

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Archana Shridhar</td> <td>11/06/2012</td> </tr> <tr> <td>Ekantheshwara Basappa</td> <td>11/06/2012</td> </tr> <tr> <td>Ganesh Vaitheeswaran</td> <td>11/06/2012</td> </tr> <tr> <td>Shiva Prasad Nayak</td> <td>11/06/2012</td> </tr> </tbody> </table>		Name	Execution Date	Archana Shridhar	11/06/2012	Ekantheshwara Basappa	11/06/2012	Ganesh Vaitheeswaran	11/06/2012	Shiva Prasad Nayak	11/06/2012
Name	Execution Date										
Archana Shridhar	11/06/2012										
Ekantheshwara Basappa	11/06/2012										
Ganesh Vaitheeswaran	11/06/2012										
Shiva Prasad Nayak	11/06/2012										
RECEIVING PARTY DATA											
Name:	SAP AG										
Street Address:	Dietmar-Hopp-Allee 16										
City:	Walldorf										
State/Country:	GERMANY										
Postal Code:	69190										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13692680</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13692680						
Property Type	Number										
Application Number:	13692680										
CORRESPONDENCE DATA											
Fax Number:	4085165926										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	408-244-6319										
Email:	docketing@fountainheadlaw.com										
Correspondent Name:	Fountainhead Law Group P.C. Chad R. Wals										
Address Line 1:	900 LAFAYETTE STREET										
Address Line 2:	SUITE 301										
Address Line 4:	SANTA CLARA, CALIFORNIA 95050										
ATTORNEY DOCKET NUMBER:	000005-030700US										
NAME OF SUBMITTER:	Chad R. Walsh										
Total Attachments: 3 source=5-30700_Assignment#page1.tif source=5-30700_Assignment#page2.tif source=5-30700_Assignment#page3.tif											

OP \$40.00 13692680

## ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, **Archana Shridhar**, a citizen of India, **Ekantheshwara Basappa**, a citizen of India, **Ganesh Vaitheeswaran**, a citizen of India, and **Shiva Prasad Nayak**, a citizen of India, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: Insight Generation from Statistical  
Measure/Dimension Combinations  
Filing Date: December 3, 2012

WHEREAS, **SAP AG**, located at Dietmar-Hopp-Allee 16, 69190 Walldorf, Germany; hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Fountainhead Law Group PC, 900 Lafayette St., Ste. 301, Santa Clara, CA 95050, to insert herein above the date of execution of declaration and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 06-11-2012



Archana Shridhar

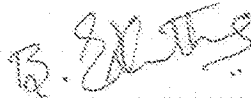
WITNESSED:

Dated: 6 Nov 2012

Sign: Meghana Prasad

Print: MEGHANA PRASAD

Dated: 06-11-2012



Ekantheshwara Basappa

WITNESSED:

Dated: 6 Nov 2012

Sign: Meghana Prasad

Print: MEGHANA PRASAD

Dated: 6 Nov 2012



Ganesh Vaitheeswaran

WITNESSED:

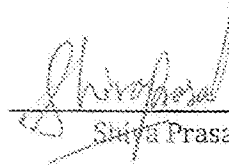
Dated: 6 Nov 2012

Sign: Meghana Prasad

Print: MEGHANA PRASAD

Assignment  
Attorney Docket No.: 000005-028600US  
SAP Ref No.: 120025US01  
Page 3

Dated: 06/11/2012

  
\_\_\_\_\_  
Shweta Prasad Nayak

WITNESSED:

Dated: 6 Nov 2012

Sign: Meghana Prasad

Print: MEGHANA PRASAD