

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jane V. Leland</td> <td>04/15/2011</td> </tr> <tr> <td>David Hayashi</td> <td>04/15/2011</td> </tr> <tr> <td>Peter H. Brown</td> <td>04/15/2011</td> </tr> <tr> <td>Louise Slade</td> <td>04/15/2011</td> </tr> <tr> <td>William P. Jones</td> <td>04/15/2011</td> </tr> </tbody> </table>		Name	Execution Date	Jane V. Leland	04/15/2011	David Hayashi	04/15/2011	Peter H. Brown	04/15/2011	Louise Slade	04/15/2011	William P. Jones	04/15/2011
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>KRAFT FOODS GLOBAL BRANDS LLC</td> </tr> <tr> <td>Street Address:</td> <td>THREE LAKES DRIVE</td> </tr> <tr> <td>City:</td> <td>NORTHFIELD</td> </tr> <tr> <td>State/Country:</td> <td>ILLINOIS</td> </tr> <tr> <td>Postal Code:</td> <td>60093</td> </tr> </table>		Name:	KRAFT FOODS GLOBAL BRANDS LLC	Street Address:	THREE LAKES DRIVE	City:	NORTHFIELD	State/Country:	ILLINOIS	Postal Code:	60093		
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PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13641213</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13641213								
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Application Number:	13641213												
CORRESPONDENCE DATA													
<p>Fax Number: 6172359492 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: maria.marley@ropesgray.com</p> <p>Correspondent Name: Maria Marley</p> <p>Address Line 1: Ropes & Gray LLP</p> <p>Address Line 2: 1211 Avenue of the Americas</p> <p>Address Line 4: New York, NEW YORK 10036</p>													
ATTORNEY DOCKET NUMBER:	002298-0023-301												
NAME OF SUBMITTER:	Maria E. Marley												
Total Attachments: 14													

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PCT
ASSIGNMENT

We,

- (1) Jane V. Leland,
- (2) David Hayashi,
- (3) Peter H. Brown,
- (4) Louise Slade, and
- (5) William P. Jones

residing, respectively, at

- (1) 2016 Schiller Avenue
Wilmette, Illinois 60091
United States of America
- (2) 1816 North Fremont Street
Chicago, Illinois 60614
United States of America
- (3) 1430 Hollywood Avenue
Glenview, Illinois 60025
United States of America
- (4) 4D Yacenda Drive
Morris Plains, New Jersey 07950
United States of America, and
- (5) 5005 Elm Street
Skokie, Illinois 60077
United States of America

for good and valuable consideration, receipt of which is hereby acknowledged, have assigned, sold and transferred to and do hereby assign, sell and transfer to KRAFT FOODS GLOBAL BRANDS LLC, a corporation organized and existing under the laws of the State of Delaware and having an office and a place of business at Three

Lakes Drive, Northfield, IL 60093, its successors and assigns: (1) the entire right, title and interest in all countries throughout the world in and to any and all our inventions and discoveries disclosed in our International Patent Application, filed under the Patent Cooperation Treaty in the United States Receiving Office (RO/US) on April 15, 2011*, assigned application number PCT/US2011/032780*, entitled: "COMPOUNDS, COMPOSITIONS, AND METHODS FOR REDUCING OR ELIMINATING BITTER TASTE." and designating all PCT member states, including Albania (AL), Algeria (DZ), Angola (AO), Antigua & Barbuda (AG), Armenia (AM), Australia (AU), Austria (AT), Azerbaijan (AZ), Bahrain (BH), Barbados (BB), Belarus (BY), Belgium (BE), Belize (BZ), Benin (BJ), Bosnia and Herzegovina (BA), Botswana (BW), Brazil (BR), Bulgaria (BG), Burkina Faso (BF), Cameroon (CM), Canada (CA), Central African Republic (CF), Chad (TD), Chile (CL), China (CN), Colombia (CO), Comoros (KM), Congo (CG), Costa Rica (CR), Côte d'Ivoire (CI), Croatia (HR), Cuba (CU), Cyprus (CY), Czech Republic (CZ), Democratic People's Republic of Korea (KP), Denmark (DK), Dominica (DM), Dominican Republic (DO), Ecuador (EC), Egypt (EG), El Salvador (SV), Equatorial Guinea (GQ), Estonia (EE), Finland (FI), France (FR), Gabon (GA), Gambia (GM), Georgia (GE), Germany (DE), Ghana (GH), Greece (GR), Grenada (GD), Guatemala (GT), Guinea (GN), Guinea Bissau (GW), Honduras (HN), Hungary (HU), Iceland (IS), India (IN), Indonesia (ID), Ireland (IE), Israel (IL), Italy (IT), Japan (JP), Kazakhstan (KZ), Kenya (KE), Kyrgyzstan (KG), Lao People's Democratic Republic (LA), Latvia (LV), Lesotho (LS), Liberia (LR), Libyan Arab Jamahiriya (LY), Liechtenstein (LI), Lithuania (LT), Luxembourg (LU), Madagascar (MG), Malawi (MW), Malaysia (MY), Mali (ML), Malta (MT), Mauritania (MR), Mexico (MX), Monaco (MC), Mongolia (MN), Montenegro (ME), Morocco (MA), Mozambique (MZ), Namibia (NA), Netherlands (NL), New Zealand (NZ), Nicaragua (NI), Niger (NE), Nigeria (NG), Norway (NO), Oman (OM), Papua New Guinea (PG), Peru (PE), the Philippines (PH), Poland (PL), Portugal (PT), Republic of Korea (KR), Republic of Moldova (MD), Romania (RO), Russian Federation (RU), Saint Kitts and Nevis (KN), Saint Lucia (LC), Saint Vincent and the Grenadines (VC), San Marino (SM), Sao Tome and Principe (ST), Senegal (SN), Serbia (RS), Seychelles (SC), Sierra Leone (SL), Singapore (SG), Slovakia (SK), Slovenia (SI), South Africa (ZA), Spain

