

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Vishal Veda</td> <td>11/29/2012</td> </tr> <tr> <td>Nithya N. Vijayakumar</td> <td>11/21/2012</td> </tr> <tr> <td>Namrata Arora</td> <td>11/29/2012</td> </tr> <tr> <td>Keith Griffin</td> <td>11/21/2012</td> </tr> </tbody> </table>		Name	Execution Date	Vishal Veda	11/29/2012	Nithya N. Vijayakumar	11/21/2012	Namrata Arora	11/29/2012	Keith Griffin	11/21/2012
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Namrata Arora	11/29/2012										
Keith Griffin	11/21/2012										
RECEIVING PARTY DATA											
Name:	Cisco Technology, Inc.										
Street Address:	170 West Tasman Drive										
City:	San Jose										
State/Country:	CALIFORNIA										
Postal Code:	95134-1706										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13690055</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13690055						
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CORRESPONDENCE DATA											
Fax Number:	3017624056										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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Address Line 4:	Gaithersburg, MARYLAND 20878										
ATTORNEY DOCKET NUMBER:	0370.1461C (978347)										
NAME OF SUBMITTER:	Andrew J. Aldag										
Total Attachments: 4 source=ExecutedAssignment#page1.tif source=ExecutedAssignment#page2.tif source=ExecutedAssignment#page3.tif source=ExecutedAssignment#page4.tif											

OP \$40.00 13690055

ASSIGNMENT

For good and valuable consideration, WE, Vishal Veda, a citizen of India, having a mailing address at Mailstop SJC32/2, 900 McCarthy Blvd, Milpitas, CA 95035; Nithya N. Vijayakumar, a citizen of India, having a mailing address at 281 Okeefe Way, Mountain View, CA 94041; Namrata Arora, a citizen of India, having a mailing address at Mailstop SJC32/2/, 900 McCarthy Blvd, Milpitas, CA 95035 and Keith Griffin, a citizen of Ireland, having a mailing address at 21 Oranhill Avenue, Maree Road, Oranmore, Galway, Ireland, hereinafter individually or collectively referred to as "Assignor";

Hereby sell, assign and transfer to **Cisco Technology, Inc.**, a corporation organized and existing under the laws of California, having its principal place of business at 170 West Tasman Drive, San Jose, California 95134-1706, hereinafter "Assignee", its successors, assigns and legal representatives, the entire right, title and interest in and for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, which has been executed by the undersigned and

entitled: **TAGGING CONTENT WITHIN A NETWORKING ENVIRONMENT
BASED UPON RECIPIENTS RECEIVING THE CONTENT**

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be filed in the United States and all foreign countries on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and legal representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

SIGNATURE: Vishal Veda. DATE: 11/29/2012
Vishal Veda

SIGNATURE: _____ DATE: _____
Nithya N. Vijayakumar

ASSIGNMENT

For good and valuable consideration, WE, Vishal Veda, a citizen of India, having a mailing address at Mailstop SJC32/2, 900 McCarthy Blvd, Milpitas, CA 95035; Nithya N. Vijayakumar, a citizen of India, having a mailing address at 281 Okeefe Way, Mountain View, CA 94041; Namrata Arora, a citizen of India, having a mailing address at Mailstop SJC32/2/, 900 McCarthy Blvd, Milpitas, CA 95035 and Keith Griffin, a citizen of Ireland, having a mailing address at 21 Oranhill Avenue, Maree Road, Oranmore, Galway, Ireland, hereinafter individually or collectively referred to as "Assignor";

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SIGNATURE: _____	DATE: _____
Vishal Veda	
SIGNATURE: <u>VNithyanimal</u>	DATE: 11/21/2012
Nithya N. Vijayakumar	

SIGNATURE: Namrata Arora DATE: 11/29/2012
Namrata Arora

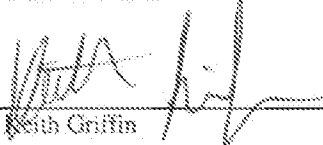
SIGNATURE: _____ DATE: _____
Keith Griffin

ATTORNEY DOCKET NO. 0370.1461C
CPO. NO. 978347

DATE:

SIGNATURE: _____
Namrata Arora

DATE:

SIGNATURE:  _____
Keith Griffin

2/10/12