

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Murthy Adari</td> <td>11/16/2012</td> </tr> <tr> <td>Stephen Carroll</td> <td>11/16/2012</td> </tr> <tr> <td>Debarshi Mukherjee</td> <td>11/16/2012</td> </tr> <tr> <td>Rahul Parandekar</td> <td>11/16/2012</td> </tr> </tbody> </table>		Name	Execution Date	Murthy Adari	11/16/2012	Stephen Carroll	11/16/2012	Debarshi Mukherjee	11/16/2012	Rahul Parandekar	11/16/2012		
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<table border="1"> <tr> <td>Name:</td> <td>Apollo Group, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>4025 South Riverpoint Parkway</td> </tr> <tr> <td>Internal Address:</td> <td>CF-K612</td> </tr> <tr> <td>City:</td> <td>Phoenix</td> </tr> <tr> <td>State/Country:</td> <td>ARIZONA</td> </tr> <tr> <td>Postal Code:</td> <td>85040</td> </tr> </table>		Name:	Apollo Group, Inc.	Street Address:	4025 South Riverpoint Parkway	Internal Address:	CF-K612	City:	Phoenix	State/Country:	ARIZONA	Postal Code:	85040
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CORRESPONDENCE DATA													
<p>Fax Number: 4084141076</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 408-414-1080</p> <p>Email: bhickman@hptb-law.com, amaloney@hptb-law.com, usdocket@h35g.com</p> <p>Correspondent Name: Hickman Palermo Truong Becker et al. LLP</p> <p>Address Line 1: 1 Almaden Boulevard</p> <p>Address Line 2: Floor 12</p> <p>Address Line 4: San Jose, CALIFORNIA 95113</p>													
ATTORNEY DOCKET NUMBER:	60201-0161												
NAME OF SUBMITTER:	Brian D. Hickman												
<p>Total Attachments: 2</p> <p>source=60201-0161 Assignment#page1.tif</p> <p>source=60201-0161 Assignment#page2.tif</p>													

OP \$40.00 13679899

PATENT

Attorney Docket No.: 60201-0161 (PD-12-12 US)

ASSIGNMENT

WHEREAS WE, Murthy Adari of Chandler, AZ, Stephen Carroll of Sausalito, CA, Debarshi Mukherjee of Chandler, AZ, and Rahul Parandekar of Chandler, AZ all of USA have made a certain new and useful invention(s) as set forth in an application for United States Letters Patent, entitled CONTEXTUAL HELP ARTICLE PROVIDER, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, Apollo Group, Inc., a corporation of Arizona, having a business address of 4025 South Riverpoint Parkway, CF-K612, Phoenix, AZ 85040, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto Apollo Group Inc., its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;


UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

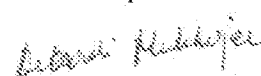
11/16/12  
Date

  
Murthy Adari

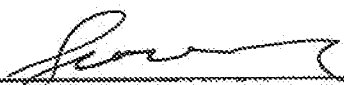
16 Nov 2012  
Date

  
Stephen Carroll

11/16/2012  
Date

  
Debarshi Mukherjee

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Rahul Parandekar