

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Glenn A. Reitmeier</td> <td>11/29/2012</td> </tr> <tr> <td>Rajan Mehta</td> <td>11/15/2012</td> </tr> <tr> <td>Harold Douglas Lung</td> <td>11/29/2012</td> </tr> <tr> <td>Sheau Ng</td> <td>11/26/2012</td> </tr> </tbody> </table>		Name	Execution Date	Glenn A. Reitmeier	11/29/2012	Rajan Mehta	11/15/2012	Harold Douglas Lung	11/29/2012	Sheau Ng	11/26/2012
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RECEIVING PARTY DATA											
Name:	NBCUniversal Media, LLC										
Street Address:	30 Rockefeller Plaza										
City:	New York										
State/Country:	NEW YORK										
Postal Code:	10112										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13692547</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13692547						
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CORRESPONDENCE DATA											
Fax Number:	2819704503										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	281-970-4545										
Email:	docket@fyiplaw.com										
Correspondent Name:	NBCUniversal Media LLC c/o FletcherYoder										
Address Line 1:	PO Box 692289										
Address Line 4:	Houston, TEXAS 77269-2289										
ATTORNEY DOCKET NUMBER:	311027-1 (NBCU:0096/YOD)										
NAME OF SUBMITTER:	Patrick S. Yoder										
Total Attachments: 6											
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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, does hereby:

SELL, ASSIGN AND TRANSFER to **NBCUniversal Media, LLC** (the "Assignee"), a Delaware limited liability company, having a place of business at **30 Rockefeller Plaza, New York, New York 10112**, the entire right, title and interest for the United States and all foreign countries in and to any and all inventions and improvements which are disclosed in the application for United States Letters Patent, which is entitled "**FLEXIBLE BROADCAST SYSTEM AND METHOD**," and which may be further identified below, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States, including all provisional and non-provisional applications, and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST that any attorney associated with PTO Customer No. **12640** may delete, insert, or alter any information identifying this application, or any related application, below after execution of this assignment;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and without further consideration, but at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Additional Application Information

U.S. Provisional Application Serial No. _____, *filed on* _____.

U.S. Non-Provisional Application Serial No. _____, *filed on* _____.

International Application Serial No. _____, *filed on* _____.

INVENTOR:

Glenn A. Reitmeier
Glenn A. Reitmeier

Date: Nov 29, 2012

STATE OF NY)
) §§.
COUNTY OF NY)

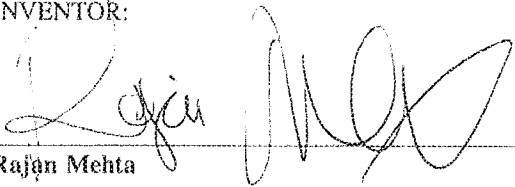
This 29 day of November, 2012 before me personally came the above-named Glenn A. Reitmeier, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal

Naomi Pena
(Notary Public)

Naomi Pena
Notary Public - State of New York
No. 01PE6062981
Qualified in New York County
My Commission Expires August 20, 2013

INVENTOR:


Rajan Mehta

Date: 11/15/2012

STATE OF)
) §§.
COUNTY OF)

This _____ day of _____, _____ before me personally came the above-named Rajan Mehta, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal

(Notary Public)

see attached certificate

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Los Angeles

On November 15, 2012 before me, Karen A. Schmitt, Notary Public
Date Here Insert Name and Title of the Officer

personally appeared Rajan Mehta
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/ she/ it executed the same in his/ her/ its authorized capacity, and that by his/ her/ its signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Karen A. Schmitt
Signature of Notary Public



Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

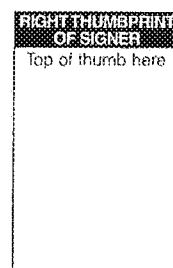
- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

INVENTOR:

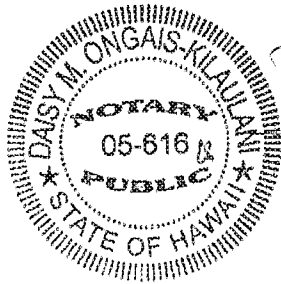
[Signature]
Harold Douglas Lung

Date: Nov. 29, 2012

STATE OF Hawaii)
COUNTY OF Hawaii) ss.

This 29th day of November, 2012 before me personally came the above-named Harold Douglas Lung ^{if} _{etc.} to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal



[Signature]
(Notary Public) Daisy M. Ongais-Kilaulani

MY COMMISSION EXPIRES: October 2, 2013

Doc. Date: Nov. 29, 2012 # Pages: 2
Notary Name: Daisy M. Ongais-Kilaulani Third Circuit
Doc. Description: Assignment

[Signature] November 29, 2012
Notary Signature Date

NOTARY CERTIFICATION



