

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

| SUBMISSION TYPE:  | NEW ASSIGNMENT           |               |                          |                     |            |               |               |                |                |              |       |
|---|--------------------------|---------------|--------------------------|---------------------|------------|---------------|---------------|----------------|----------------|--------------|-------|
| NATURE OF CONVEYANCE:   | ASSIGNMENT               |               |                          |                     |            |               |               |                |                |              |       |
| CONVEYING PARTY DATA  |                          |               |                          |                     |            |               |               |                |                |              |       |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Michael Reed</td> <td>12/05/2012</td> </tr> <tr> <td>Amy Schwirian</td> <td>12/05/2012</td> </tr> </tbody> </table>   |                          | Name          | Execution Date           | Michael Reed        | 12/05/2012 | Amy Schwirian | 12/05/2012    |                |                |              |       |
| Name  | Execution Date           |               |                          |                     |            |               |               |                |                |              |       |
| Michael Reed  | 12/05/2012               |               |                          |                     |            |               |               |                |                |              |       |
| Amy Schwirian   | 12/05/2012               |               |                          |                     |            |               |               |                |                |              |       |
| RECEIVING PARTY DATA  |                          |               |                          |                     |            |               |               |                |                |              |       |
| <table border="1"> <tr> <td>Name:</td> <td>Bob Barker Company, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>PO Box 429</td> </tr> <tr> <td>City:</td> <td>Fuquay-Varina</td> </tr> <tr> <td>State/Country:</td> <td>NORTH CAROLINA</td> </tr> <tr> <td>Postal Code:</td> <td>27526</td> </tr> </table>   |                          | Name:         | Bob Barker Company, Inc. | Street Address:     | PO Box 429 | City:         | Fuquay-Varina | State/Country: | NORTH CAROLINA | Postal Code: | 27526 |
| Name:   | Bob Barker Company, Inc. |               |                          |                     |            |               |               |                |                |              |       |
| Street Address:   | PO Box 429               |               |                          |                     |            |               |               |                |                |              |       |
| City:   | Fuquay-Varina            |               |                          |                     |            |               |               |                |                |              |       |
| State/Country:  | NORTH CAROLINA           |               |                          |                     |            |               |               |                |                |              |       |
| Postal Code:  | 27526                    |               |                          |                     |            |               |               |                |                |              |       |
| PROPERTY NUMBERS Total: 1   |                          |               |                          |                     |            |               |               |                |                |              |       |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29438982</td> </tr> </tbody> </table>   |                          | Property Type | Number                   | Application Number: | 29438982   |               |               |                |                |              |       |
| Property Type   | Number                   |               |                          |                     |            |               |               |                |                |              |       |
| Application Number:   | 29438982                 |               |                          |                     |            |               |               |                |                |              |       |
| CORRESPONDENCE DATA   |                          |               |                          |                     |            |               |               |                |                |              |       |
| <p>Fax Number: 9198542084<br/> <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 919-854-1844<br/>       Email: uspto-assignments@coatsandbennett.com<br/>       Correspondent Name: Coats and Bennett, PLLC<br/>       Address Line 1: 1400 Crescent Green<br/>       Address Line 2: Suite 300<br/>       Address Line 4: Cary, NORTH CAROLINA 27518</p> |                          |               |                          |                     |            |               |               |                |                |              |       |
| ATTORNEY DOCKET NUMBER:   | 3046-107                 |               |                          |                     |            |               |               |                |                |              |       |
| NAME OF SUBMITTER:  | David D. Kalish          |               |                          |                     |            |               |               |                |                |              |       |
| <p>Total Attachments: 2<br/>       source=3046107_Assignment#page1.tif<br/>       source=3046107_Assignment#page2.tif</p>   |                          |               |                          |                     |            |               |               |                |                |              |       |

OP \$40.00 29438982

**ASSIGNMENT**

For good and valuable consideration,

Michael Reed, a citizen of the United States of America, residing at  
4021 Dresden Drive  
Winston-Salem, NC 27104

Amy Schwirian, a citizen of the United States of America, residing at  
2152 Gillwell Lane  
Fuquay-Varina, NC 27526

hereby assign(s) to Bob Barker Company, Inc., having its principal place of business at  
P.O. Box 429  
Fuquay-Varina, NC 27526

the entire right, title, and interest in and to the **TRANSLUCENT SOLE FOR A SANDAL** which is disclosed in U. S. Patent Application Serial Number 291438982 filed on December 5 2012 and for any and all patents granted therefore, in any and all countries, including continuations, continuations-in-part, divisionals, reissues and extensions thereof, and all rights of priority resulting from the filing of said U.S. application to be held and enjoyed by, its successors, and assigns, as fully and entirely as the same would have been held and enjoyed by Mike Reed and Amy Schwirian had this assignment not been made.

I hereby authorize and request the attorneys of Coats and Bennett, PLLC, 1400 Crescent Green, Suite 300, Cary, North Carolina, 27518 to insert the filing date and application serial number in the above indicated spaces when known.

12/5/12  
Date

Michael Reed  
Mike Reed

STATE OF \_\_\_\_\_

\_\_\_\_\_ County

I, \_\_\_\_\_ a Notary Public for said County and State, do hereby certify that Mike Reed personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

(Official Seal)

\_\_\_\_\_  
Notary Public

My commission expires \_\_\_\_\_.

12-5-12                      Amy Schwirian  
Date                              Amy Schwirian

STATE OF \_\_\_\_\_  
\_\_\_\_\_ County

I, \_\_\_\_\_ a Notary Public for said County and State, do hereby certify that Amy Schwirian personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

(Official Seal)                      \_\_\_\_\_  
Notary Public

My commission expires \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_