	II
STATE OF MISSOURI )	
) SS. CITY OF ST. LOUIS	
On this <u>2</u> <u>H</u> day of <u>sectember</u> , 2004, before personally appeared Jesse J. CHOUNARD II, to me known to be the executed the above Assignment, and acknowledged to me that he examples therein mentioned, as his own free act and deed.	e person named in and who
My Commission Expires: 01/05/2008	JAMIE L. LIPPERT Notary Public - Notary Seal State of Missouri
Date: <u>9/21/04</u> James G. WITHERS	My Commission Exp. 01/05/2008
STATE OF MISSOURI ) ) SS.	
CITY OF ST. LOUIS	
On this 2 T day of <u>extendenc</u> , 2004, before personally appeared James G. WITHERS, to me known to be the per- executed the above Assignment, and acknowledged to me that he ex- and purposes therein mentioned, as his own free act and deed	
James J. J.	-ppint
My Commission Expires: 01/05/2008	JAMIE L. LIPPERT Notary Public - Notary Seal
	State of Missouri Try of St. Louis My Commission Exp. 01/05/2008

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Date: <u>9/27/04</u>		You, H. S. Yousri H. BARSO	UM
personally appeared Yousri H executed the above Assignme and purposes therein mention	I/BARSOUM, int, and acknow	, to me known to be wledged to me that h	fore me, a Notary Public, the person named in and who e executed the same for the uses
My Commission Expires: Date: $\frac{9/27/04}{}$	01/05/6	Michael C. REYNO	JAMIE L. LIPPERI Notary Public - Notary Seal State of Missouri City of St. LOUIS My Commission Exp. 01/05/2008
personally appeared Michael	C. REYNOLD int, and acknow	S, to me known to b vledged to me that h	fore me, a Notary Public, be the person named in and who e executed the same for the uses I. Juppert JAMIE L. LIPPERT Notary Public - Notary Seal
			City of St. Louis My Commission Exp. 01/05/2008

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RECORDED: 11/12/2012