

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Keith S. Willows</td> <td>11/27/2012</td> </tr> <tr> <td>June A. Angus</td> <td>11/28/2012</td> </tr> <tr> <td>Antonio Del Rosario</td> <td>11/28/2012</td> </tr> </tbody> </table>		Name	Execution Date	Keith S. Willows	11/27/2012	June A. Angus	11/28/2012	Antonio Del Rosario	11/28/2012
Name	Execution Date								
Keith S. Willows	11/27/2012								
June A. Angus	11/28/2012								
Antonio Del Rosario	11/28/2012								
RECEIVING PARTY DATA									
Name:	Amphipod, Inc.								
Street Address:	1434 Elliott Avenue West								
City:	Seattle								
State/Country:	WASHINGTON								
Postal Code:	98119								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29438362</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29438362				
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Application Number:	29438362								
CORRESPONDENCE DATA									
Fax Number:	2063813301								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
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Address Line 4:	SEATTLE, WASHINGTON 98104								
ATTORNEY DOCKET NUMBER:	AMPH-1-1041								
NAME OF SUBMITTER:	Lawrence D. Graham								
Total Attachments: 3 source=AMPH-1-1041ASGNX#page1.tif source=AMPH-1-1041ASGNX#page2.tif source=AMPH-1-1041ASGNX#page3.tif									

OP \$40.00 29438362

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Willows *et al.* Attorney Docket No. AMPH-1-1041
Serial No. Pending Group Art Unit: Pending
Filing Date: Concurrently Herewith Examiner: Pending
Title: HANDHELD BOTTLE SLEEVE

ASSIGNMENT

WHEREAS, I, Keith S. Willows, residing at 1823 12th Avenue W., Seattle, Washington 98119, am one of the inventors named in the above-identified United States patent application;

WHEREAS, I, June A. Angus, residing at 1823 12th Avenue W., Seattle, Washington 98119, am one of the inventors named in the above-identified United States patent application;

WHEREAS, I, Antonio Del Rosario, residing at 3265 112th Ave. S.E., Bellevue, Washington 98004, am one of the inventors named in the above-identified United States patent application;

AND, WHEREAS, Amphipod, Inc., a Washington corporation, having a principal address at 1434 Elliott Avenue West, Seattle Washington 98119 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title, and interest in and to the patent application and related inventions;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, I hereby assign and transfer to ASSIGNEE the entire right, title, and interest in and to the patent application and related inventions, including all improvements, variations, derivations and inventive subject matter directly or indirectly related to the patent application and inventions, and all provisional or non-provisional patent applications or issued patents that have been or may be granted thereon, including without limitation all reissues, divisions, continuations, continuations-in-part, and extensions of the patent applications or patents, or any other form of protection for the inventions

25315
CUSTOMER NUMBER

- 1 -
AMPH-1-1041ASGN

LOWE GRAHAM JONES, LLC

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Seattle, Washington 98104
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PATENT
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related to the patent application, in the United States and foreign countries; all rights of action arising from the inventions and all applications and patents on the inventions; all claims for damages by reason of past and future infringement of the inventions and all applications and patents on the inventions, and the right to sue and collect damages for such infringement; all of the foregoing assigned rights to be held and enjoyed by the ASSIGNEE for its own use and benefit and for its successors and assigns as the same would have been held by me had this assignment not been made.

I do hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to: make and prosecute any and all applications on the inventions, maintain and enforce any and all patents on the inventions, and confirm in ASSIGNEE legal title to the inventions and all applications and patents on the inventions in the United States and foreign countries, all without charge to ASSIGNEE but at no expense to me. In the event that ASSIGNEE is unable for any reason, after reasonable effort, to secure my signature on any document needed in connection with the actions specified in this paragraph, or to otherwise perfect in ASSIGNEE the entire right, title, and interest in and to the patent application and related inventions, I hereby irrevocably designate and appoint the ASSIGNEE and its duly authorized officers and agents as my agent and attorney-in-fact, to act for and in my behalf to execute, verify and file any such documents and to do all other lawfully permitted acts to further the purposes of this assignment with the same legal force and effect as if executed by me. I hereby waive and quitclaim to the ASSIGNEE any and all claims, of any nature whatsoever, which I now or may hereafter have for infringement of any proprietary rights assigned to the ASSIGNEE.

If any provision of this assignment is held by any court to be unenforceable, such provision shall be interpreted to accomplish the objectives of the original provision to the fullest extent allowed by law, and the remainder of this assignment shall remain in full force and effect.

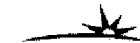
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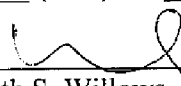
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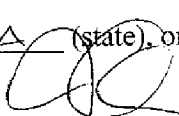
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REEL: 029374 FRAME: 0338

EXECUTED at SEATTLE (city), WA (state), on 11/27/12, (Date).




Keith S. Willows

EXECUTED at SEATTLE (city), WA (state), on 11/28/12, (Date).



June A. Angus

EXECUTED at SEATTLE (city), WA (state), on 11/28/12, (Date).



Antonio Del Rosario

25315
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- 3 -
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