* We hereby authorize KRAFT FOODS GLOBAL BRANDS LLC and its representatives to insert in this instrument the International Patent Application number of said application when KRAFT FOODS GLOBAL BRANDS LLC is officially notified thereof.

(ES), Sri Lanka (LK), Sudan (SD), Swaziland (SZ), Sweden (SE), Switzerland (CH), Syrian Arab Republic (SY), Tajikistan (TJ), Thailand (TH), The former Yugoslav Republic of Macedonia (MK), Togo (TG), Trinidad and Tobago (TT), Tunisia (TN), Turkey (TR), Turkmenistan (TM), Uganda (UG), Ukraine (UA), United Arab Emirates (AE), United Kingdom (GB), United Republic of Tanzania (TZ), United States of America (US), Uzbekistan (UZ), Viet Nam (VN), Zambia (ZM) and Zimbabwe (ZW), and all other PCT member states, including any renewals, revivals, reissues, reexaminations, extensions, continuations, continuations-in-part, and divisions thereof, and any substitute applications therefore; (2) the full and complete right to file patent applications in the name of KRAFT FOODS GLOBAL BRANDS LLC, its designee, or in our names at KRAFT FOODS GLOBAL BRANDS LLC, or its designee's election, on the aforesaid inventions, discoveries and applications including continuations, continuations-in-part, and divisions in all countries of the world; (3) the entire right, title and interest in and to any Letters Patent which may issue on the aforesaid inventions, discoveries and applications in any country of the world and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; (4) the entire right, title and interest in and to all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the following priority applications:

<u>Application No.</u>	<u>Country</u>	<u>Filing Date</u>
61/324,364	United States of America	April 15, 2010
61/324,367	United States of America	April 15, 2010
61/324,407	United States of America	April 15, 2010
61/324,416	United States of America	April 15, 2010

and all rights of priority in any country of the world deriving from the above-identified International Patent Application; and (5) all rights of action and rights to recover damages for past infringements, whether arising prior to or subsequent to the date of this Assignment.

We hereby authorize and request the competent authorities to grant and to issue any and all such Letters Patent in any country throughout the world to KRAFT FOODS GLOBAL BRANDS LLC as the assignee of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by us had this assignment, sale and transfer not been made.

We agree, at any time, upon the request of KRAFT FOODS GLOBAL BRANDS LLC to execute and to deliver to KRAFT FOODS GLOBAL BRANDS

LLC any additional applications for patents for said inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and importation based on any Letters Patent issuing on said inventions, discoveries or applications, and divisions, continuations, continuations -in-part, renewals, revivals, reissues, reexaminations and extensions thereof.

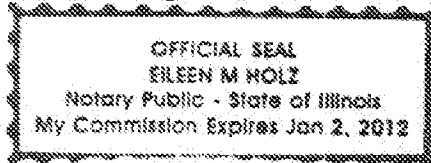
We further agree, at any time, upon request of KRAFT FOODS GLOBAL BRANDS LLC to execute and to deliver to KRAFT FOODS GLOBAL BRANDS LLC such additional documents, if any, as are necessary or desirable to secure patent protection on said inventions, discoveries and applications throughout all countries of the world, and otherwise to do the necessary to give full effect to and to perfect any and all rights of KRAFT FOODS GLOBAL BRANDS LLC under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this assignment, transfer and sale as may be necessary or desirable.

