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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
COBRA GOLF INCORPORATED	11/19/2012

RECEIVING PARTY DATA

Name:	PUMA NORTH AMERICA, INC.
Street Address:	10 Lyberty Way
City:	Westford
State/Country:	MASSACHUSETTS
Postal Code:	01886

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29408461

CORRESPONDENCE DATA

Fax Number: 6172890683

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-856-8145

Email: ip@brownrudnick.com
Correspondent Name: Mark S. Leonardo
Address Line 1: One Financial Center
Address Line 2: Brown Rudnick LLP

Address Line 4: Boston, MASSACHUSETTS 02111

ATTORNEY DOCKET NUMBER: 29025/387 COBR-242/00USD

NAME OF SUBMITTER: Mark S. Leonardo

Total Attachments: 2

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PATENT REEL: 029336 FRAME: 0808

PATENT ASSIGNMENT

THIS PATENT ASSIGNMENT ("Patent Assignment") effective the <u>17</u> day of November 2012 by Cobra Golf Incorporated having a place of business at 1818 Aston Avenue, Carlsbad, CA 92008 (hereinafter "Assignor"), and PUMA North America, Inc. having a place of business at 10 Lyberty Way, Westford, MA 01886 (hereinafter "Assignee").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby sells, assigns and transfers to Assignee, its successors, assigns and legal representatives, the entire right, title and interest for all countries, in and to any and all of: U.S. Application No. 29/408,461, filed on December 13, 2011 by Roberts et al., including those patents and inventions which are disclosed and claimed, and any and all of the patents and inventions which are disclosed but not claimed, in any of the patent and inventions, and in and to all United States and foreign patents issuing from any of the applications and all divisional, continuing, substitute, renewal, reissue, and all other patents and applications for United States Letters Patent or other related property rights in any and all foreign countries, which have been or shall be filed on any of the patents and inventions disclosed in any of the patents, all original and reissued patents or related foreign documents which have been or shall be issued on any such patents or improvements, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements of the patent rights.

Assignor authorizes and requests the Commissioner of Patents of the United States to issue to the Assignee, its successors, assigns and legal representatives, in accordance with this Patent Assignment, any and all United States Letters Patent on the patents or any of them disclosed in any of the patents; and

Assignor authorizes and agrees that the Assignee may apply for and receive foreign Letters Patent or rights of any other kind for the patents, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the patents under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, at the expense of the Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Patent Assignment, the undersigned or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all such patents; execute all rightful oaths, agreements, powers of attorney and other papers; communicate to the Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said patents and the history thereof; testify in all legal proceedings, and generally do everything possible which the Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said patents and for vesting title to said patents and all applications for patents or related foreign rights and all patents on such patents, in the Assignee, its successors, assigns and legal representatives.

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Assignor does hereby constitute and appoint Assignee, its successors and assigns, Assignor's true and lawful attorney, with full power of substitution for Assignor, and in its name, place and stead or otherwise, but on behalf of and for the benefit of Assignee, its successors and assigns, to take all actions and execute all documents on behalf of Assignor necessary to effect the assignment set forth in herein, and from time to time to institute and prosecute in Assignor's name or otherwise, but at the direction and expense and for the benefit of Assignee and its successors and assigns, any and all proceedings at law, in equity or otherwise, which Assignee, its successors or assigns may deem proper in order to collect, assert or enforce any claim, right or title of any kind in and to the patents and to defend and compromise any and all actions, suits and proceedings in respect of any of said patents and to do any and all such acts and things in relation thereto as Assignee, its successors or assigns shall deem advisable, Assignor hereby declaring that the appointment hereby made and the powers hereby granted are coupled with an interest and are and shall be irrevocable by Assignor in any manner or for any reason.

IN WITNESS WHEREOF, the Assignor has caused this Patent Assignment to be executed as a sealed instrument as of the date below by its officer thereunto duly authorized.

COBRA GOLF INCORPORATED

Name: Peter P. Mastrostefano

Title: Secretary

Date: November 19, 2012

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