

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Francesco Nerieri	10/26/2012
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	61664030
Application Number:	13633628
CORRESPONDENCE DATA	
Fax Number:	4049626676
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	404-885-3498
Email:	james.schutz@troutmansanders.com
Correspondent Name:	James E. Schutz
Address Line 1:	Troutman Sanders LLP
Address Line 2:	600 Peachtree Street, Suite 5200
Address Line 4:	Atlanta, GEORGIA 30308
ATTORNEY DOCKET NUMBER:	GOOG10
NAME OF SUBMITTER:	James E. Schutz
Total Attachments: 2 source=GOOG10Assignment#page1.tif source=GOOG10Assignment#page2.tif	

CH \$80.00 61664030

PATENT

ASSIGNMENT

For valuable consideration, I, FRANCESCO NERIERI of 1863 Halterman Avenue, #A2, Santa Cruz, CA 95062, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled SYSTEMS AND METHODS FOR MANAGING MESSAGE DELIVERY BASED ON DEVICE ACTIVITY, USER BEHAVIOR, OR USAGE PATTERNS, filed October 2, 2012 2012, and assigned U.S. Serial Number 13/633,628, for which a U.S. Provisional Patent Application was filed 25 June 2012 and assigned Serial No. 61/664,030, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 26 day of
OCTOBER, 2012.

 (SEAL)
Francesco Nerieri

Witnessed by: 
Signature

Date: 10/26/12

DORU C. MANOLACHE
Printed Name of Witness

Witnessed by: 
Signature

Date: 10/26/2012

THOMAS GARNER
Printed Name of Witness