

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jeremy BERGHOFF</td> <td>08/16/2012</td> </tr> <tr> <td>Elyse SIKORA</td> <td>08/08/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jeremy BERGHOFF	08/16/2012	Elyse SIKORA	08/08/2012				
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Elyse SIKORA	08/08/2012										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Target Brands, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1000 Nicollet Avenue</td> </tr> <tr> <td>City:</td> <td>Minneapolis</td> </tr> <tr> <td>State/Country:</td> <td>MINNESOTA</td> </tr> <tr> <td>Postal Code:</td> <td>55403</td> </tr> </table>		Name:	Target Brands, Inc.	Street Address:	1000 Nicollet Avenue	City:	Minneapolis	State/Country:	MINNESOTA	Postal Code:	55403
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: kristin.scheer@gs-iplaw.com Correspondent Name: Target Brands, Inc. Address Line 1: 1000 Nicollet Avenue Address Line 4: Minneapolis, MINNESOTA 55403</p>											
ATTORNEY DOCKET NUMBER:	201201129										
NAME OF SUBMITTER:	JoAnn M. Seaton										
<p>Total Attachments: 2 source=101.0565.D01_Assignment#page1.tif source=101.0565.D01_Assignment#page2.tif</p>											

CH \$40.00 29430415

Assignment to Target Brands, Inc.

Whereas, we,

Jeremy BERGHOFF and Elyse SIKORA

have invented certain new and useful improvements described in an application for a United States design patent entitled:

PET COSTUME

Filing Date: August 24, 2012

Serial No.: 29/430,415

Whereas, Target Brands, Inc. ("Assignee"), having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefore.

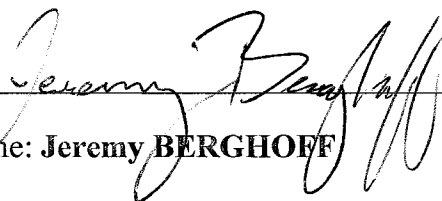
Now, therefore, for good and valuable consideration in hand paid to us by said Assignee, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all divisionals, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and serial number of said application when ascertained.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

In Witness whereof, I have hereunto set my hand as dated below.

Inventor's Signature:  Date: 08/16/12
Inventor's Printed Name: **Jeremy BERGHOFF**

Inventor's Signature:  Date: 8/8/12
Inventor's Printed Name: **Elyse SIKORA**