### 502138223 11/24/2012

## PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name         | Execution Date |
|--------------|----------------|
| Bong-Lim Jo  | 11/02/2012     |
| Hye Jin Moon | 11/02/2012     |

#### **RECEIVING PARTY DATA**

| Name:             | Dong Sung Pharm. Co., Ltd. |
|-------------------|----------------------------|
| Street Address:   | 703-14, Banghak-dong,      |
| Internal Address: | Dobong-gu                  |
| City:             | Seoul                      |
| State/Country:    | KOREA, REPUBLIC OF         |
| Postal Code:      | 132-020                    |

#### PROPERTY NUMBERS Total: 1

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 13699717 |

# **CORRESPONDENCE DATA**

Fax Number: 2125880500

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 588-0800
Email: lyoung@flhlaw.com

Correspondent Name: FROMMER LAWRENCE & HAUG
Address Line 1: 745 FIFTH AVENUE- 10TH FL.
Address Line 4: NEW YORK, NEW YORK 10151

ATTORNEY DOCKET NUMBER: 930086-2208

NAME OF SUBMITTER: Ronald R. Santucci

Total Attachments: 1 source=01188336#page1.tif

PATENT REEL: 029344 FRAME: 0100 13699717

CH \$40.00

502138223

## **ASSIGNMENT**

FOR valuable consideration, the receipt and sufficiency of which is hereby acknowledged, We.

Bong Lim JO and Hye Jin MOON being joint inventors of certain improvements in

FOAM TYPE HAIR DYING AGENT COMPOSITION

hereby assign unto

DONG SUNG PHARM. CO., LTD., a corporation existing under the laws of the Republic of Korea and having a place of business at 703-14, Banghak-dong, Dobong-gu, Seoul, 132-020, Republic of Korea, the entire right, title and interest in and to such invention, together with the patent rights and rights of protection to the same throughout the world, including any patent rights which may result from the application for United States Letters Patent based upon PCT/KR2011/006402 (U.S. Serial No.

) which designates the United States and preparatory to obtaining Letters Patent of the United States therefor and in and to any and all divisions, reissues, continuations and extensions thereof and in and to any Letters Patent that may be granted thereon; said invention, application and Letters Patent to be held and enjoyed by the said assignee for its own use and behoof and for the use and behoof of its successors and assigns, to the full end of the term from which said Letters Patent or other rights of protection may be granted, as fully and as entirely as the same would have been held and enjoyed by us had this assignment and sale not been made.

AND WE COVENANT, AGREE AND WARRANT that We have a full and unencumbered title to the invention hereby assigned, and We further covenant and agree that We will, at any time upon request, without further compensation, execute and deliver any and all papers or instruments that in the opinion of the assignee may be necessary or desirable to secure said assignee the full enjoyment of the rights and properties herein conveyed or intended to be conveyed.

| conveyed.  IN WITNESS WHEREOF, We | e have hereto set our hand and seal this | - day of |
|-----------------------------------|--|----------|
| Vovember 32012.                   | My mm                                    |          |
| Bong Lim JO                       | Hye Jin MOON                             |          |
|                                   |  |          |
|                                   |  |          |
| Witness                           | Witness                                  |          |

00988423.DOC

PATENT REEL: 029344 FRAME: 0101

**RECORDED: 11/24/2012**