

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Peter Weinberger</td> <td>08/01/2007</td> </tr> <tr> <td>Tom Ferrara</td> <td>08/02/2007</td> </tr> <tr> <td>Anna Whelan</td> <td>08/02/2007</td> </tr> </tbody> </table>		Name	Execution Date	Peter Weinberger	08/01/2007	Tom Ferrara	08/02/2007	Anna Whelan	08/02/2007		
Name	Execution Date										
Peter Weinberger	08/01/2007										
Tom Ferrara	08/02/2007										
Anna Whelan	08/02/2007										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>MASTERCARD INTERNATIONAL INCORPORATED</td> </tr> <tr> <td>Street Address:</td> <td>2000 PURCHASE STREET</td> </tr> <tr> <td>City:</td> <td>PURCHASE</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10577</td> </tr> </table>		Name:	MASTERCARD INTERNATIONAL INCORPORATED	Street Address:	2000 PURCHASE STREET	City:	PURCHASE	State/Country:	NEW YORK	Postal Code:	10577
Name:	MASTERCARD INTERNATIONAL INCORPORATED										
Street Address:	2000 PURCHASE STREET										
City:	PURCHASE										
State/Country:	NEW YORK										
Postal Code:	10577										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13219786</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13219786						
Property Type	Number										
Application Number:	13219786										
CORRESPONDENCE DATA											
Fax Number: 8585093691 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 858-720-8900 Email: Docketing@SheppardMullin.com, CStroesser@SheppardMullin.com Correspondent Name: David E. Heisey Address Line 1: Sheppard Mullin Richter & Hampton LLP Address Line 2: 12275 El Camino Real, Suite 200 Address Line 4: San Diego, CALIFORNIA 92130-2006											
ATTORNEY DOCKET NUMBER:	ONA4-163949										
NAME OF SUBMITTER:	David E. Heisey										
Total Attachments: 4 source=163429_Assignment#page1.tif source=163429_Assignment#page2.tif source=163429_Assignment#page3.tif source=163429_Assignment#page4.tif											

CH \$40.00 13219786

## ASSIGNMENT

WHEREAS, Tom Ferrara of Webster Groves, Missouri, Anna Whelan of Florissant, Missouri, and Peter Weinberger of New Fairfield, Connecticut, Assignors, have invented a new and useful METHODS FOR PROVIDING STAND-IN SERVICES FOR TRANSACTION CARD CUSTOMIZATION, for which an application for United States Letters Patent was filed on May 16, 2007 under Serial No. 11/749,689; and

WHEREAS, Assignors believe themselves to be the original, and first inventors of the invention disclosed and claimed in the application for Letters Patent; and

WHEREAS, MasterCard International Incorporated, 2000 Purchase Street Purchase, New York 10577, Assignee, desires to acquire by formal, recordable assignment the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee, the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be

necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention.

Assignors

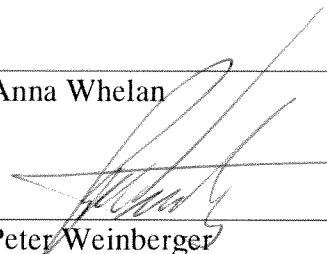
Date: \_\_\_\_\_, 2007

\_\_\_\_\_  
Tom Ferrara

Date: \_\_\_\_\_, 2007

\_\_\_\_\_  
Anna Whelan

Date: August 1, 2007

  
\_\_\_\_\_  
Peter Weinberger

necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.

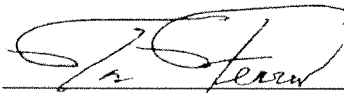
Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention.

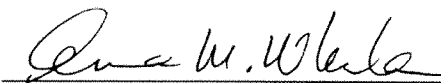
2.

Assignors

Date: 8/2, 2007

  
Tom Ferrara

Date: 8/2, 2007

  
Anna Whelan

Date: \_\_\_\_\_, 2007

\_\_\_\_\_  
Peter Weinberger

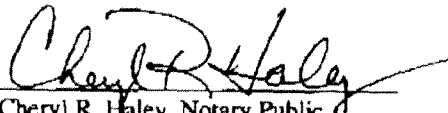
STATE OF MISSOURI

COUNTY OF ST. CHARLES

On this 2nd day of August, 2007, before me, the undersigned Notary Public, personally appeared Tom Ferrara and Anna Whelan, known to me to be the persons whose names are subscribed to the within instrument and acknowledged that they executed the same for the purposes therein contained.

In witness whereof, I hereunto set my hand and official seal.

My Commission Expires:

  
Cheryl R. Haley, Notary Public

