#### PATENT ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Shalendra SINGH	11/15/2012
Michael JESCHKE	11/15/2012

#### **RECEIVING PARTY DATA**

Name:	INNOVIA FILM, LTD
Street Address:	STATION ROAD
City:	WIGTON, CUMBRIA
State/Country:	UNITED KINGDOM
Postal Code:	CA7 9BG

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13666665

### **CORRESPONDENCE DATA**

Fax Number: 2029749546

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-662-3042

Email: pingwang@andrewskurth.com Correspondent Name: ANDREWS KURTH LLP Address Line 1: 1350 I STREET, N.W.

Address Line 2: **SUITE 1100** 

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 1021-095 CONT

NAME OF SUBMITTER: Ping Wang

Total Attachments: 2 source=Assign#page1.tif source=Assign#page2.tif

PATENT

REEL: 029314 FRAME: 0937

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Docket No.: 1021-095 CONT

# **Assignment of Application**

WHEREAS, I (we	),			
Shalendra SINGH,	c/o Innovia Films, Lt	d., Station Road	, Wigton, Cumbria CA7 9F	BG, GB
Michael JESCHKI	E, c/o Innovia Films, I	td., Station Roa	d, Wigton, Cumbria CA7 9	BG, GB
			, re	spectively,
have invented certa	ain new and useful im	provements in:	NAKED COLLATION	PACKAGE
for which an applic	cation for Letters Pate	nt was executed	on	
(Application No.	13/666,665	, Filed	November 1, 2012	); and
WHEREAS,	INNOVIA FILMS,	LTD		
(hereinafter referre	ed to as "ASSIGNEE"	), having a place Station Road		
	Wigto	n, Cumbria CA7	9BG, GB	

is desirous of acquiring the full and exclusive right in and to said Invention and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, I (we), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right in and to said Invention in the United States and its territorial possessions and in any and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, continuations, substitutions, renewals and reissues thereof.

WAS:188565.1

Page 2 of 2

I (we) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE and said ASSIGNEE's successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (we) agree that I (we) will communicate to said ASSIGNEE or said ASSIGNEE's representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally, do everything possible to aid said ASSIGNEE, and said ASSIGNEE's successors and assigns, to obtain and enforce proper protection for said Invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Andrews Kurth, LLP, 1350 I Street, N.W., Suite 1100, Washington, DC 20005, the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date:	15/11/12	(Signature of Inventor) Shalendra SINGH
Date:	15TH NOVEMBER ZOIZ	(Signature of Inventor) Michael JESCHKE
Date:		(Signature of Inventor)
Date;		(Signature of Inventor)
Date:		(Signature of Inventor)
Date;		(Signature of Inventor)
Date:		(Signature of Inventor)

WAS:188565.1

PATENT REEL: 029314 FRAME: 0939

**RECORDED:** 11/16/2012