

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ilana Addis</td> <td>11/20/2012</td> </tr> <tr> <td>Paul Demyanovich</td> <td>11/20/2012</td> </tr> <tr> <td>Anna Milivojevic</td> <td>11/20/2012</td> </tr> </tbody> </table>	Name	Execution Date	Ilana Addis	11/20/2012	Paul Demyanovich	11/20/2012	Anna Milivojevic	11/20/2012	
Name	Execution Date								
Ilana Addis	11/20/2012								
Paul Demyanovich	11/20/2012								
Anna Milivojevic	11/20/2012								
RECEIVING PARTY DATA									
Name:	Blue Marlin Brand Design, Inc.								
Street Address:	19 W. 24th Street								
Internal Address:	10th Floor								
City:	New York								
State/Country:	NEW YORK								
Postal Code:	10010								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29431750</td> </tr> </tbody> </table>	Property Type	Number	Application Number:	29431750					
Property Type	Number								
Application Number:	29431750								
CORRESPONDENCE DATA									
Fax Number:	9207298357								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	(920) 729-8540								
Email:	mary.eckert@gapac.com								
Correspondent Name:	Mary Eckert, Georgia-Pacific LLC								
Address Line 1:	1915 Marathon Avenue								
Address Line 4:	Neenah, WISCONSIN 54956								
ATTORNEY DOCKET NUMBER:	21149								
NAME OF SUBMITTER:	Mary Eckert								
Total Attachments: 4 source=21149_bluemarlininvs#page1.tif source=21149_bluemarlininvs#page2.tif source=21149_bluemarlininvs#page3.tif source=21149_bluemarlininvs#page4.tif									

CH \$40.00 29431750

**ASSIGNMENT**

WHEREAS, We, ILANA ADDIS, a citizen of the United States residing at 356 Court Street, Apt. 2, Brooklyn, New York 11231; PAUL DEMYANOVICH, a citizen of the United States residing at 247 Skillman Avenue, Apt. 1, Brooklyn, New York 11211; and, ANNA MILIVOJEVICH, a citizen of the United States residing at 174 Rivington Street, Apt. 5A, New York, New York 10002 ("Assignors"), have invented certain new and useful improvements in "PAPER PRODUCT", for which We executed an application for United States Letters Patent concurrently herewith or filed an application for Letters Patent of the United States on September 11, 2012, and accorded Serial No. 29/431,750 ("Application"); and

WHEREAS, BLUE MARLIN BRAND DESIGN, INC., having a place of business at 19 W. 24<sup>th</sup> Street, 10<sup>th</sup> Floor, New York, New York 10010 ("Assignee"), desires acquiring or has acquired Assignor's interest in the above-identified invention, the above-identified patent application, and any related patent applications and patents;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors by these presents do hereby sell, assign, and transfer, or by virtue of employment agreements or other applicable agreements have sold, assigned, and transferred, unto Assignee, its successors, legal representatives, and assigns, Assignors' entire right, title, and interest in and to the above-identified invention, the above-identified patent application, any U.S. or foreign patent applications related to the above-identified invention, any U.S. or foreign patent applications claiming priority to any of the above-referenced patent applications, including any division, continuation, continuation-in-part, reexamination, reissue, extension, substitution, or renewal of any of the above-referenced patent applications, any right to claim priority arising from or required for any of the above-referenced patent applications under any applicable convention, treaty, statute, or regulation, any other right, privilege, or form of protection related to the above-identified invention or any of the above-referenced patent applications, and any U.S. or foreign patent granted from any of the above-referenced patent applications, to the full end of the term of the patent, to be held and enjoyed by Assignee, its successors, legal representatives, and assigns as fully and entirely as it would have been held and enjoyed by Assignors;

AND, Assignors hereby authorize Assignee to file any of the above-referenced patent applications in the name of Assignee or its designee, and Assignors authorize and request the patent office of any country to issue any patent granted from any of the above-referenced patent applications in the name of Assignee or its designee, and Assignors further authorize Assignee to insert the serial number and filing date of the above-identified patent application into this Assignment if unknown upon execution of this Assignment; and

AND, Assignors hereby warrant and covenant that Assignors have not and will not execute any assignment or other instrument in conflict with this Assignment;

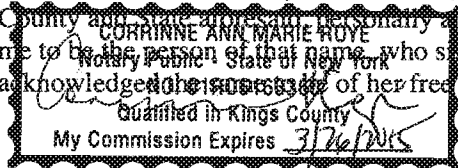
AND, Assignors hereby covenant and agree to do everything possible to aid Assignee, its successors, legal representatives, and assigns, to obtain, maintain, and enforce protection in the U.S. and foreign countries for the above-referenced invention, patent applications, and patents, including signing lawful papers, executing patent applications, making assignments, rightful oaths, and declarations, and testifying in judicial or administrative proceedings.

IN WITNESS WHEREOF, we have hereunto set our hands as set forth below this  
20 day of November, 2012.

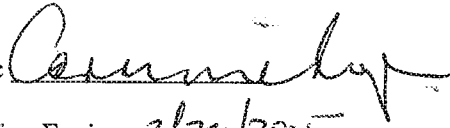
  
\_\_\_\_\_  
ILANA ADDIS

State of New York     )  
                    KINGS     ) ss:  
County of New York     )

On this 20<sup>th</sup> day of November 2012, before me a Notary Public in and for the  
County and State above said, personally appeared ILANA ADDIS, to me known and known to  
me to be the person of that name who signed and sealed the foregoing instrument and  
acknowledged the same to be her free act and deed.



(SEAL)

Notary Public 

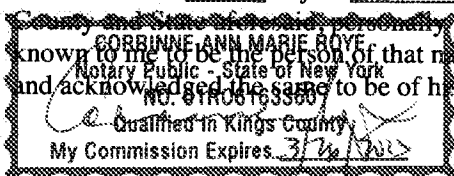
My Commission Expires: 3/26/2015

IN WITNESS WHEREOF, we have hereunto set our hands as set forth below this  
20 day of November, 2012.

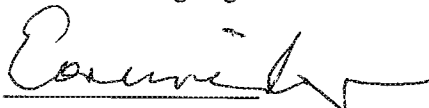
  
PAUL DEMYANOVICH

State of New York     )  
                                  ) ss:  
County of New York    )

On this 20<sup>th</sup> day of November, 2012, before me a Notary Public in and for the  
~~County and State of New York~~ personally appeared PAUL DEMYANOVICH, to me known and  
known to me to be the person of that name, who signed and sealed the foregoing instrument  
and acknowledged the same to be of his free act and deed.



(SEAL)

Notary Public 

My Commission Expires: 3/26/2015

Assignment  
U.S. Serial No. 29/431,750  
Docket No. 21149

IN WITNESS WHEREOF, we have hereunto set our hands as set forth below this 20 day of November, 2012.

Anna Z.  
ANNA MILIVOJEVICH

State of New York )  
 ) ss:  
County of ~~New York~~ <sup>Livingston</sup> )

On this 20<sup>th</sup> day of November, 2012, before me a Notary Public in and for the County and State of New York, personally appeared ANNA MILIVOJEVICH, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument and acknowledged the same to be of her free act and deed.

Corbinne Ann Marie Roye  
Notary Public - State of New York  
No. 81808163300  
Qualified in Kings County  
My Commission Expires 3/24/2015

Notary Public Corbinne Ann Marie Roye

(SEAL)

Notary Public Adrianne H. [Signature]

My Commission Expires: 3/26/2015