It is our intention that this Assignment be effective and all rights transferred herein shall be considered to have vested in KRAFT FOODS GLOBAL BRANDS LLC no later than April 15, 2010, the date of the earliest priority chain.

ASSIGNOR:

Jane V. Leland
Jane V. Leland (1)

On this 15th day of APRIL, 2011, Jane V. Leland (1)
personally appeared before me, a Notary Public in and for the state of
ILLINOIS, and executed the foregoing Assignment and duly acknowledged to
me that such Assignment was executed for the uses and purposes therein expressed.

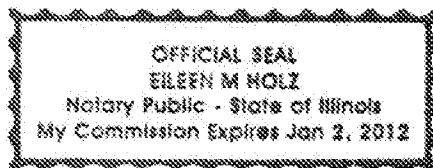


Eileen M. Holz
Notary Public

ASSIGNOR:

David Hayashi
David Hayashi (2)

On this 15th day of APRIL, 2011, David Hayashi (2)
personally appeared before me, a Notary Public in and for the state of
ILLINOIS, and executed the foregoing Assignment and duly acknowledged to
me that such Assignment was executed for the uses and purposes therein expressed.

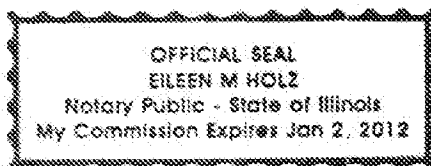


Eileen M. Holz
Notary Public

ASSIGNOR:

Peter H. Brown
Peter H. Brown (3)

On this 15th day of APRIL, 2011, Peter H. Brown (3)
personally appeared before me, a Notary Public in and for the state of
ILLINOIS, and executed the foregoing Assignment and duly acknowledged to
me that such Assignment was executed for the uses and purposes therein expressed.



Eileen M. Holz
Notary Public

ASSIGNOR:

Louise Slade (4)

On this _____ day of _____, 2011, Louise Slade (4)
personally appeared before me, a Notary Public in and for the state of
_____, and executed the foregoing Assignment and duly acknowledged to
me that such Assignment was executed for the uses and purposes therein expressed.

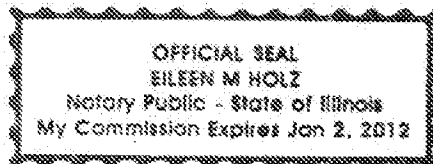
Notary Public

ASSIGNOR:

Will Jones

William P. Jones (5)

On this 15TH day of APRIL, 2011, William P. Jones (5)
personally appeared before me, a Notary Public in and for the state of
ILLINOIS, and executed the foregoing Assignment and duly acknowledged to
me that such Assignment was executed for the uses and purposes therein expressed.



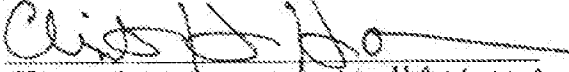
Eileen M. Holz

Notary Public

ACKNOWLEDGEMENT OF ASSIGNEE:

I hereby acknowledge the foregoing executed Assignment on behalf of KRAFT
FOODS GLOBAL BRANDS LLC

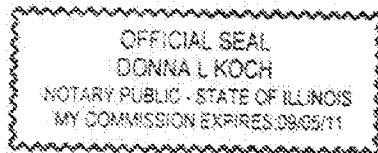
By: KRAFT FOODS GLOBAL BRANDS, INC. ; its sole member

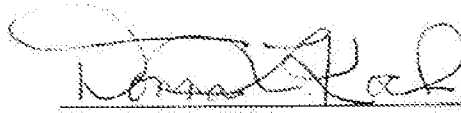
By: 

Name: CLINTON H. HALLMAN

Title: ASSISTANT SECRETARY

On this 5th day of MAY, 2011, CLINTON H. HALLMAN personally
appeared before me, a Notary Public in and for the state of ILLINOIS, and
duly acknowledged the executed Assignment on behalf of the Assignee.




