PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
N			lame	Execution Date	
Mark A. Presser 11/14/2012					
RECEIVING PARTY DATA					
Name:	Presser International, LLC				
Street Address:	9600 Cattaraugus Avenue				
City:	Los Angeles				
State/Country:	CALIFORNIA				
Postal Code:	90034				
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 29		29406	06078		
CORRESPONDENCE DATA					
Fox Number:					
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.					
Phone: (302) 658-9141					\$40.00
Email: patent@cblh.com Correspondent Name: CONNOLLY BOVE LODGE & HUTZ LLP					a O
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ATTORNEY DOCKET NUMBER:		32833-00002			
NAME OF SUBMITTER:			Jonathan Jaech		
Total Attachments: 2 source=Assignment_32833-00002#page1.tif source=Assignment_32833-00002#page2.tif					

ASSIGNMENT

WHEREAS, **MARK A. PRESSER**, residing at Los Angeles, CA, has made certain new and useful inventions in a **HANGER HOOK** and has disclosed the same in applications for Letters Patent of the United States therefor, said applications having been filed with the U.S. Patent and Trademark Office on November, 9, 2011, bearing Serial No. 29/406,078, Serial No. 13/292,982 filed on November 9, 2011, and Serial No. 29/412,755 filed February 7, 2012; and

WHEREAS, **PRESSER INTERNATIONAL, LLC**, a California Limited Liability Company organized and existing under the laws of the State of California and having offices at 9600 Cattaraugus Avenue, Los Angeles, CA 90034 (hereafter called the "Assignee") is desirous of acquiring the entire interest in all inventions disclosed in said applications;

NOW, THEREFORE, in consideration of good and valuable consideration paid to me by said Assignee, the receipt and sufficiency whereof is hereby acknowledged, I do hereby sell, assign, and transfer unto said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to all said inventions disclosed in said applications; and in and to said applications, including all priority rights for other countries arising from said applications; and in and to all substitutions, provisionals, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said inventions; and in and to all extensions, renewals, and reissues thereof.

And I do hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and thereto.

And for the consideration aforesaid, I do hereby, for myself and my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that upon request I will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, its successors and assigns, any facts known to me relating to said inventions or the history thereof; execute preliminary statements; testify in any interference or other legal proceedings involving said inventions; execute and deliver any application papers, assignments, or other instruments, and do all other acts which, in the opinion of counsel for said Assignee, may be necessary or convenient to secure the grant of Letters Patent to said Assignee, its successors and assigns, or its nominees, in the United States and

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PATENT REEL: 029306 FRAME: 0781 in all other countries where said Assignee may desire to have the said inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for said Assignee, and to vest and confirm and complete legal and equitable title to all such inventions, applications, and Letters Patent, and to enable it to record said title, without further consideration than now paid but at the expense of said Assignee, its successors or assigns.

Date: Nov 14, 2012

Cresser

Mark A. Presser

UNITED STATES OF AMERICA

STATE OF CALIFORNIA

COUNTY OF ______) ss:

On ________ before me, a notary public in and for said County and State, personally appeared Mark A Presser and proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature:

[Seal]

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RECORDED: 11/15/2012