

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jonathan E Rathbone</td> <td>11/13/2012</td> </tr> <tr> <td>Peter Ehling</td> <td>11/02/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jonathan E Rathbone	11/13/2012	Peter Ehling	11/02/2012						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Wm. Wrigley Jr. Company</td> </tr> <tr> <td>Street Address:</td> <td>1132 W. Blackhawk Street</td> </tr> <tr> <td>Internal Address:</td> <td>Global Innovation Center</td> </tr> <tr> <td>City:</td> <td>Chicago</td> </tr> <tr> <td>State/Country:</td> <td>ILLINOIS</td> </tr> <tr> <td>Postal Code:</td> <td>60622-2243</td> </tr> </table>		Name:	Wm. Wrigley Jr. Company	Street Address:	1132 W. Blackhawk Street	Internal Address:	Global Innovation Center	City:	Chicago	State/Country:	ILLINOIS	Postal Code:	60622-2243
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CORRESPONDENCE DATA													
<p>Fax Number: 3127758100  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 3127758000        Email: mhmpo@mcandrews-ip.com        Correspondent Name: McAndrews, Held &amp; Malloy, Ltd.        Address Line 1: 500 West Madison Street        Address Line 2: 34th Floor        Address Line 4: Chicago, ILLINOIS 60661</p>													
ATTORNEY DOCKET NUMBER:	25950US01												
NAME OF SUBMITTER:	Joseph M. Barich												
<p>Total Attachments: 3        source=25950US01_Assignment_Executed#page1.tif        source=25950US01_Assignment_Executed#page2.tif        source=25950US01_Assignment_Executed#page3.tif</p>													

CH \$40.00 29431130

## ASSIGNMENT

File No.: 25950US01

Serial No.: 29/431,130

Inventors: Jonathan E. Rathbone  
Peter Ehling

Filing Date: September 4, 2012

In consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, each of the undersigned hereby assigns to Wm. Wrigley Jr. Company, incorporated under the laws of the state of Delaware, its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled: "TUBULAR PACKAGING" and identified as File No. 25950US01, in the offices of McANDREWS, HELD & MALLOY, LTD., and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any continuation, continuation-in-part, divisional, re-examination, reissue or extension of such patents, and further assigns to said assignee the priority right provided by the International Convention.

Each of the undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

Each of the undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

Each of the undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said considerations, each of the undersigned hereby agrees, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all continuation, continuation-in-part, divisional, re-examination, extension, and substitute applications for said invention or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue, re-examination, or extension of any Letters Patent that may be granted upon said application, and any and all applications and other document for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations each of the undersigned authorizes said assignee to apply for patents for said invention or improvements in its own name in such countries where such procedure is proper and further agrees, upon the request of said assignee, its successors and assigns, to cooperate to the best of the ability of the undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving

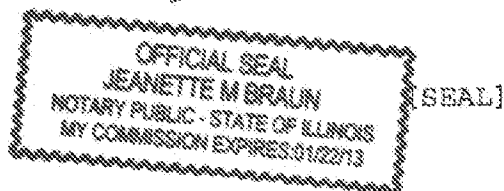
applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence and performing any and all other acts necessary to obtain said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

WITNESS my hand this 13<sup>th</sup> day of November, 2012.

Subscribed and sworn to  
before me this 13<sup>th</sup> day  
of November, 2012

Jeanette M. Braun  
Notary Public

[Signature]  
Inventor Signature



WITNESS my hand this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

\_\_\_\_\_  
Inventor Signature


Subscribed and sworn to  
before me this \_\_\_\_\_ day  
of \_\_\_\_\_, 2012

\_\_\_\_\_  
Notary Public

[SEAL]

and producing evidence and performing any and all other acts necessary to obtain said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

WITNESS my hand this 2<sup>ND</sup> day of NOVEMBER, 2012.



A handwritten signature in dark ink, appearing to be 'J. A.', written over a horizontal dotted line.

WITNESS my hand this 2 day of NOVEMBER, 2012.



A handwritten signature in dark ink, appearing to be 'J. A.', written over a horizontal dotted line.