

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Thomas Jason Dooley</td> <td>11/19/2012</td> </tr> <tr> <td>Paul Robert Lacotta</td> <td>11/19/2012</td> </tr> <tr> <td>Arthur Eisenkrein</td> <td>11/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Thomas Jason Dooley	11/19/2012	Paul Robert Lacotta	11/19/2012	Arthur Eisenkrein	11/19/2012
Name	Execution Date								
Thomas Jason Dooley	11/19/2012								
Paul Robert Lacotta	11/19/2012								
Arthur Eisenkrein	11/19/2012								
RECEIVING PARTY DATA									
Name:	Helen of Troy Limited								
Street Address:	The Phoenix Centre, George Street, Belleville								
City:	St. Michael								
State/Country:	BARBADOS								
Postal Code:	0								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29435376</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29435376				
Property Type	Number								
Application Number:	29435376								
CORRESPONDENCE DATA									
Fax Number:	9152258081								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	915-225-8040								
Email:	wbass@hotus.com								
Correspondent Name:	William Bass								
Address Line 1:	1 Helen of Troy Plaza								
Address Line 4:	El Paso, TEXAS 79912								
NAME OF SUBMITTER:	William J Bass								
Total Attachments: 3 source=CookiePressBearAssign#page1.tif source=CookiePressBearAssign#page2.tif source=CookiePressBearAssign#page3.tif									

CH \$40.00 29435376

ASSIGNMENT OF INVENTION

In Consideration of the payment by **ASSIGNEE** to **ASSIGNOR** of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: Arthur Eisenkrein

hereby sells, assigns and transfers to

ASSIGNEE:

Helen of Troy Limited
13 8th Avenue, Belleville
P.O. Box 836E
St. Michael, Barbados

and the successors, assigns and legal representatives of the **ASSIGNEE** the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

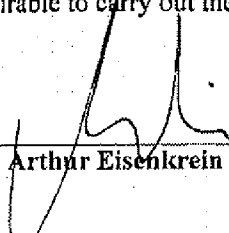
ANIMAL COOKIE PRESS DISK

and which is found in the U.S. patent application number 29/435,376 as filed, and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any re-issue or re-examination thereof;

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that **ASSIGNEE** will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to **ASSIGNOR** and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to **ASSIGNEE** or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

11-19-12
Date


Name: Arthur Eisenkrein

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Name: Paul Robert Lacotta

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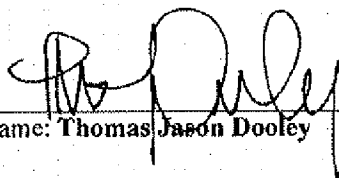
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Name: Thomas Jason Dooley