

PATENT ASSIGNMENT

Electronic Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | |
|---|--|---------------|----------------|---------------------|------------|-----------|------------|-----------|------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sihak JANG</td> <td>10/29/2012</td> </tr> <tr> <td>Yuran KIM</td> <td>10/29/2012</td> </tr> <tr> <td>Boran LEE</td> <td>10/29/2012</td> </tr> </tbody> </table> | | Name | Execution Date | Sihak JANG | 10/29/2012 | Yuran KIM | 10/29/2012 | Boran LEE | 10/29/2012 |
| Name | Execution Date | | | | | | | | |
| Sihak JANG | 10/29/2012 | | | | | | | | |
| Yuran KIM | 10/29/2012 | | | | | | | | |
| Boran LEE | 10/29/2012 | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | |
| Name: | Samsung Electronics Co., Ltd. | | | | | | | | |
| Street Address: | 129 Samsung-ro, Yeongtong-gu, Suwon-si | | | | | | | | |
| City: | Gyeonggi-do | | | | | | | | |
| State/Country: | KOREA, REPUBLIC OF | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13681655</td> </tr> </tbody> </table> | | Property Type | Number | Application Number: | 13681655 | | | | |
| Property Type | Number | | | | | | | | |
| Application Number: | 13681655 | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | |
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| NAME OF SUBMITTER: | Steve Cha | | | | | | | | |
| Total Attachments: 2 source=5004-1-409_Assignment#page1.tif source=5004-1-409_Assignment#page2.tif | | | | | | | | | |

CH \$40.00 13681655

Assignment of Invention and Patent Application

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration,

- 1) Sihak JANG of No. 506-1604, Hyundai Hometown 3 Cha 2 Danji Apt., Daeji Maeul, Jukjeon-dong, Suji-gu, Yongin-si, Gyeonggi-do, Republic of Korea

- 2) Yuran KIM of No. 501-1416, Woosung 5 Cha Apt., 1326, Seocho-dong, Seocho-gu, Seoul, Republic of Korea

- 3) Boran LEE of No. 7-1003, Woosung Apt., 1336, Seocho 2-dong, Seocho-gu, Seoul, Republic of Korea

(hereinafter Assignor) hereby sells, assigns, transfers, and sets over unto:

SAMSUNG ELECTRONICS CO., LTD. of
129 SAMSUNG-RO, YEONGTONG-GU, SUWON-SI, GYEONGGI-DO, 443-742
REPUBLIC OF KOREA

(hereinafter Assignee) the entire right, title and interest for the United States Of America as defined in 35 U.S.C. Section 261, in and to the invention entitled as:

SYSTEM AND METHOD FOR MANAGING BOOK-RELATED ITEMS IN A MOBILE DEVICE

invented by Assignor; the application for United States patent therefor, invented by Assignor; any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuation-in-part, substitutes, or divisions of said application. Assignor authorizes Assignee to enter the date of signature and/or Serial Number and Filing Date in the above. Assignor also authorizes and requests the Commissioner of Patents and Trademarks to issue any resulting patent(s) to the said Assignee, for its interests as Assignee, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said Assignee; and Assignor further conveys to Assignee all priority rights resulting from the above-identified application for United States Patent. Assignor agrees to execute all papers, give any required testimony and perform other lawful acts, as deemed essential by Assignee to perfect Assignee's interest in any resulting patent of the United States, and to acquire, hold, enforce, convey, and uphold the validity of said patent

and reissues and extensions thereof, and Assignee's interest therein.

SIGNED ON THE DATES(S) INDICATED BESIDE MY/OUR SIGNATURE(S):

Name of First Inventor: Sihak JANG

SIHAK JANG

Signature of inventor

Dated: 10/29/2012

WITNESSED: Lee

Name of Second Inventor: Yuran KIM

YURAN KIM

Signature of inventor

Dated: 10/29/2012

WITNESSED: Lee

Name of Third Inventor: Boran LEE

Boran LEE

Signature of inventor

Dated: 10/29/2012

WITNESSED: Lee