502137348 11/21/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Melissa Pacatang Frost	08/26/2012
Wing Luo	09/11/2012
Cesar Marchetti	09/07/2012
Can Lebip Misirlioglu	09/11/2012
Christopher Raleigh	09/11/2012
Alfred Rainier Sison	09/07/2012
Kirill Yeretsky	09/11/2012

RECEIVING PARTY DATA

Name:	R/GA Media Group, Inc.
Street Address:	350 West 39th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10018

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29427412

CORRESPONDENCE DATA

Fax Number: 3124635001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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designteamchicago@bannerwitcoff.com

Correspondent Name: Banner & Witcoff, Ltd.

Address Line 1: Ten South Wacker Drive

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Address Line 4: Chicago, ILLINOIS 60606

PATENT

REEL: 029337 FRAME: 0828

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ATTORNEY DOCKET NUMBER:	015127.01868
NAME OF SUBMITTER:	Tara Goodarzi
Total Attachments: 5 source=1868_InventorstoRGA#page1.tif source=1868_InventorstoRGA#page2.tif source=1868_InventorstoRGA#page3.tif source=1868_InventorstoRGA#page4.tif source=1868_InventorstoRGA#page5.tif	

PATENT REEL: 029337 FRAME: 0829

AGREEMENTS

Confirmation/Assignment 1:

WE, Melissa	a Pacatang Frost, Wing Luo, Cesar Marchetti, Can Lebip Misirlioglu,
Christopher Raleigl	h, Alfred Rainier Sison and Kirill Yeretsky ("ASSIGNORS"), have co-invented
subject matter ("IN\	VENTION") disclosed and/or claimed in a design patent application entitled
"DISPLAY SCREE	N WITH USER INTERFACE" ("APPLICATION"), which:
 ⊠	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Banner & Witcoff, LTD., 1100 13th Street N.W., Suite 1200, Washington, DC 20005-4051, who are associated with customer number 22907, to insert here in parenthesis (U.S. Serial No, filed) this APPLICATION's U.S. Serial Number and filing date, when known; was filed on 7/17/2012 and was given U.S. Serial No. 29/427,412; is filed concurrently herewith;

WHEREAS, R/GA Media Group, Inc., having a place of business at 350 West 39th Street, New York, New York 10018, hereinafter the Assignee, is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent application, so they may be properly assigned to NIKE, Inc.;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we/l, by these presents do confirm that we/l did sell, assign and transfer or, if not already done so, do sell, assign and transfer unto the Assignee, its successors, legal representatives and assigns, all of our rights, including any full, exclusive and worldwide rights in and to said invention as described in said application, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty

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Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

\ IN WITNESS	WHEREOF,	I have hereunto set my hand	and seal this	210d	ay of
MILLION	. 2012.		1	1.	

Melissa Pacatang Frost

This assignment should be signed in the presence of at least two witnesses who attest

to this signature by signing below:

Date

Date^t

Name of Witness

Name of Witness

September, 2012.	o set my hand and seal this day of
) ep towere	/ing Luo
\overline{W}	/ing Luo
This assignment should be signed in the to this signature by signing below:	presence of at least two witnesses who attest
Q /	My Maly Name of Witness
9/1/2012 Date	Mame of Witness
IN WITNESS WHEREOF, I have hereunto Sentember , 2012.	o set my hand and seal this $\frac{7}{4}$ day of
	esar Marchetti
	esar Marchettir presence of at least two witnesses who attest
9 (7 (1) Date	Name of Witness
9/1/2012 Date	\mathcal{M}_{α}

B&W DOCKET NO. 015127.01868

IN WITNESS WHEREOF, I have he	ereunto set my hand and seal this day of
	al ()
	Can Lebip Msirliogu
This assignment should be signed to this signature by signing below:	in the presence of at least two witnesses who attest
<u>Q </u>	Name of Witness
<u> 9/11/20/2</u> Date	Name of Witness
IN WITNESS WHEREOF, I have he	ereunto set my hand and seal this day of
	Christopher Raleigh
This assignment should be signed to this signature by signing below:	in the presence of at least two witnesses who attest
9/11/13 Date	Name of Witness
<u>9/11/2012</u> Date	Name of Witness

B&W DOCKET NO. 015127.01868

IN WITNESS WHEREOF, I have hereunto	set my hand and seal this day of
	Fred Rainier Sison
	red Namilei Sisum
This assignment should be signed in the to this signature by signing below:	presence of at least two witnesses who attest
<u> 9 7 12</u> Date	Name of Witness
<u> 4/1/20/2</u> Date	Name of Witness
IN WITNESS WHEREOF, I have hereunto September 77 , 2012.	10 W THERE
This assignment should be signed in the part to this signature by signing below:	ill_Yeretsky presence of at least two witnesses who attest
	Name of Witness
<u>9/11/2012</u> Date	MAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA