

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Automated Reprographic Technologies Limited	04/10/2012
RECEIVING PARTY DATA	
Name:	Empire IP LLC
Street Address:	815 Brazos Street
Internal Address:	Suite 500
City:	Austin
State/Country:	TEXAS
Postal Code:	78701
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5535320
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	tsalmon@empireipllc.com
Correspondent Name:	Empire IP LLC
Address Line 1:	815 Brazos Street
Address Line 2:	Suite 500
Address Line 4:	Austin, TEXAS 78701
NAME OF SUBMITTER:	Timothy M. Salmon
Total Attachments: 1 source=320 Patent - Assignment from ARTL to Empire IP#page1.tif	

OP \$40.00 5535320

EXHIBIT B

ASSIGNMENT

WHEREAS, Automated Reprographic Technologies Limited, a company having a place of business at 21 Fairmount Road, Brixton, London SW2 2BJ, United Kingdom (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignor") is the owner of the entire right, title, and interest to U.S. Patent No. 5,535,320 issued on July 9, 1996 for an invention titled "Method for generating a visual design", including patents, patent applications, foreign patents, foreign patent applications, continuations, continuations-in-part, divisionals, extensions, renewals, reissues and re-examinations related to all inventions thereof, (the "Patents");

AND WHEREAS, Empire IP LLC, a Texas Limited Liability Company, having a place of business at 815 Brazos St., Suite 500, Austin, Texas 78701 (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignee") wants to acquire Assignor's entire right, title and interest in and to the Patents, including reissues and re-examinations, and Assignor is willing to grant all substantial rights in and to the Patents to Assignee.

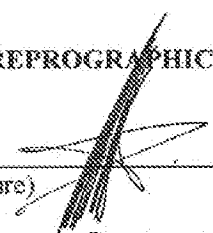
NOW, THEREFORE, effective as of the execution date set forth below, and in consideration of the promises and mutual covenants contained herein and for other good and valuable consideration, the Parties agree as follows:

1. *Assignment.* Assignor does hereby sell, assign, transfer and convey to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Patents to the full end of the term for which the Patent is granted, as fully and entirely as the same would have been held by Assignor had this assignment not been made. Assignor agrees not to challenge the validity and/or enforceability of the Patents or aid, abet, encourage, participate in, or induce any such challenge by a third party.

Assignor hereby covenants that it has full right to convey the entire interest herein transferred, and that it has not executed, and will not execute, any agreement in conflict with this Assignment.

Executed this 10 day of APRIL, 2012.

BY: AUTOMATED REPROGRAPHIC TECHNOLOGIES
LIMITED



(Assignor Signature)

CLIVE HENRY GAY
(Assignor Printed Name)

DIRECTOR
(Assignor Title)