

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Christian G. Dalit</td> <td>01/01/2012</td> </tr> <tr> <td>Colin J. Roper</td> <td>01/03/2012</td> </tr> </tbody> </table>		Name	Execution Date	Christian G. Dalit	01/01/2012	Colin J. Roper	01/03/2012
Name	Execution Date						
Christian G. Dalit	01/01/2012						
Colin J. Roper	01/03/2012						
RECEIVING PARTY DATA							
Name:	Intuit Inc.						
Street Address:	2632 Marine Way						
City:	Mountain View						
State/Country:	CALIFORNIA						
Postal Code:	94043						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13345425</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13345425		
Property Type	Number						
Application Number:	13345425						
CORRESPONDENCE DATA							
Fax Number:	7132288778						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	408-727-0600						
Email:	klalata@oshaliang.com						
Correspondent Name:	Robert P. Lord						
Address Line 1:	909 Fannin Street						
Address Line 2:	Suite 3500						
Address Line 4:	Houston, TEXAS 77010						
ATTORNEY DOCKET NUMBER:	37202/466001						
NAME OF SUBMITTER:	Robert P. Lord						
<p>Total Attachments: 3          source=37202_466001_Assignment#page1.tif          source=37202_466001_Assignment#page2.tif          source=37202_466001_Assignment#page3.tif</p>							

OP \$40.00 13345425

## ASSIGNMENT – WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned individual(s) (referred to herein as the “INVENTOR(S)”) hereby assign, transfer, and set over to:

Intuit Inc.

a Corporation of the State of Delaware having the following address:

2632 Marine Way  
Mountain View, California 94043

(referred to herein as “COMPANY”), its successors, and assigns, the entire right, title, and interest, worldwide, in and to the invention known by the following title:

### MOBILE COUPON WITH VARYING DISCOUNT BASED ON CONSUMER LOCATION

for which the undersigned has/have executed an application for patent in the United States of America on or about this same day, together with said patent application, all divisions, continuations, continuations-in-part, reissues, and extensions thereof, and all Letters Patent (domestic and foreign), inventor's certificates and other forms of protection thereon granted in the United States and foreign countries (collectively referred to herein as ‘Patents’) that may be granted therefor. Such interest represents the entire ownership of said Patents and is to be owned by COMPANY, its successors, and assigns, or their legal representatives, for the full and entire term for which such Patents may be granted or extended, as fully and entirely as the same would have been enjoyed by the INVENTOR(S) if this assignment had not been made.

In addition, the undersigned INVENTOR(S) each hereby agrees:

1. To sign and execute any further documents that may be necessary or desirable, lawful, and proper in connection with the filing and prosecution of all Patents on the INVENTION in the United States and all foreign countries wherein COMPANY desires protection, including without limitation all divisions, continuations, continuations-in-part, amendments thereof, and all interference proceedings associated therewith, or otherwise necessary or desirable to secure the title thereto to COMPANY;
2. To execute all papers and documents and to perform all lawful acts that may be necessary in connection with claims to priority or otherwise under the International Convention for the Protection of Industrial Property or similar treaties or agreements;
3. To perform all lawful affirmative acts that may be necessary to obtain the grant of valid and enforceable Patents to COMPANY.

The undersigned INVENTOR(S) each hereby authorizes and requests the Commissioner of Patents and Trademarks in the United States to issue any and all Letters Patent resulting from said application, including without limitation any division, continuation, continuation-in-part, or reissue thereof to COMPANY.

The undersigned INVENTOR(S) each hereby grants to the firm of OSHA LIANG, LLP the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for the recordation of this document.

IN WITNESS WHEREOF, this Assignment has been executed by each of the undersigned individuals on the date appearing by such individual's signature:

<u>1/1/2012</u> Date	1 <sup>st</sup> Inventor Signature: <u><i>Christian G. Dalit</i></u> Print or Type Name: <u>Christian G. Dalit</u>
<u>                    </u> Date	2 <sup>nd</sup> Inventor Signature: <u>                    </u> Print or Type Name: <u>Colin J. Roper</u>

**When this Assignment is not filed concurrently with the patent application, the following identifying information may be added after execution:**  
*U.S. Application Serial No.:* 13/345,425  
*Filing Date:* January 6, 2012

The undersigned INVENTOR(S) each hereby grants to the firm of OSHA LIANG, LLP the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for the recordation of this document.

IN WITNESS WHEREOF, this Assignment has been executed by each of the undersigned individuals on the date appearing by such individual's signature:

_____	1 <sup>st</sup> Inventor Signature: _____
Date	Print or Type Name: Christian G. Dalit
1/3/2012	_____
_____	2 <sup>nd</sup> Inventor Signature: _____
Date	Print or Type Name: Colin J. Roper
	_____

**When this Assignment is not filed concurrently with the patent application, the following identifying information may be added after execution:**

*U.S. Application Serial No.:* 13/345,425  
*Filing Date:* January 6, 2012