

11/13/2012 11:24

541-242-0841

FEDEX OFFICE 1774

PAGE 10/11

USPTO

11/13/2012 7:27:24 AM PAGE 10/011

Fax Server

TO: Submitter COMPANY: Faxed to Submitter's Fax Number

11/09/2012 19:24

541-242-0841

FEDEX OFFICE 1774

PAGE 09/09

Form PTO-1595 (Rev. 06-12)
OMB No. 0551-0027 (EXP. 10/30/2015)U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET

PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents at the new address(es) below.

1. Name of conveying party(ies)

Logo Hooks, INC

2. Name and address of receiving party(ies)

Name: Donna M. Flores
Internal Address: #148Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s): 11/3/12

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Joint Research Agreement☐ Government Interest Assignment☐ Executive Order 9421, Confirmatory License☐ Other

Street Address: 12400 Ventura Blvd

City: Studio City

State: CA

Country: USA Zip: 91624

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application or patent number(s):

☐ This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No. (s)

12/476, 045

B. Patent No. (s)

Additional numbers attached? ☐ Yes ☐ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Donna M. Flores

Internal Address: #148

Street Address: 12400 Ventura Blvd

City: Studio City

State: CA Zip: 91624

Phone Number:

Docket Number: 1603 LASHO 0022V

Email Address: Donna.Flores@gmail.com

8. Total number of applications and patents involved:

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.50

☐ Authorized to be charged to deposit account☐ Enclosed☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number

Authorized User Name

9. Signature:

Donna M. Flores

Signature

Date

Donna M. Flores

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

9

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Service, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22315-1450

OP \$40.00 12476045

PATENT

REEL: 029344 FRAME: 0670

700496372

11/13/2012 11:24 541-242-8841

FEDEX OFFICE 1774

PAGE 07/11

USPTO

11/13/2012 7:27:24 AM PAGE 7/011

Fax Server

TO:Submitter COMPANY:Faxed to Submitter's Fax Number

11/09/2012 11:24

541-242-8841

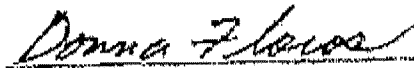
FEDEX OFFICE 1774

PAGE 06/09

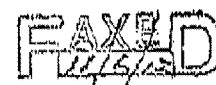
Donna Floros, CEO
LogoHooks, Inc.
590 Wimbledon Court
Eugene, OR 97401

I, Donna Floros, of 590 Wimbledon Court, Eugene, OR, hereby revoke the Power of Attorney which was granted by me and which appointed Greg B. Wood of 9595 Wilshire Blvd., Ninth Floor, Beverly Hills, CA as my attorney-in-fact. Greg B. Wood no longer has the authority to act on my behalf in any authority previously conferred on Greg B. Wood and said Power of Attorney is revoked, canceled, and terminated as of this 5th of November 2012.

IN WITNESS WHEREOF, I have hereunto set my hand and seal at the city of Eugene in the State of Oregon, this 5th day of November, 2012.



Donna Floros



11/13/2012 11:24 541-242-0841

FEDEX OFFICE 1774

PAGE 08/11

USPTO

11/13/2012 7:27:24 AM PAGE 0/011 Fax Server

TO:Submitter COMPANY:Faxed to Submitter's Fax Number

11/09/2012 19:14 541-242-0841

FEDEX OFFICE 1774

PAGE 07/09

Docket No.: 1607.LOH00002U

ASSIGNMENT

WHEREAS, Donna Floros, the sole owner and shareholder of Logo Hooks, Inc., a California company, hereinafter referred to as the assignor residing at 12400 Ventura Blvd., #148, Studio City, California 91604, and WHEREAS, Donna Floros, (individual) is the inventor of certain inventions or improvements for which I have made application for Letters Patent of the United States, identified as Application No. 12/476,045, filed June 1, 2009, entitled ADVERTISING APPARATUS WITH HOOK; hereinafter referred to as the assignee, of 12400 Ventura Boulevard, #148, Studio City, California 91604, is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, I, the said assignor, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, to said assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any re-issue or re-issues or extension or extensions of said Letters Patent, including the full right to sue for and collect damages for past violations of provisional rights having arisen from any publication of said application or any continuations, divisions, or renewals of or substitutes for said application, I further assign to and authorize said assignee to file in my name applications for Letters Patent in all countries, the same to be held and enjoyed by said assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

AND I hereby covenant that I have full right to convey the entire interest herein assigned, and that I have not executed and will not execute any agreement in conflict herewith, and I further covenant and agree that I will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent to said assignee, its successors, assigns, nominees or legal representatives, and I agree to communicate to said assignee, or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all

Page 1 of 2 Docket No.: 1607.LOH00002U

11/13/2012 11:24 541-242-0041

FEDEX OFFICE 1774

PAGE 09/11

USPTO

11/13/2012 7:27:24 AM PAGE 9/011 Fax Server

TO:Submitter COMPANY:Faxed to Submitter's Fax Number

11/09/2012 19:24 541-242-0041

FEDEX OFFICE 1774

PAGE 03/09

rightful oaths, and generally to do everything possible to aid said assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

AND I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents of applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

11/3/2012 Donna Floras (U.S.)
DATE Donna Floras, Logo Hooks, Inc.

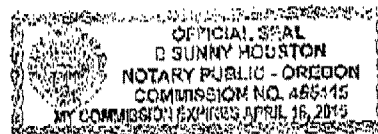
STATE OF Oregon : SS

COUNTY OF Lane :

On this 3 day of November, year of 2012, before me personally came the above named Donna Floras, Logo Hooks, Inc., to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

D. Sunny Houston

Notary Public



Page 2 of 2 Docket No.: 1607.LOH00002U

RECORDED: 11/13/2012

PATENT
REEL: 029344 FRAME: 0673