Notary Public

PCT
ASSIGNMENT

We,

- (1) Jane V. Leland,
- (2) David Hayashi,
- (3) Peter H. Brown,
- (4) Louise Slade, and
- (5) William P. Jones

residing, respectively, at

- (1) 2016 Schiller Avenue
Wilmette, Illinois 60091
United States of America
- (2) 1816 North Fremont Street
Chicago, Illinois 60614
United States of America
- (3) 1430 Hollywood Avenue
Glenview, Illinois 60025
United States of America
- (4) 4D Yacenda Drive
Morris Plains, New Jersey 07950
United States of America, and
- (5) 5005 Elm Street
Skokie, Illinois 60077
United States of America

for good and valuable consideration, receipt of which is hereby acknowledged, have assigned, sold and transferred to and do hereby assign, sell and transfer to KRAFT FOODS GLOBAL BRANDS LLC, a corporation organized and existing under the laws of the State of Delaware and having an office and a place of business at Three

Lakes Drive, Northfield, IL 60093, its successors and assigns: (1) the entire right, title and interest in all countries throughout the world in and to any and all our inventions and discoveries disclosed in our International Patent Application, filed under the Patent Cooperation Treaty in the United States Receiving Office (RO/US) on April 15, 2011*, assigned application number PCT/US2011/032780*, entitled: "COMPOUNDS, COMPOSITIONS, AND METHODS FOR REDUCING OR ELIMINATING BITTER TASTE," and designating all PCT member states, including Albania (AL), Algeria (DZ), Angola (AO), Antigua & Barbuda (AG), Armenia (AM), Australia (AU), Austria (AT), Azerbaijan (AZ), Bahrain (BH), Barbados (BB), Belarus (BY), Belgium (BE), Belize (BZ), Benin (BJ), Bosnia and Herzegovina (BA), Botswana (BW), Brazil (BR), Bulgaria (BG), Burkina Faso (BF), Cameroon (CM), Canada (CA), Central African Republic (CF), Chad (TD), Chile (CL), China (CN), Colombia (CO), Comoros (KM), Congo (CG), Costa Rica (CR), Côte d'Ivoire (CI), Croatia (HR), Cuba (CU), Cyprus (CY), Czech Republic (CZ), Democratic People's Republic of Korea (KP), Denmark (DK), Dominica (DM), Dominican Republic (DO), Ecuador (EC), Egypt (EG), El Salvador (SV), Equatorial Guinea (GQ), Estonia (EE), Finland (FI), France (FR), Gabon (GA), Gambia (GM), Georgia (GE), Germany (DE), Ghana (GH), Greece (GR), Grenada (GD), Guatemala (GT), Guinea (GN), Guinea Bissau (GW), Honduras (HN), Hungary (HU), Iceland (IS), India (IN), Indonesia (ID), Ireland (IE), Israel (IL), Italy (IT), Japan (JP), Kazakhstan (KZ), Kenya (KE), Kyrgyzstan (KG), Lao People's Democratic Republic (LA), Latvia (LV), Lesotho (LS), Liberia (LR), Libyan Arab Jamahiriya (LY), Liechtenstein (LI), Lithuania (LT), Luxembourg (LU), Madagascar (MG), Malawi (MW), Malaysia (MY), Mali (ML), Malta (MT), Mauritania (MR), Mexico (MX), Monaco (MC), Mongolia (MN), Montenegro (ME), Morocco (MA), Mozambique (MZ), Namibia (NA), Netherlands (NL), New Zealand (NZ), Nicaragua (NI), Niger (NE), Nigeria (NG), Norway (NO), Oman (OM), Papua New Guinea (PG), Peru (PE), the Philippines (PH), Poland (PL), Portugal (PT), Republic of Korea (KR), Republic of Moldova (MD), Romania (RO), Russian Federation (RU), Saint Kitts and Nevis (KN), Saint Lucia (LC), Saint Vincent and the Grenadines (VC), San Marino (SM), Sao Tome and Principe (ST), Senegal (SN), Serbia (RS), Seychelles (SC), Sierra Leone (SL), Singapore (SG), Slovakia (SK), Slovenia (SI), South Africa (ZA), Spain

* We hereby authorize KRAFT FOODS GLOBAL BRANDS LLC and its representatives to insert in this instrument the International Patent Application number of said application when KRAFT FOODS GLOBAL BRANDS LLC is officially notified thereof.

(ES), Sri Lanka (LK), Sudan (SD), Swaziland (SZ), Sweden (SE), Switzerland (CH), Syrian Arab Republic (SY), Tajikistan (TJ), Thailand (TH), The former Yugoslav Republic of Macedonia (MK), Togo (TG), Trinidad and Tobago (TT), Tunisia (TN), Turkey (TR), Turkmenistan (TM), Uganda (UG), Ukraine (UA), United Arab Emirates (AE), United Kingdom (GB), United Republic of Tanzania (TZ), United States of America (US), Uzbekistan (UZ), Viet Nam (VN), Zambia (ZM) and Zimbabwe (ZW), and all other PCT member states, including any renewals, revivals, reissues, reexaminations, extensions, continuations, continuations-in-part, and divisions thereof, and any substitute applications therefore; (2) the full and complete right to file patent applications in the name of KRAFT FOODS GLOBAL BRANDS LLC, its designee, or in our names at KRAFT FOODS GLOBAL BRANDS LLC or its designee's election, on the aforesaid inventions, discoveries and applications including continuations, continuations-in-part, and divisions in all countries of the world; (3) the entire right, title and interest in and to any Letters Patent which may issue on the aforesaid inventions, discoveries and applications in any country of the world and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; (4) the entire right, title and interest in and to all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the following priority applications:

