

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jorel Fermin</td> <td>12/05/2012</td> </tr> <tr> <td>Eugene Hsu</td> <td>12/05/2012</td> </tr> <tr> <td>Nathaniel P. Woods</td> <td>12/05/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jorel Fermin	12/05/2012	Eugene Hsu	12/05/2012	Nathaniel P. Woods	12/05/2012				
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<table border="1"> <tr> <td>Name:</td> <td>Vistaprint Technologies Limited</td> </tr> <tr> <td>Street Address:</td> <td>22 Victoria Street</td> </tr> <tr> <td>Internal Address:</td> <td>Canon's Court</td> </tr> <tr> <td>City:</td> <td>Hamilton</td> </tr> <tr> <td>State/Country:</td> <td>BERMUDA</td> </tr> <tr> <td>Postal Code:</td> <td>HM12</td> </tr> </table>		Name:	Vistaprint Technologies Limited	Street Address:	22 Victoria Street	Internal Address:	Canon's Court	City:	Hamilton	State/Country:	BERMUDA	Postal Code:	HM12
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
<p>Fax Number: 7816526092</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 781-652-6563</p> <p>Email: jgaw@vistaprint.com</p> <p>Correspondent Name: Jessica J. Costa</p> <p>Address Line 1: 95 Hayden Avenue</p> <p>Address Line 2: Vistaprint USA Incorporated</p> <p>Address Line 4: Lexington, MASSACHUSETTS 02421</p>													
ATTORNEY DOCKET NUMBER:	11-017 CIP												
NAME OF SUBMITTER:	Jillian Gaw												
<p>Total Attachments: 3</p> <p>source=20121205_11-017_US_CIP_Executed Assignment#page1.tif</p> <p>source=20121205_11-017_US_CIP_Executed Assignment#page2.tif</p> <p>source=20121205_11-017_US_CIP_Executed Assignment#page3.tif</p>													

CH \$40.00 13205604

**ASSIGNMENT**

WHEREAS, we, **Jorel Fermin**, residing in Watertown, Massachusetts, **Eugene Hsu**, residing and Somerville, Massachusetts, and **Nathaniel P. Woods**, residing in Lexington, Massachusetts, have invented certain new and useful improvements disclosed in an application for United States Letters Patent entitled **Method and System for Personalizing Images Rendered in Scenes for Personalized Customer Experience**, filed with the United States Patent and Trademark Office on **August 8, 2011** and assigned **Application No. 13/205,604**.

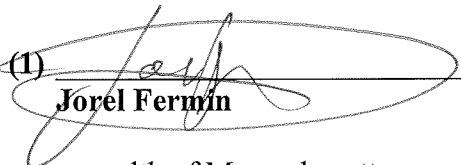
AND WHEREAS, **VistaPrint Technologies Limited**, a Bermuda corporation ("Assignee") doing business at Canon's Court, 22 Victoria Street, Hamilton HM12 Bermuda desires to acquire the entire right, title and interest in and to said improvement and said application, and any Letters Patent and similar or related rights which may be obtained therefore, for the benefit of Assignee and its successors and assigns.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and conveyed, and do hereby sell, assign, transfer and convey to Assignee the entire right, title and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment for the sole use and benefit of Assignee and its successors and assigns;

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to Assignee, its successors and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute and reissue applications, make all rightful oaths, and generally do all acts requested by Assignee, its successors and assigns, to aid in the obtaining and enforcement of proper patent protection for said improvements in all countries;

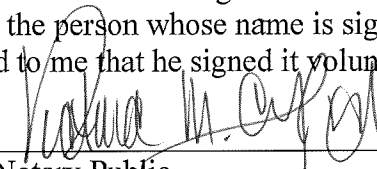
AND WE HEREBY further authorize and direct attorneys at Customer Number 37420 to insert the serial number and filing date of said application now identified by the attorney docket number and title set forth above as soon as the same shall have been made known to them by the United States Patent and Trademark Office.

(1)   
**Jorel Fermin**


Dated: 12-5-2012

Commonwealth of Massachusetts  
 County of Middlesex

On this 5<sup>th</sup> day of December, 2012, before me, the undersigned notary public, personally appeared **Jorel Fermin**, proved to me through satisfactory evidence of identification, which was personal recognition, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose.

  
 Notary Public  
 My Commission Expires:

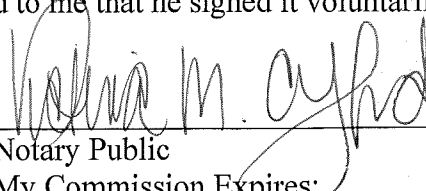
Victoria M. Clifford  
 Notary Public - Massachusetts  
 My Comm. Expires February 18, 2016

(2)   
**Eugene Hsu**

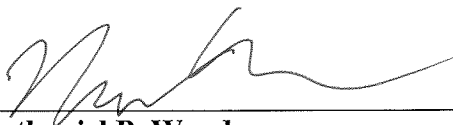
Dated: 12-5-2012

Commonwealth of Massachusetts  
 County of Middlesex

On this 5 day of Dec, 2012, before me, the undersigned notary public, personally appeared **Eugene Hsu**, proved to me through satisfactory evidence of identification, which was personal recognition, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose.

  
 Notary Public  
 My Commission Expires:

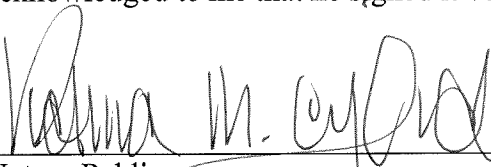
Victoria M. Clifford  
 Notary Public - Massachusetts  
 My Comm. Expires February 18, 2016

(3)   
**Nathaniel P. Woods**

Dated: 12/5/2012

Commonwealth of Massachusetts  
County of Middlesex

On this 5<sup>th</sup> day of December, 2012, before me, the undersigned notary public, personally appeared **Nathaniel P. Woods**, proved to me through satisfactory evidence of identification, which was personal recognition, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose.

  
Notary Public  
My Commission Expires:

