502135447 11/20/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Execution Date
Bank of America, N.A., as Collateral Agent	11/20/2012

RECEIVING PARTY DATA

Name:	Bass Pro Intellectual Property, L.L.C.
Street Address:	2500 E. Kearney Street
City:	Springfield
State/Country:	MISSOURI
Postal Code:	65898

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12914527

CORRESPONDENCE DATA

Fax Number: 7044448847

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-248-2154

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Correspondent Name: McGuireWoods LLP

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Address Line 4: New York, NEW YORK 10105

ATTORNEY DOCKET NUMBER:	4452178-0515/MW AMEX
NAME OF SUBMITTER:	Emily Iverson/McGuireWoods LLP

Total Attachments: 5

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PATENT REEL: 029329 FRAME: 0685 OF \$40.00 1291452/

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Form PTO-1595 (Rev. 03-L1) OMB No. 0651-0027 (exp. 04/30/2015) U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

RECORDATION FORM COVER SHEET		
PATENT	'S ONLY	
To the Director of the U.S. Patent and Trademark Office; Pleas	e record the attached documents or the new address(es) below.	
Name of conveying party(ies)	2. Name and address of receiving party(les)	
Bank of America, N.A., as Collateral Agent	Name: Bass Pro Intellectual Property, L.L.C.	
	Internal Address:	
- 1889 - 1 - 10 - 10 - 10 - 10 - 10 - 10 - 10		
Additional name(s) of conveying party(ies) attached? Yes X No. 3, Nature of conveyance/Execution Date(s):	Street Address: 2500 East Keamey Street	
Execution Date(s) November 20, 2012		
Assignment Merger		
Security Agreement Change of Name	City: Springfield	
Joint Research Agreement	State: Missouri	
Government Interest Assignment		
Executive Order 9424, Confirmatory License	Country: USA Zip: 65898	
★ Other Release of Security Interest	Additional name(s) & address(es) attached? Yes No	
4. Application or patent number(s):	document is being filed together with a new application.	
A. Patent Application No.(s)	B. Patent No.(s)	
Additional numbers at 5. Name and address to whom correspondence	ttached? XYes No 6. Total number of applications and patents	
concerning document should be mailed:	Involved: 1	
Name: McGuineWoods LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00	
Internal Address: Attention: Emily Iverson, Esq.		
	. Authorized to be charged to deposit account	
Street Address: 1345 Avenue of the Americas	⊠ Enclosed	
	None required (government interest not affecting title)	
Clty: New York	8. Payment Information	
State: New York Zlp: 10105		
Phone Number: 212-548-215 4		
Docket Number:	Deposit Account Number	
Email Address: elverson@moguirewcods.com	Authorized User Name	
9. Signature: Gwily Welps Signature	November 21, 2012 Date	
Emily Iverson, Esq./MaGuireWoods, LLP, counsel to the Col Name of Person Signing	sheet, attachments, and documents:	
Decuments to be recorded (including cover she Mail Stop Assignment Recordation Services, Director	et) should be faxed to (571) 273-0148, or malled to: of the USPTO, P.C.Box 1450, Alexandria, V.A. 22313-1480	

PATENT REEL: 029329 FRAME: 0686

SCHEDULE I U.S. Patents

Bass Pro Intellectual Property, L.L.C.

Patent Title	Patent #
Crawfish Fishing Lure	12/914,527

NOTICE OF RELEASE OF SECURITY INTEREST IN U.S. PATENTS

This NOTICE OF RELEASE OF SECURITY INTEREST IN U.S. PATENTS ("Notice of Release"), effective as of November 20, 2012, is made by BANK OF AMERICA, N.A., as Collateral Agent (the "Collateral Agent").

WHEREAS, BASS PRO INTELLECTUAL PROPERTY, L.L.C., a Missouri limited liability company (the "Grantor") executed and delivered to Bank of America, N.A., as administrative agent and collateral agent ("Bank of America"), that certain Grant of Security Interest in Patent Rights dated as of June 13, 2011 (the "Security Document"), whereby the Grantor granted to Bank of America a continuing security interest in all of its right, title and interest (the "Security Interest") in the Patent Collateral (as defined in the Security Document), including, without limitation, each patent registration and application listed on Schedule I attached hereto and incorporated herein by reference (the "Specified Trademark Collateral").

WHEREAS, the Security Document was recorded in the records of the U.S. Patent and Trademark Office as follows:

Grantor	Date Recorded	Reel/Frame
Bass Pro Intellectual Property, L.L.C.	12-02-11	027316/0982

WHEREAS, the Collateral Agent has agreed to release its Security Interest in, and discharge fully its lien on, the Specified Patent Collateral in accordance with the terms of the Security Document, and as herein provided.

NOW, THEREFORE, pursuant to the Security Document, and upon the terms set forth in this Notice of Release, the Collateral Agent hereby agrees as follows:

- 1. Release of Security Interest. For valuable consideration, the Collateral Agent hereby discharges and releases all mortgages, liens and Security Interests granted to the Collateral Agent in the Specified Patent Collateral without representation, warranty or recourse of any kind, and any right, title or interest of the Collateral Agent in such Specified Patent Collateral shall hereby cease and become void.
- 2. <u>Further Assurances</u>. The Collateral Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.
- 3. <u>Governing Law.</u> This Notice of Release shall be governed by, and construed in accordance with, the laws of the State of New York.

[Remainder of page left blank intentionally; signature page(s) follow.]

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IN WITNESS WHEREOF, the Collateral Agent has caused this Notice of Release to be duly executed as of the date first set forth above.

BANK OF AMERICA, N.A., as Collateral

Agent

Name: Darleen R. Parmelee

Title: Assistant Vice President

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NOTICE OF RELEASE OF SECURITY INTEREST IN U.S.PATENTS (Signature Page)

PATENT REEL: 029329 FRAME: 0689

SCHEDULE I U.S. Patents

Bass Pro Intellectual Property, L.L.C.

Patent Title	Patent #
Crawfish Fishing Lure	12/914,527

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PATENT REEL: 029329 FRAME: 0690

RECORDED: 11/20/2012