

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Priority Designs, Inc.	10/29/2012
RECEIVING PARTY DATA	
Name:	NIKE, Inc.
Street Address:	One Bowerman Drive
City:	Beaverton
State/Country:	OREGON
Postal Code:	97005
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29429901
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Darrell G. Mottley
Address Line 1:	1100 13th Street NW
Address Line 2:	Suite 1200
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005
ATTORNEY DOCKET NUMBER:	015127.01926
NAME OF SUBMITTER:	Darrell G. Mottley
Total Attachments: 2 source=Assignment2B#page1.tif source=Assignment2B#page2.tif	

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Confirmation/Assignment 2B:

WHEREAS, Priority Designs Inc., a corporation of the state of Ohio, with a principal place of business at 501 Morrison Road, Columbus, Ohio 43230, owns the rights to an invention of a GOLF CLUB HEAD from inventor Sherry Lynn Jones and James Huang Lua for which a design patent application for a Patent of the United States was filed on 8/17/2012 and was assigned U.S. Patent Application Serial No. 29/429,901; and

WHEREAS, NIKE, Inc., a corporation of the state of Oregon, with a principal place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, hereinafter NIKE, Inc., is desirous of acquiring in any and all countries throughout the world other than the United States the entire legal and beneficial right, title and interest in and to the aforesaid invention and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof of any of said countries other than the United States and in and to any and all divisions, reissues, continuations, extensions and renewals thereof including the right to claim priority of the respective United States Patent application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Priority Designs Inc. by these presents does sell, assign and transfer unto NIKE, Inc., its successors, legal representatives and assigns, the full and exclusive right in and to said invention as assigned to it by Sherry Lynn Jones and James Huang Lua as described in said application, in any and all countries throughout the world other than the United States, and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof which may be granted therefore in any and all countries throughout the world other than the United States and in and to any and all divisions, reissues, continuations, extensions and renewals thereof including the right to claim priority of the respective United States Patent application;

AND Priority Designs Inc. HEREBY agrees that NIKE, Inc. may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world other than the United States for said invention in its own name, Priority Designs Inc. further authorizes and requests the Commissioner of Patents and Trademarks or any other proper officer or agency of any country other than the United States to record this assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to NIKE, Inc.;

AND Priority Designs Inc. HEREBY warrants and covenants that it has the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND Priority Designs Inc. HEREBY warrants and covenants that it has not executed and will not execute any instrument or assignment in conflict herewith;

AND Priority Designs Inc. HEREBY agrees to communicate to NIKE, Inc. or its representatives any facts known to Priority Designs Inc. respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which NIKE, Inc. shall consider desirable for aiding in securing and maintaining proper protection for said invention and for vesting title to said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid NIKE, Inc. to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof in any country other than the United States when requested so to do by NIKE, Inc..

I hereunto set my hand this 29th day of October 2012.

Priority Designs Inc.

Signature: Lois A Kolron

Name: Lois A Kolron

Title: CFO

The terms and conditions of this Assignment are accepted by NIKE, Inc.

I hereunto set my hand this 31 day of October 2012.

NIKE, Inc.

By: James A. Niegowski
James A. Niegowski
~~Assistant Secretary~~ Attorney In Fact
JAM 10/31/12