502130119 11/15/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Sherry Lynn Jones	10/25/2012
James Huang Lua	10/25/2012

RECEIVING PARTY DATA

Name:	Priority Designs, Inc.	
Street Address:	501 Morrison Road	
City:	Columbus	
State/Country:	ОНЮ	
Postal Code:	43230	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29429900

CORRESPONDENCE DATA

Fax Number: 2028243001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Address Line 2: Suite 1200

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 015127.01925

NAME OF SUBMITTER: Darrell G. Mottley

Total Attachments: 3

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> PATENT REEL: 029303 FRAME: 0798

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AGREEMENTS

Confirmation/Assignment 1B:

subject matter ("INV	Lynn Jones and James Huang Lua ("ASSIG/ENTION") disclosed and/or claimed in a de D " ("APPLICATION"), which:		
	will be filed without this executed PATENT A hereby authorizes, and requests, ASSIGNE Banner & Witcoff, LTD., 1100 13th Street N. 20005-4051, who are associated with custor here in parenthesis (U.S. Serial No	E'S legal representative W., Suite 1200, Washin mer number 22907, to ir, filed) ng date, when known;	s, of igton, DC

WHEREAS, Priority Designs Inc., a corporation of the state of Ohio, with a principal place of business at 501 Morrison Road, Columbus, Ohio 43230, hereinafter the Assignee, is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent application, so they may be properly assigned to NIKE, Inc.;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we/l, by these presents do confirm that we/l did sell, assign and transfer or, if not already done so, do sell, assign and transfer unto the Assignee, its successors, legal representatives and assigns, all of our rights, including any full, exclusive and worldwide rights in and to said invention as described in said application, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty

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Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

I hereunto set my hand this 25 day of	of	067		_2012.		
		5		M		
		•			Sherr	y Lynn Jones
I hereunto set my hand this 💯 💆 day o	of	0C103882	and the second s	2012.		
			- Jan	165	M	
					Jame	s Huang Lua

B&W DOCKET NO. 015127.01925

The terms and conditions of this Assignment are accepted by the Assignee, Priority Designs Inc.
I hereunto set my hand this <u>a9+h</u> day of <u>October</u> 2012.
Priority Designs Inc.
Signature: Note O Woods
Name: LOIS A KOLDON
Title: CFO

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