

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
West Bend Housewares, LLC	07/22/2009
RECEIVING PARTY DATA	
Name:	Focus Products Group, LLC
Street Address:	300 Knightsbridge Parkway
Internal Address:	Suite 500
City:	Lincolnshire
State/Country:	ILLINOIS
Postal Code:	60069
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	D444342
Patent Number:	D446073
CORRESPONDENCE DATA	
Fax Number:	3146673633
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(314) 552-6299
Email:	ipdocket@thompsoncoburn.com
Correspondent Name:	Matthew J. Himich
Address Line 1:	One US Bank Plaza
Address Line 2:	Thompson Coburn LLP
Address Line 4:	Saint Louis, MISSOURI 63101
ATTORNEY DOCKET NUMBER:	53008-108225&108237
NAME OF SUBMITTER:	Matthew J. Himich
Total Attachments: 2 source=Patent Assignment West Bend Housewares, LLC to Focus Products Group, LLC#page1.tif source=Patent Assignment West Bend Housewares, LLC to Focus Products Group, LLC#page2.tif	

CH \$80.00 D444342

ASSIGNMENT OF PATENTS

WHEREAS, WEST BEND HOUSEWARES, LLC, an Illinois limited liability company having offices located at 120 Lakeview Parkway, Vernon Hills, IL 60061 ("ASSIGNOR"), owns the entire right, title and interest in and to the patents and patent applications listed on Schedule A attached hereto and made a part hereof and to the inventions described and claimed in the aforesaid patents and patent applications; and

WHEREAS, FOCUS PRODUCTS GROUP, LLC, an Illinois limited liability company having offices located at 120 Lakeview Parkway, Vernon Hills, IL 60061 ("ASSIGNEE"), desires to acquire all of ASSIGNOR's right, title and interest to the patents and patent applications listed on Schedule A and to the inventions described and claimed in the aforesaid patents and patent applications.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to ASSIGNEE, its successors, assigns and legal representatives, all of the right, title, and interest in and to said patents and patent applications listed on Schedule A attached hereto, including without limitation, the worldwide rights to the inventions described and claimed therein, any reissues, reexaminations, divisions, continuations, renewals, extensions and continuations-in-part therefor throughout the world, together with all rights under the International Convention for the Protection of Industrial Property and any similar treaties or agreements, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, had this Assignment not been made, together with all income, royalties, damages or payments resulting from or attributable to activity or conduct after the effective date of this Assignment, and the right to sue and collect for all future, present and past infringements thereof, including infringements which may have occurred prior to the execution of this Assignment.

ASSIGNOR agrees: (a) to execute (i) all necessary papers throughout the world to be used in connection with the patents and patent applications listed on attached Schedule A as ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference, opposition, legal or other proceedings throughout the world to maintain, protect or enforce, or otherwise relating to, the patents and patent applications listed on attached Schedule A, and (iii) all papers and documents which may be necessary throughout the world in connection with the preparation and filing of any foreign applications for the patents and patent applications listed on attached Schedule A; (b) to cooperate with ASSIGNEE at ASSIGNEE's expense in every way reasonably possible in obtaining evidence and going forward in any such proceedings throughout the world; and (c) at ASSIGNEE's expense to perform all other affirmative acts which in ASSIGNEE's reasonable discretion may be necessary or desirable throughout the world to maintain, protect or enforce the patents and patent applications listed on attached Schedule A. These obligations of assistance by ASSIGNOR shall continue for so long as ASSIGNEE may require such assistance from ASSIGNOR.

ASSIGNOR hereby grants to the law firm of Michael Best & Friedrich LLP, Two Prudential Plaza, 180 N. Stetson Ave., Suite 2000, Chicago, Illinois 60601, USA authority and power to insert on this instrument any further information which may be necessary or desirable for identifying any of the patents and patent applications listed on attached Schedule A for purposes of recordation in the United States Patent and Trademark Office or in any foreign country.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of ASSIGNOR and is effective as of July 22, 2009

WEST BEND HOUSEWARES, LLC

By: David R. Beine
Name: DAVID R. BEINE
Title: VICE PRESIDENT & GENERAL COUNSEL

Dated: July 22, 2009

STATE OF Wisconsin,
COUNTY OF Washington ss.

I, Lois L. WROBEL, do hereby certify that the above-mentioned person appeared before me this day, and acknowledged that this Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified limited liability company with authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this 22 day of July, 2009

Lois L. Wrobel
Notary Public Expires July 29, 2012

SCHEDULE A

U.S.

	COUNTRY	CLASS NO.	CLASS NO.
BREAD MAKING APPLIANCE	US	29/012647	D365722
BREAD SLICING RACK	US	29/044008	D389380
BREADMAKER	US	29/027168	D384309
BREADMAKER	US	29/027667	D384310
BREADMAKER	US	29/091156	D446073
COFFEEMAKER	US	29/073044	D403199
COOKER	US	29/093383	D416434
COOKER	US	29/097446	D425360
COOKER	US	29/097451	D420247
COOKER	US	29/120985	D434266
COOKER	US	29/120882	D444664
COOKER	US	29/120883	D444993
ELECTRONIC STAND MIXER	US	29/053162	D384549
HAND HELD MIXER	US	29/015608	D381920
HOT AIR CORN POPPER	US	29/026273	D381918
NON-STICK CERAMIC SLOW COOKER AND METHOD FOR MAKING SAME	US	10/066886	6521872
POSITIVE POWER-OFF CIRCUIT FOR ELECTRICAL APPLIANCES	US	07/496781	4980540
QUICK DRIP COFFEEMAKER WITH THERMAL CARAFE	US	29/045480	D377577
SKILLET	US	29/123048	D444342
TOASTER	US	29/105077	D452112
TOASTER OVEN	US	29/093518	D425749
VEGETABLE STEAMER	US	29/011683	D363635
WIDE LOAF BREADMAKER	US	29/026542	D364070
WIDE LOAF BREADMAKER	US	29/056850	D394582

FOREIGN

	COUNTRY	CLASS NO.	CLASS NO.
COOKER	Canada	1999-1196	88544
DRIP COFFEE MAKER OR THE LIKE	France	930259	930259