

## PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mike Reed</td> <td>11/30/2012</td> </tr> <tr> <td>Amy Schwirian</td> <td>11/30/2012</td> </tr> </tbody> </table>		Name	Execution Date	Mike Reed	11/30/2012	Amy Schwirian	11/30/2012
Name	Execution Date						
Mike Reed	11/30/2012						
Amy Schwirian	11/30/2012						
RECEIVING PARTY DATA							
Name:	Bob Barker Company, Inc.						
Street Address:	PO Box 429						
City:	Fuquay-Varina						
State/Country:	NORTH CAROLINA						
Postal Code:	27526						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29438771</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29438771		
Property Type	Number						
Application Number:	29438771						
CORRESPONDENCE DATA							
Fax Number:	9198542084						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	9198541844 -						
Email:	uspto-assignments@coatsandbennett.com						
Correspondent Name:	Coats and Bennett, PLLC						
Address Line 1:	1400 Crescent Green						
Address Line 2:	Suite 300						
Address Line 4:	Cary, NORTH CAROLINA 27518						
ATTORNEY DOCKET NUMBER:	3046-108						
NAME OF SUBMITTER:	David D. Kalish						
Total Attachments: 2 source=3046108_Assignment#page1.tif source=3046108_Assignment#page2.tif							

OP \$40.00 29438771

**ASSIGNMENT**

For good and valuable consideration,

Mike Reed, a citizen of the United States of America, residing at  
4021 Dresden Drive  
Winston-Salem, NC 27104

Amy Schwirian, a citizen of the United States of America, residing at  
2152 Gillwell Lane  
Fuquay-Varina, NC 27526

hereby assign(s) to Bob Barker Company, Inc., having its principal place of business at  
P.O. Box 429  
Fuquay-Varina, NC 27526

the entire right, title, and interest in and to the **SHOE** which is disclosed in U. S. Patent Application Serial Number 29143877 filed on December 3 2012 and for any and all patents granted therefore, in any and all countries, including continuations, continuations-in-part, divisionals, reissues and extensions thereof, and all rights of priority resulting from the filing of said U.S. application to be held and enjoyed by, its successors, and assigns, as fully and entirely as the same would have been held and enjoyed by Mike Reed and Amy Schwirian had this assignment not been made.

I hereby authorize and request the attorneys of Coats and Bennett, PLLC, 1400 Crescent Green, Suite 300, Cary, North Carolina, 27518 to insert the filing date and application serial number in the above indicated spaces when known.

11-30-12  
Date

Mike Reed  
Mike Reed

STATE OF \_\_\_\_\_

\_\_\_\_\_ County

I, \_\_\_\_\_ a Notary Public for said County and State, do hereby certify that Mike Reed personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

(Official Seal)

\_\_\_\_\_  
Notary Public

My commission expires \_\_\_\_\_, \_\_\_\_\_.

