

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	ASSIGNMENT				
CONVEYING PARTY DATA					
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Charlotte Hanks</td> <td>11/05/2012</td> </tr> </tbody> </table>		Name	Execution Date	Charlotte Hanks	11/05/2012
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Charlotte Hanks	11/05/2012				
RECEIVING PARTY DATA					
Name:	MEADWESTVACO CORPORATION				
Street Address:	501 South 5th Street				
City:	Richmond				
State/Country:	VIRGINIA				
Postal Code:	23219-0501				
PROPERTY NUMBERS Total: 1					
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29410258</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29410258
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Application Number:	29410258				
CORRESPONDENCE DATA					
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>					
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Address Line 4:	Richmond, VIRGINIA 23219-0501				
ATTORNEY DOCKET NUMBER:	2218-USPDS				
NAME OF SUBMITTER:	Jennifer Gray				
Total Attachments: 2 source=22168-USPDS-ASG-110512#page1.tif source=22168-USPDS-ASG-110512#page2.tif					

OP \$40.00 29410258

**ASSIGNMENT BY INVENTOR**

WHEREAS, I, **Charlotte HANKS**, a citizen of USA, residing at 30 Charles St. West #1520, Toronto, Ontario M4Y 1R5, Canada, (now hereafter referred to as Assignor(s)), has invented certain new and useful **CURVED PACKAGE** for which an application for letters patent of United States was filed on January 6, 2012 as Application No. 29/410258.

AND WHEREAS, MeadWestvaco Corporation, a corporation of the State of Delaware, having its place of business at 501 South 5<sup>th</sup> Street, Richmond, VA 23219-0501, (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said application and the inventions therein disclosed and in and to any letters patent that may be obtained therefore and thereon.

NOW, THEREFORE, with good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor(s) hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application and any application claiming priority therefrom, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended. And for the same consideration, Assignor(s) hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Utility application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

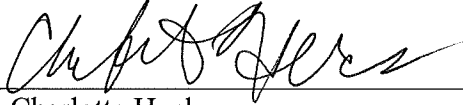
Furthermore, Assignor(s) hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

MEADWESTVACO CORPORATION

All practitioners associated with United States Patent Office Customer Number 66061

AND Assignor(s) acknowledges an obligation of assignment of this invention to Assignee at the time the invention was made.

IN TESTIMONY WHEREOF, I hereunto set my hand this 5<sup>th</sup> day of November, 2012.



Charlotte Hanks

WITNESS

On this 5<sup>th</sup> day of November, 2012, before me personally appeared Charlotte Hanks, personally known to me, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.



Signature of Witness

Daniel Calle

Type or Print Name