<u>Application No.</u>	<u>Country</u>	<u>Filing Date</u>
61/324,364	United States of America	April 15, 2010
61/324,367	United States of America	April 15, 2010
61/324,407	United States of America	April 15, 2010
61/324,416	United States of America	April 15, 2010

and all rights of priority in any country of the world deriving from the above-identified International Patent Application; and (5) all rights of action and rights to recover damages for past infringements, whether arising prior to or subsequent to the date of this Assignment.

We hereby authorize and request the competent authorities to grant and to issue any and all such Letters Patent in any country throughout the world to KRAFT FOODS GLOBAL BRANDS LLC as the assignee of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by us had this assignment, sale and transfer not been made.

We agree, at any time, upon the request of KRAFT FOODS GLOBAL BRANDS LLC to execute and to deliver to KRAFT FOODS GLOBAL BRANDS

LLC any additional applications for patents for said inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and importation based on any Letters Patent issuing on said inventions, discoveries or applications, and divisions, continuations, continuations -in-part, renewals, revivals, reissues, reexaminations and extensions thereof.

We further agree, at any time, upon request of KRAFT FOODS GLOBAL BRANDS LLC to execute and to deliver to KRAFT FOODS GLOBAL BRANDS LLC such additional documents, if any, as are necessary or desirable to secure patent protection on said inventions, discoveries and applications throughout all countries of the world, and otherwise to do the necessary to give full effect to and to perfect any and all rights of KRAFT FOODS GLOBAL BRANDS LLC under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this assignment, transfer and sale as may be necessary or desirable.

It is our intention that this Assignment be effective and all rights transferred herein shall be considered to have vested in KRAFT FOODS GLOBAL BRANDS LLC no later than April 15, 2010, the date of the earliest priority claim.

ASSIGNOR:

Jane V. Leland (1)

On this _____ day of _____, 2011, Jane V. Leland (1)
personally appeared before me, a Notary Public in and for the state of _____,
and executed the foregoing Assignment and duly acknowledged to
me that such Assignment was executed for the uses and purposes therein expressed.

Notary Public

ASSIGNOR:

David Hayashi (2)

On this _____ day of _____, 2011, David Hayashi (2)
personally appeared before me, a Notary Public in and for the state of _____,
and executed the foregoing Assignment and duly acknowledged to
me that such Assignment was executed for the uses and purposes therein expressed.

Notary Public

ASSIGNOR:

Peter H. Brown (3)

On this _____ day of _____, 2011, Peter H. Brown (3)
personally appeared before me, a Notary Public in and for the state of _____,
and executed the foregoing Assignment and duly acknowledged to
me that such Assignment was executed for the uses and purposes therein expressed.

Notary Public

ASSIGNOR:

Louise Slade
Louise Slade (4)

On this 15 day of April, 2011, Louise Slade (4)
personally appeared before me.

and executed the foregoing Assignment and duly acknowledged to
me that such Assignment was executed for the uses and purposes therein expressed.

Dr. Harry Levine
Witness

Dr. Harry Levine
4D Yacenda Drive
Morris Plains, NJ 07950

ASSIGNOR:

William P. Jones (5)

On this _____ day of _____, 2011, William P. Jones (5)
personally appeared before me, a Notary Public in and for the state of
_____, and executed the foregoing Assignment and duly acknowledged to
me that such Assignment was executed for the uses and purposes therein expressed.

Notary Public

ACKNOWLEDGEMENT OF ASSIGNEE:

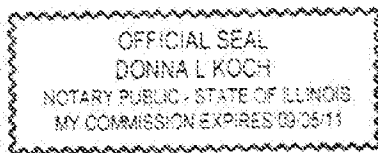
I hereby acknowledge the foregoing executed Assignment on behalf of KRAFT
FOODS GLOBAL BRANDS LLC

By: Kraft Foods Global Brands, Inc., its sole member

By: 

Name: CLINTON H. HALLMAN
Title: ASSISTANT SECRETARY

On this Friday day of MAY, 2011, CLINTON H. HALLMAN personally
appeared before me, a Notary Public in and for the state of ILLINOIS, and
duly acknowledged the executed Assignment on behalf of the Assignee.




Notary Public