502137488 11/21/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jinhan SONG	11/15/2012
Jeongyeon LIM	11/13/2012
Jongki HAN	10/19/2012
Yunglyul LEE	10/21/2012
Joohee MOON	10/11/2012
Haekwang KIM	10/22/2012
Byeungwoo JEON	10/18/2012
Min Jae KIM	10/22/2012
Hyoungmee PARK	10/19/2012
Chanwon SEO	10/22/2012

RECEIVING PARTY DATA

Name:	SK TELECOM CO., LTD.	
Street Address:	11, Euljiro 2-ga, Jung-gu	
City:	Seoul	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	100-999	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13698499

CORRESPONDENCE DATA

Fax Number: 7035185499

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: yshgroup@ipfirm.com

Correspondent Name: LOWE HAUPTMAN HAM & BERNER, LLP

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PATENT

REEL: 029338 FRAME: 0395

OP \$40,00 13698499

502137488

Address Line 2: SUITE 300 Address Line 4: ALEXANDRIA, VIRGINIA 22314 ATTORNEY DOCKET NUMBER: 126587-0120 NAME OF SUBMITTER: Yoon S. Ham Total Attachments: 12 source=0-126587-0120assignment_001#page1.tif source=0-126587-0120assignment_001#page2.tif source=0-126587-0120assignment_001#page3.tif source=0-126587-0120assignment_001#page4.tif source=0-126587-0120assignment_001#page5.tif source=0-126587-0120assignment_001#page6.tif source=0-126587-0120assignment_001#page7.tif source=0-126587-0120assignment_001#page8.tif source=0-126587-0120assignment_001#page9.tif source=0-126587-0120assignment_001#page10.tif source=0-126587-0120assignment_001#page11.tif source=0-126587-0120assignment_001#page12.tif

ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- 1) SONG, Jinhan
- 2) LIM, Jeongyeon
- 3) HAN, Jongki
- 4) LEE, Yunglyul
- 5) MOON, Joohee
- 6) KIM, Haekwang
- 7) JEON, Byeungwoo
- 8) KIM, Min Jae
- 9) PARK, Hyoungmee
- 10) SEO, Chanwon

who has made a certain new and useful invention, hereby sells, assigns and transfers unto

SK TELECOM.CO., LTD, a Korean Corporation having a place of business at 11, Euljiro 2-ga, Jung-gu, Seoul 100-999, Republic of Korea

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled

IMAGE CODING/DECODING DEVICE USING CODING BLOCK IN WHICH INTRA BLOCK AND INTER BLOCK ARE MIXED, AND METHOD THEREOF

(a)	for which an application for United States Letters Patent was filed on, and identified by United States Patent Application No	_; or
(b)	for which an application for United States Letters Patent was executed on	

and the undersigned hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefore and any and all extensions, divisions, reissues, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agrees that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated aside my signature:

1) Name: SONG, Jinhan	Nov 15 2012 Date:
2) Name: LIM, Jeongyeon	Date:
3)Name: HAN, Jongki	Date:
4)Name: LEE, Yunglyul	Date:
5) Name: MOON, Joohee	Date:
6)Name: KIM, Haekwang	Date:
7)	Date:

8) 7) 21 24	10.22.20/2
Name: KIM, Min Jae	Date:
9) Parl hyoungue	10.19.2012
Name: PARK, Hyoungmee	Date:
<i>f</i> .	
10) Chan	Oct. 22 2012
Name: SEO, Chanwon	Date:

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2) Name: LIM, Jeongyeon	numar .	Date:
Name: Llivi, Jeongyeon		Suit.
3) Han Jongli		Oct. 19 2012
3) Name: HAN, Jongki		Date:
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la huy h		Oct. 21, 20/2
4) Name: LEE, Yunglyul		Date:
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5) Joshe Moor		Oct. (11/2012
Name: MOON, Joohee		
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6		Oct-22/20/2
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6) Name: KIM, Haekwang	Date:
7) Name: JEON, Byeungwoo	Oct. 18, 2012 Date:

8)		
Name: KIM, Min Jae	Date:	
9)		
Name: PARK, Hyoungmee	Date:	
10)		
Name SEO Chanyyon	Date:	