

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"><thead><tr><th style="width: 70%;">Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Yujiro Yanai</td><td>08/14/2012</td></tr><tr><td>Hiroaki Sata</td><td>08/14/2012</td></tr><tr><td>Hajime Nakayama</td><td>08/14/2012</td></tr><tr><td>Yasuyuki Sasada</td><td>08/14/2012</td></tr></tbody></table>		Name	Execution Date	Yujiro Yanai	08/14/2012	Hiroaki Sata	08/14/2012	Hajime Nakayama	08/14/2012	Yasuyuki Sasada	08/14/2012
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RECEIVING PARTY DATA											
Name:	Fujifilm Corporation										
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State/Country:	JAPAN										
Postal Code:	106-8620										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width: 100%; border-collapse: collapse;"><thead><tr><th style="width: 30%;">Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13579776</td></tr></tbody></table>		Property Type	Number	Application Number:	13579776						
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Application Number:	13579776										
CORRESPONDENCE DATA											
Fax Number: <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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ATTORNEY DOCKET NUMBER:	76770.0077										
NAME OF SUBMITTER:	Jean C. Edwards										
Total Attachments: 2 source=11-15-12 - Assignment#page1.tif source=11-15-12 - Assignment#page2.tif											

CH \$40.00 13579776

ASSIGNMENT

WHEREAS I/We, Yujiro YANAI, Hiroaki SATA, Hajime NAKAYAMA and Yasuyuki SASADA, having an address of Kanagawa, Japan, ("Assignors"), have made a certain new and useful invention as set forth in an application for United States Letters Patent entitled,

OPTICAL FILM, POLARIZING PLATE AND LIQUID CRYSTAL DISPLAY DEVICE

executed by me on the date of execution of this document, as shown below, and filed concurrently herewith;

OR

for which an application for United States Letters Patent was filed on 08/17/2012, and identified by United States Serial No. 13/579,776;

WHEREAS, Assignors believes themselves to be the original, first and sole inventors of the invention disclosed and claimed in the application for Letters Patent; and

WHEREAS, FUJIFILM Corporation, having an address of 26-30, Nishiazabu 2-chome, Minato-ku, Tokyo, Japan, ("Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention, and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignors do hereby sell, assign, transfer and set over unto Assignee, its legal representatives, successors and assigns, the entire right, title and interest in and to said invention, including the full right to claim for any such application all benefits and priority rights under any applicable convention and the right to sue for past infringement, as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATION, Assignors hereby agrees with the said Assignee that Assignors will not execute any writing or do any act whatsoever conflicting with these presents, and that Assignors will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of Assignors and Assignee;

The undersigned hereby grants the firm of EDWARDS NEILS PLLC the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

AND Assignors request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date: August 14, 2012

Yujiro Yanai

Yujiro YANAI

Date: August 14, 2012

Hiroaki Sata

Hiroaki SATA

Date: August 14, 2012

HAJIME NAKAYAMA

Hajime NAKAYAMA

Date: August 14, 2012

Yasuyuki Sasada

Yasuyuki SASADA

(NOTE: Legalization is not required for recording, but is *prima facie* evidence of execution under 35 U.S.C. 261).