

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>George Barry Gleadall</td> <td>11/15/2012</td> </tr> <tr> <td>Ronnie Paskin</td> <td>11/15/2012</td> </tr> <tr> <td>Shawn Stewart</td> <td>11/15/2012</td> </tr> </tbody> </table>		Name	Execution Date	George Barry Gleadall	11/15/2012	Ronnie Paskin	11/15/2012	Shawn Stewart	11/15/2012
Name	Execution Date								
George Barry Gleadall	11/15/2012								
Ronnie Paskin	11/15/2012								
Shawn Stewart	11/15/2012								
RECEIVING PARTY DATA									
Name:	CBS INTERACTIVE INC.								
Street Address:	235 Second Street								
City:	San Francisco								
State/Country:	CALIFORNIA								
Postal Code:	94105								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13683548</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13683548				
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Application Number:	13683548								
CORRESPONDENCE DATA									
Fax Number:	4122025017								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
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NAME OF SUBMITTER:	John F. Kacvinsky								
Total Attachments: 2 source=CBSIC7230_CBS Interactive Assignment#page1.tif source=CBSIC7230_CBS Interactive Assignment#page2.tif									

OP \$40.00 13683548

ASSIGNMENT

PATENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned:

George Barry Gleadall
Ronnie Paskin
Shawn Stewart

hereby sell, assign, and transfer to:

CBS INTERACTIVE INC.

a corporation of Delaware, having a principal place of business at 235 Second Street, San Francisco, California 94105, ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent entitled:

AUTOMATED STATISTICS CONTENT PREPARATION

which was filed on _____ as
United States Application Number _____ and

which has been executed by the undersigned prior hereto or concurrently herewith on the date(s) indicated below,

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications,

rescue applications, continuations, amendments or other patent applications in respect of said improvements, include all rights, titles, assignments, powers of attorney, and other papers, communications to said Assignee, its successors, assigns, and representatives of legal proceedings undertaken relating to said improvements and necessary thereof, and properly under said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all extensions for patents and all claims on said improvements, to said Assignee, its successors, assigns, and legal representatives, and

conduct with said Assignee, its successors, assigns, and legal representatives their assignment, grant, mortgage, license, or other agreement affecting the rights and interests herein conveyed has been made in effect by the undersigned, and that full right, title, and interest herein expressed is possessed by the undersigned.

Please Sign and Date Below:

11/15/12
Date

[Signature]
Name: [Name]

11/15/12
Date

[Signature]
Name: [Name]

11/15/2012
Date

[Signature]
Name: [Name]

Assignment Document Return Address:
KACVINSKY DARSAK P.C.
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Lawrenceville, NJ 08648

Patent No. 0897 0897

PATENT

RECORDED: 11/21/2012

REEL: 029337 FRAME: 0897