


11/15/2012  
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PATENTS ONLY

11-15-12

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<b>1. Name of conveying party(ies):</b> Timo Burkard (10/01/2012) and Arvind Jain (10/01/2012)  Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>2. Name and address of receiving party(ies)</b> Name: <u>Google Inc.</u> Internal Address: _____ Street Address: <u>1600 Amphitheatre Parkway</u>  <u>Mountain View</u> City: _____ <u>California</u> State: _____ <u>United States of America</u> Zip: <u>94043</u> Country: _____ Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>3. Nature of conveyance/Execution Date(s):</b> Execution Date(s): <u>in parentheses after inventor name</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name <input type="checkbox"/> Security Agreement <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____	<input type="checkbox"/> This document is being filed together with a new application. <b>4. Application or patent number(s):</b> A. Patent Application No.(s) <u>13/633,431</u> B. Patent No.(s) _____ Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>5. Name and address to whom correspondence concerning document should be mailed:</b> Name: <u>Andrew T. Zidel</u> <u>LERNER, DAVID, LITTENBERG,</u> <u>KRUMHOLZ &amp; MENTLIK, LLP</u> Internal Address: <u>Atty. Dkt.: GOOGLE 3.0-752</u> Street Address: <u>600 South Avenue West</u>  City: <u>Westfield</u> State: <u>NJ</u> Zip: <u>07090</u> Phone Number: <u>908-654-5000</u> Fax Number: <u>908-654-7866</u> Email Address: <u>ataylor@ldlkm.com</u>	<b>6. Total number of applications and patents involved:</b> <u>1</u>  <b>7. Total fee (37 CFR 1.21(h) &amp; 3.41)</b> \$ <u>40.00</u> <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)  <b>8. Payment Information</b> Deposit Account Number <u>12-1095</u> Authorized User Name <u>Andrew T. Zidel</u>
<b>9. Signature:</b>  _____ Signature <u>Andrew T. Zidel - 45,256</u> Name of Person Signing	

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Total number of pages including cover sheet, attachments, and documents: 3

ASSIGNMENT OF PATENT APPLICATION

Docket Number (Optional)

GOOGLE 3.0-752

WHEREAS, I, Timo Burkard of 55 Page Street; Apt. 726; San Francisco, California 94102, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "IMPROVING ACCESS TO NETWORK CONTENT" (hereafter "Patent Application"),

WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on \_\_\_\_\_, Application Number \_\_\_\_\_, and

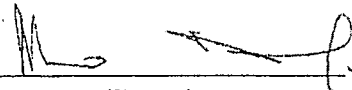
WHEREAS (if the left box is checked), the Patent Application names the following inventors: Timo Burkard and Arvind Jain (and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. 13/633,431 filed on 10-2-12] the application number and filing date of the application when known), and

WHEREAS, Google Inc., incorporated or otherwise formed in Delaware and having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;

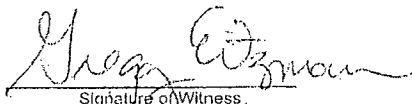
NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.

10/1/2012

(Date)



(Signature)



Signature of Witness

Gregory Eitzmann

Printed Name of Witness

ASSIGNMENT OF PATENT APPLICATION

Docket Number (Optional)

GOOGLE 3.0-752

WHEREAS, I, Arvind Jain of 996 Miramonte Avenue, Los Altos, California 94024, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "IMPROVING ACCESS TO NETWORK CONTENT" (hereafter "Patent Application"),

WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on \_\_\_\_\_, Application Number \_\_\_\_\_, and

WHEREAS (if the left box is checked), the Patent Application names the following inventors: Timo Burkard and Arvind Jain (and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Menlik, LLP, to insert in here in brackets [Application No. 13/633,431, filed on 10-2-12] the application number and filing date of the application when known), and

WHEREAS, Google Inc., incorporated or otherwise formed in Delaware and having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.

10/1/12  
(Date)

Arvind Jain  
(Signature)

Gregory Eitzmann  
Signature of Witness

Oct 1 2012  
Printed Name of Witness

Gregory Eitzmann

Table of Contents (Selected Documents)

Date	Pages	Code	Source	PackageID	Annotation
11-09-2012	5	R3.73B	EFSW	US 1363343106P1	